

PRESCOTT PRESERVATION COMMISSION A G E N D A

**PRESCOTT PRESERVATION COMMISSION
REGULAR MEETING/PUBLIC HEARING
FRIDAY, April 10, 2015
8:00 AM**

**CITY COUNCIL CHAMBERS
201 S. CORTEZ STREET
PRESCOTT, ARIZONA
(928) 777-1100**

The following agenda will be considered by the **Prescott Preservation Commission** at its **Regular Meeting / Public Hearing** to be held on **Friday April 10, 2015** in **Council Chambers, 201 S. Cortez Street, Prescott, Arizona at 8:00 AM**. Notice of this meeting is given pursuant to *Arizona Revised Statutes, Section 38-431.02*.

I. CALL TO ORDER

II. ATTENDANCE

Members

Mike Todd, Chairman
Trinidee Shelton, Vice Chairman
Russ Buchanan
Gary Edelbrock

Christy Hastings
DJ Buttke
Robert Burford

III. REGULAR AGENDA

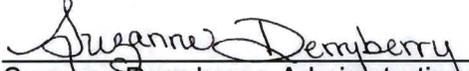
1. **Approval of the minutes** of the March 13, 2015 meeting.
2. **HP15-006** 106 N Cortez St. Historic Preservation District #1, Courthouse Plaza. APN: 113-15-111. Request approval for signage location change for BloomTree Realty and additional visitor's center signage.
3. **HP15-007** 113 W Goodwin St. Historic Preservation District #1, Courthouse Plaza. APN: 109-02-074. Request approval for revised signage mounted on stucco façade.

IV. UPDATE OF CURRENT EVENTS OR OTHER ITEMS OF NOTE

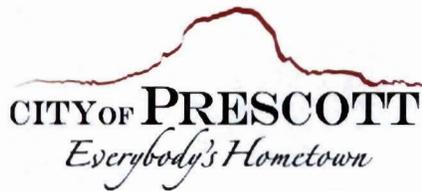
V. ADJOURNMENT

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall and on the City's website on April 3, 2015 at 11:30 AM in accordance with the statement filed with the City Clerk's Office.


Suzanne Derryberry, Administrative Assistant
Community Development Department

The City of Prescott endeavors to make all public meetings accessible to persons with disabilities. With 48 hours advance notice, special assistance can also be provided for sight and/or hearing impaired persons at public meetings. Please call 928-777-1100 (voice) or (TDD) to request an accommodation to participate in the meeting.



**PRESCOTT PRESERVATION COMMISSION
REGULAR MEETING / PUBLIC HEARING
MARCH 13, 2015
PRESCOTT, ARIZONA**

MINUTES OF THE OF THE PRESCOTT PRESERVATION COMMISSION REGULAR MEETING / PUBLIC HEARING held on MARCH 13, 2015 at 8:00 A.M. in COUNCIL CHAMBERS located at 201 S. Cortez Street, Prescott, Arizona.

I. CALL TO ORDER

Vice-Chairwoman Shelton called the meeting to order at 8:05a.m.

II. ATTENDANCE

MEMBERS PRESENT	STAFF PRESENT
Trinidee Shelton, Co-Chairwoman	Cat Moody, Preservation Specialist
DJ Buttke	George Worley, Planning Manager
Christy Hastings	Suzanne Derryberry, Administrative Specialist
Russ Buchanan	
MEMBERS ABSENT	
Mike Todd, Chairman	
Gary Edelbrock	COUNCIL PRESENT
Robert Burford	None

III. REGULAR AGENDA

1. Approval of the minutes of the February 13, 2015 meeting.

Mr. Buchanan, MOTION to approve the February 13, 2015 meeting minutes. Ms. Hastings, 2nd. VOTE 4-0; passed.

2. HP15-005 106 N. Cortez. Historic Preservation District #1, Courthouse Plaza. APN: 113-15-111. Request approval for awning canvas change and signage for Bloom Tree Realty and tile replacement at doorways.

Ms. Moody stated that the property was listed in the National Register and was reconstructed after the fire of 1900.

Ms. Moody displayed aerial photos of the building on the overhead projector and discussed the different versions of building design over time. She continued by discussing the requests for an awning canvas change, signage, and tile replacement at the doorway. She provided material examples for commissioners to review.

Tammy Malouff, 112 W Gurley St, stated that a matt would be placed over the tile at the entrance to prevent slipping and any possible wear.

Mr. Buttke, MOTION to approve HP15-005, request for awning canvas change and signage change for Bloom Tree Realty and tile replacement at doorways. Mr. Buchanan, 2nd. VOTE 4-0; passed.

IV. FOLLOW UP PRESENTATION FOR PREVIOUSLY APPROVED WORK

Mr. Buttke and Ms. Moody presented materials and provided discussions of previously approved projects between January and December of 2014.

V. UPDATE OF CURRENT EVENTS OR OTHER ITEMS OF NOTE

Various members of the commission discussed the upcoming statewide Historic Preservation Conference.

VI. ADJOURNMENT

Co-Chairwoman Shelton adjourned the meeting at 8:50AM

Trinidee Shelton, Co-Chairwoman

Suzanne Deryberry
Administrative Specialist

DRAFT

**PRESCOTT PRESERVATION COMMISSION
COMMUNITY DEVELOPMENT DEPARTMENT**

**Staff Report
April 10, 2015**

AGENDA ITEM: HP15-006 Request approval for signage location change for Bloom Tree Realty and additional visitor's center signage.

Planning Manager: George Worley 
Director: Tom Guice 

Historic Preservation Specialist: Cat Moody 

Report Date: April 3, 2015

Historic Preservation District: #1 Courthouse Plaza

APN: 113-15-111

Zoning: DTB

Location: 106 N Cortez Street

Applicant: Raymond Zoygob, 325 W Gurley St, Suite 201 Prescott AZ 86301

Owner: M&J Leasing LLC, 750 W Polk St, Phoenix AZ 85007

Existing Conditions

The property includes the National Register listed Bashford Block Building in a Romanesque/Neoclassical Revival architectural style. It was constructed in 1900 and has been used for banking, retail and professional offices in the past. The awnings have been in place since about 1983.

The time and temperature sign on the roof is listed as a grandfathered "non-conforming sign worthy of preservation" in the Land Development Code.

This commission previously approved signage on the awnings for Bloom Tree Realty; the applicant would like to change the location of one of those signs on the Gurley St side.

Request

The applicant proposes to:

- 1) Move the Gurley Street Bloom Tree logo sign to the eastern most awning so that both signs will bracket the corner entry of the building.
- 2) Add signage on the valence of the two corner awnings for an additional business in the building serving as a visitor's information center. Text on the valence for both signage awnings will read "Prescott Area Showcase (in white) Welcome Center (in orange)"
- 3) Add signage to the end of the signage awnings that has the text "Welcome Center" with the international information "i" icon.

Please see mock-up rendering to view the signage in place.

Agenda Item: HP15-006, 106 N Cortez St

Analysis

Conformance with the Prescott Historic Preservation Master Plan (HPMP): In part, the HPMP chapter for the Courthouse Plaza Historic District states:

- Use historically consistent signage
- Use incandescent or neon lighting for signage; box, cabinet or fluorescent signs are not acceptable

The signage proposed is generally compatible with the district, and falls within the allotted 80 square feet of signage for each business.

Signage on the end of the awnings is generally not present in the district.

Site Visit: Recommended

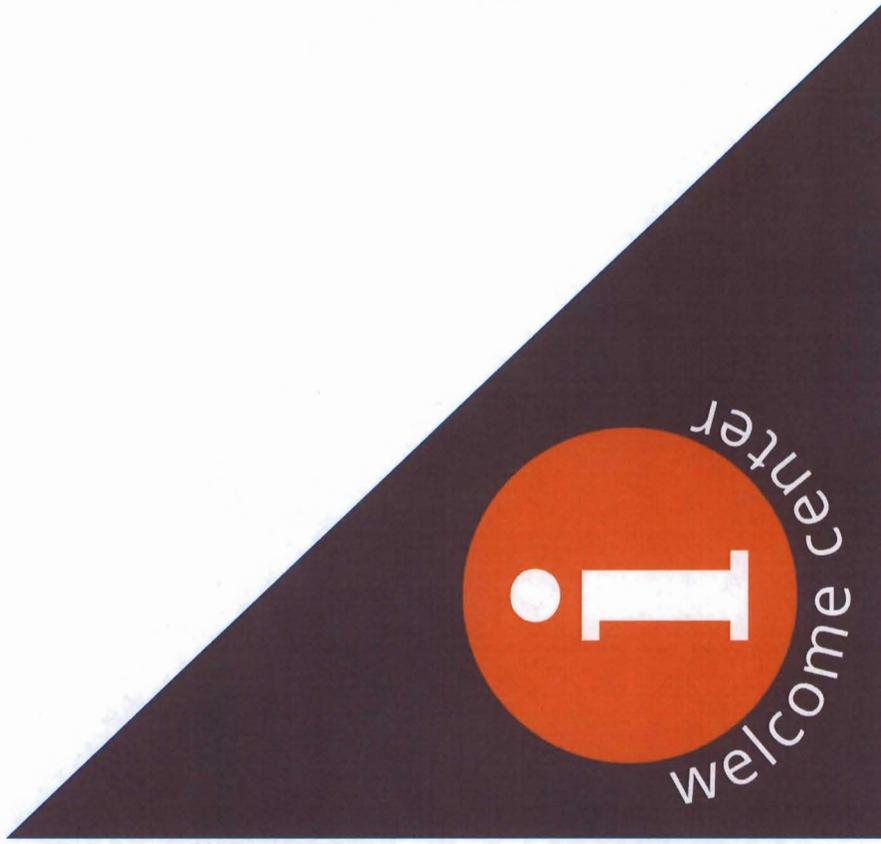
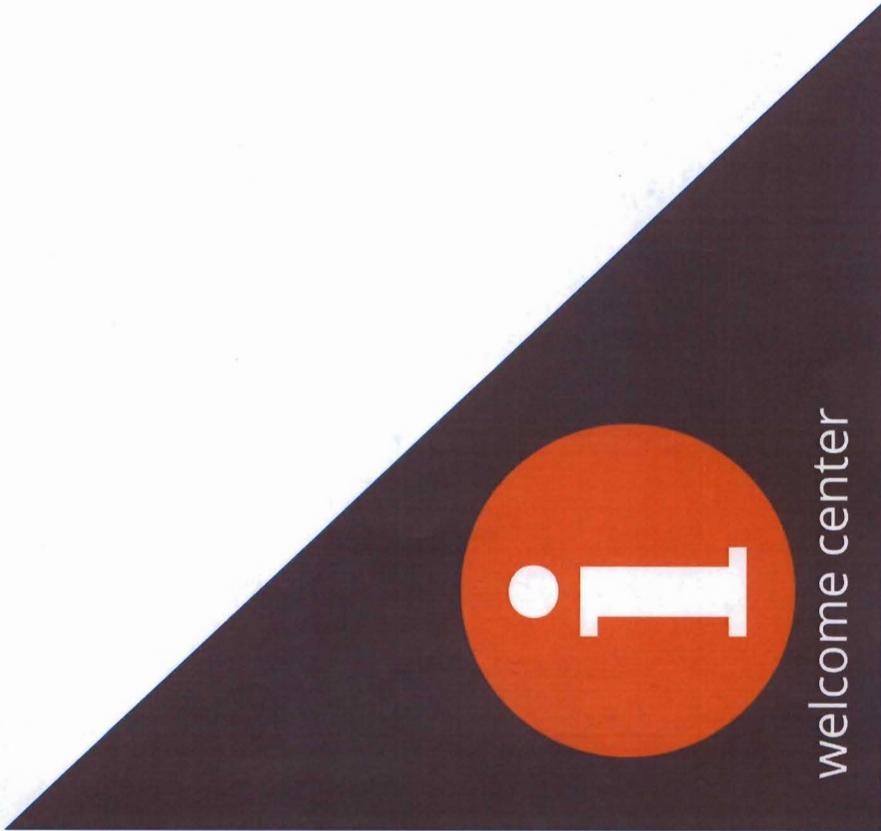
Recommended Action: Approve or Approve with Modifications HP15-006. Request approval for signage location change for Bloom Tree Realty and additional visitor's center signage.

MOVE SIGNAGE TO EAST AWNING



TEXT ON VALANCE ON BOTH CORNER AWNINGS





SIGNAGE ON ENOS
(PREFERS ~~BE~~ CURVED
TEXT)

**PRESCOTT PRESERVATION COMMISSION
COMMUNITY DEVELOPMENT DEPARTMENT**

**Staff Report
April 10, 2015**

AGENDA ITEM: HP15-007 Request approval for revised signage mounted on stucco façade.

Planning Manager: George Worley 
Director: Tom Guice 

Historic Preservation Specialist: Cat Moody 

Report Date: April 3, 2015

Historic Preservation District: #1 Courthouse Plaza

APN: 109-02-074

Zoning: DTB

Location: 113 W Goodwin Street

Applicant: Tamra Kelly, The Ranchers Wife 156 S Montezuma St, Prescott AZ 86303

Owner: Lois Smith, PO Box 1950 Prescott AZ 86302

Existing Conditions

National Register Status: This building is not currently listed as a contributor in the district, but will potentially be eligible at the next inventory of the district.

This space previously housed "Edelweiss", which had signage painted directly onto the stucco façade. That signage has been painted over with the base building color. This commission previously approved a repainted sign, but since that time the applicant has revised the signage design to be flat panels mounted to the façade.

Request

The signage centered above the entry door depicts an RW brand circular symbol in rust, dark brown with a white brand.

This same brand element is repeated on the north face of the facade and two additional independently mounted panels contain the text "Prescott's Design Headquarters" and "Unique- Distinctive- Rustic" and "Furnishings & Home Décor". Please see rendering for signage depicted in place on building.

Analysis

Conformance with the Prescott Historic Preservation Master Plan (HPMP): In part, the HPMP chapter for the Courthouse Plaza Historic District states:

- Use historically consistent signage

The signs are compatible with the district, and fall within the allotted square footage for this business

Site Visit: Recommended

Recommended Action: Approve or Approve with Modifications HP15-007. Request approval for revised signage mounted on stucco façade.

A. Wright Signs



Rust 1



Rust 2



Circle entrance 4' = 16 sq. ft.

Circle Goodwin 4' = 16 sq. ft.

PDH Panel 1'x8' = 8 sq. ft.

Unique Panel 1.5'x6.5' = 9.75 sq. ft.

Total 49.75 sq. ft.



This is an original unpublished drawing created by A. Wright Signs. It is submitted for your personal use in conjunction with this project. Dissemination of this drawing outside of your immediate organization is not permitted.

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Dewey, AZ 86327
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