



CITY OF PRESCOTT TOURISM ADVISORY COMMITTEE AGENDA

**City of Prescott Tourism Advisory Committee
PUBLIC NOTICE
Thursday, November 16th, 2017
9:30 a.m.**

**Prescott City Hall
Lower Level Conference Room
201 South Cortez, Prescott, Arizona
(928) 777-1100**

A meeting of the **City of Prescott Tourism Advisory Committee** will be held on Thursday, November 16 at 9:30 a.m. in the Lower Level Conference Room at Prescott City Hall, 201 South Cortez Street, Prescott, Arizona. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

- A. Call to Order
- B. Roll Call
- C. Approval of Minutes
 - 1. Approve draft minutes from the meeting held on October 19, 2017.
- D. Committee Member Announcements
- E. Agenda Procedures
 - 1. When Agenda Items are Due
 - 2. Agenda Ideas to Chair or Co-Chair
- F. Current Projects
 - 1. Strategic Planning Details
 - 2. TAC Grants 2019
 - 3. Prescott Heritage Trail
- G. Staff Reports/Information
 - 1. STR and Bed Tax
 - 2. Sales and Marketing Report
 - 3. Community Outreach Manager Report
 - 4. 2018 Upcoming Meetings
 - a. December 21, 12 Noon- Meeting, City Hall
 - b. January 18, 12 Noon - Meeting, City Hall
 - c. February 15 10 a.m. to 2 p.m. – strategic planning session, location TBD
- H. Future Agenda Items

I. Adjournment

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on _____ at _____m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Maureen Scott, City Clerk