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PRESCOTT
Arizona

Everybody's Hometown . . . Everybody's Boomtown

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REPUBLIC MEDIA

welcome

'Our door is always open'

With our rich territorial era history, mile high mountain setting, and arguably the best year round weather in the state, Prescott has been a perennial Arizona favorite for tourists from all over the world.

Walking through our historic downtown and chatting with our many visitors and residents, I've come to realize Prescott's "reputation capital" is built around the city's inherent "Everybody's Hometown" atmosphere.

Combine that availability of every recreational pursuit imaginable plus signature events like high quality arts and crafts shows, the World's Oldest Rodeo, the Bluegrass Festival — and being "Arizona's Christmas City" and the place to be during the winter holidays — it's just a fantastic destination during any season.

No question, Prescott is one of the top places to retire in the United States, consistently receiving high marks for quality of life, low crime rate, medical care and a variety of housing choices.

But we have evolved into much more than that. The traditional center for commerce in North Central Arizona, Prescott and Yavapai County are expected to maintain a 16-percent growth rate over the next five years.

Bearing this trend out, Prescott has been recognized by *Forbes*, *CNNMoney*, and Inc magazines as one of the best places in the country to do business.

That recognition is backed by Prescott being labeled, among just a handful of U.S. cities, as "recession-proof" based on our solid economic performance during the recessions of 1990 and 2001.

The success of any business is built upon its employees. In Prescott, we're continuing to incubate our future workforce. Yavapai College and Northern Arizona University recently announced an innovative partnership that will increase educational opportunities by adding two new bachelor degrees: business management and elementary education. This partnership ensures that our best and brightest students will receive quality post-secondary education at an affordable cost, right here at home.

If you add together a competitive labor force with a strong work ethic, local tax, energy, and office space costs, as well as close proximity to major state and interstate highways, and an abundance of land zoned for business uses, the sum equals all the essential parts needed for a pro-business environment.

As Mayor, I am excited about our future as we plan to increase our municipal boundaries through thoughtful annexations, preserve our history and ambiance, and continue to grow our local economy. We have hundreds of citizens engaged in a 2050 Visioning process to ensure this area remains economically strong and sustainable (see www.Prescott2050.org).

On behalf of our city council, staff, and all our residents, I welcome you to experience all the possibilities that Prescott has to offer. Perhaps you'll find a home in Prescott for yourself and your business. Our door is always open, we look you in the eye as we pass on the street, and you can always expect a friendly smile! Find out more about Prescott at www.cityofprescott.net.

Jack D. Wilson
Mayor

By Jake Poinier

Prescott is one of the Southwest's most charming, livable cities. ABOVE: The city's Courthouse Plaza, with t's green grass and towering oaks, is a perfect meeting place for friends and family.

Everybody's Hometown... Everybody's Boomtown

The secret is out — Prescott is garnering national attention for its business climate, amenities and quality of life

"As Arizona has grown, it's only natural that Prescott became a popular choice based on the quality of life it offers."

— Dave Maurer, CEO , Prescott Chamber of Commerce

It might sound funny for a town that was founded in the 1860s and has twice served as the Arizona Territorial Capital, but Prescott simply can't keep itself a secret any longer. *Inc.* magazine recently ranked Prescott third in its small city category, while *Cities Ranked and Rated* named it the sixth-best metro area in the country. *Fortune SmallBusiness*, *Forbes* and the Milken Institute have all ranked the city among their top small-metro locations for various criteria of living, launching and doing business.

A large cadre of early and late retirees call Prescott their home and contribute thousands of volunteer hours to the City, its Public Library and health care institutions, Yavapai County, and a host of community-based organizations.

Are you done with the corporate rat race? Prescott's a great place to retire, too, earning national top-five honors from *MONEY* magazine and top-10 honors from *U.S. News & World Report.)*

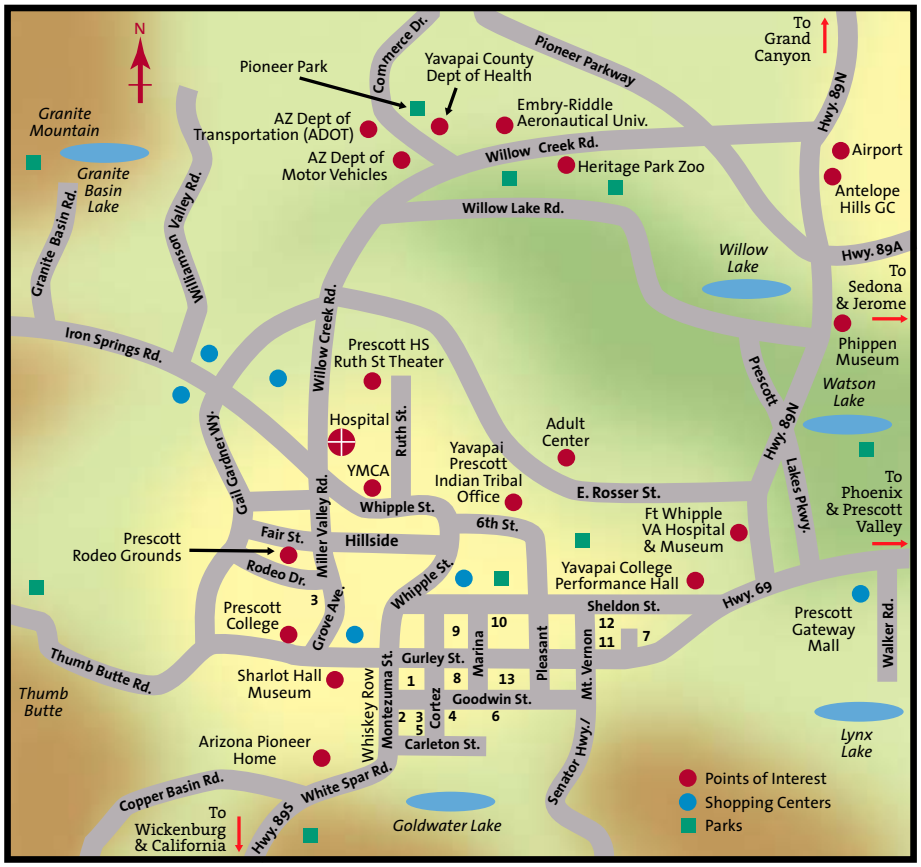
GROWING BETTER

"As Arizona has grown, it's only natural that Prescott became a popular choice based on the quality of life it offers," said Dave Maurer, CEO of the Prescott Chamber of Commerce. "Before I moved to Prescott, I'd lived in Phoenix and Flagstaff, and I had been here for conferences — I always thought it seemed like a great place. But, what's interesting is how you discover a city over time. The more I live here, the more I like it."

The largest of the Quad Cities (which also includes Prescott Valley, Chino Valley, and Dewey-Humboldt), Prescott's nearly 45,000 residents represent about a third of the area's total population, a number that continues to grow at a steady, manageable 4 percent a year.

Combining the best aspects of hometown and boomtown, Prescott still appeals to those with a pioneering spirit, or at least a desire to escape the hustle of the big city and suburban sprawl. Located at 5,300 feet elevation alongside the picturesque Bradshaw and Sierra

TOP: Embry-Riddle's Academic Complex.
ABOVE: Prescott lies within the largest pine forest in the United States.



DOWNTOWN PRESCOTT
1. Courthouse Plaza
2. Chamber Visitor Information
3. U.S. Post Office (2)
4. City Hall
5. Prescott Nat'l Forest Office
6. Prescott Public Library
7. Prescott Activity Center
8. Elks Opera House
9. Prescott Fine Arts Theater/Gallery
10. Mountain Artists Guild
11. Ken Lindley Field
12. Smoki Museum
13. Yavapai County Corrections

Prieta mountains, Prescott offers four true seasons and mild weather less than two hours' drive from the Phoenix metro area.

AMENITIES, ATTRACTIONS ABOUND

But the "climate" extends far beyond the benefits of being 20 degrees cooler than the asphalt jungles of Phoenix and Tucson: The city offers an exceptional combination of a business-friendly, reasonable-growth environment with a myriad of recreation and cultural options. From quaint downtown shops to high-tech and aerospace manufacturing, the city's business opportunities run the gamut.

"The workforce here is loyal and dedicated and consistently ranks high with local employers," says Jane Bristol, Economic Development Director. "Entrepreneurs particularly find this area stimulating and enjoy a quality of life that encourages their growth and prosperity."

To support the need for a 21st century workforce, a focus on education continues to be a strong suit for the area, with a solid elementary and high school system all the way through colleges and universities such as Yavapai College, Embry Riddle Aeronautical University, Prescott College and Northern Arizona University's Yavapai campus.

Of course, such a gorgeous place can't be all about working and studying! Some of the better-known attributes of Prescott include being the home of the World's Oldest Rodeo and "Arizona's Christmas City," while history buffs will appreciate the lore of Courthouse Square and Whiskey Row — not to mention the more than 700 buildings and objects listed on the National Register of Historic Places.

GREAT PLACE TO LIVE

Need your culture fix? Choose from any of the numerous theaters, museums and galleries. Need to get away? Hundreds of miles of hiking, biking and horse trails wind throughout the valley along with golf courses, lakes and other back-to-nature escapes.

"My favorite aspect of Prescott? It's got all the natural attributes you could want, plus the hometown feel," said Steve Stazenski, President of Prescott Downtown Partnership. "In today's economy, you can live anywhere, so why not someplace pleasant?"

For all of its headlines and awards, Prescott hasn't lost its essential characteristics of being a great place to live, work and play: low crime rates, no-hassle commuting, affordable housing, clean air and a generally low-stress lifestyle…

It's just not a secret anymore.

PRESCOTT
at a glance

Founded: 1863
Incorporated: 1883
Area: Approximately 42 square miles
Elevation: 5,300 feet

Population Demographics
Population: 43,217
Median age: 44.53
Average income: $57,687

Transportation
Prescott is located at the intersections of two major state highways, and is home to Ernest A. Love Field, which serves the region with flights to and from Phoenix and Los Angeles.

Recreation
Prescott National Forest, area lakes and established trail and park systems provide numerous outdoor activities for residents and visitors.
City parks: 17, Ball fields: 4, Soccer, softball, multi fields: 13, City trails: 28 miles, Prescott National Forest trails: 450+ miles

Arts and Culture
Downtown Prescott's arts community is vibrant with cultural events, live theater, musical performances, art galleries and museums. Tim's Toyota Events Center offers minor league hockey, arena football and live concerts.

For more information:
Prescott Economic Development Department
201 S. Cortez St., Prescott
928-777-1248 • 866-878-CITY • www.PrescottED.com

CITY OF PRESCOTT
Everybody's Hometown

Prescott Chamber of Commerce

There's a lot of history in Prescott — Arizona's territorial capital. In fact, the Prescott Chamber of Commerce, which is located in the old fire house and jail on the south side of the beautiful Courthouse Plaza, is a significant part of that history.

For nearly 100 years, the Chamber has been representing its members on issues that are important to business and the community. Today, the Prescott Chamber offers complete services and information about the community. It is the voice of nearly 1,100 business members and speaks out on business issues at the local, state and federal level.

The Chamber also sponsors some of the arts and crafts shows on the Courthouse Plaza that draw thousands of tourists in the summer and fall, and it collaborates with community partners to run the annual Christmas parade and traditional Courthouse lighting in December.

Visit us and learn what we can do for you.

FACTS

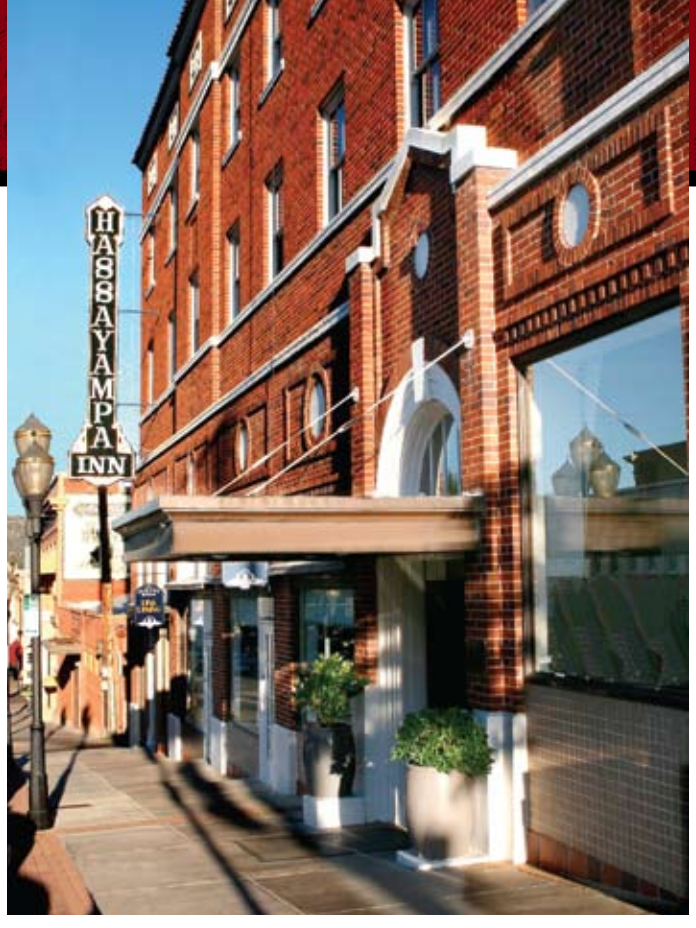
- The Chamber's website, www.prescott.org, averages more than 18,000 user sessions each month.
- Nearly 60,000 tourists and potential new residents visit the Chamber each year for information about the community.
- With nearly 1,100 members, the Prescott Chamber is the largest chamber in central Arizona.

FOR MORE INFORMATION
Prescott Chamber of Commerce at 928-445-2000 or 800-266-7534, or go to www.prescott.org.
Location: 117 W. Goodwin St., Prescott;
Chief Executive Officer: David Maurer.

EVERYBODY'S HOMETOWN
PRESCOTT
ARIZONA
CHAMBER of COMMERCE

It's Hip to Be in the Square

If a city can be said to have a heart, then Prescott's quaint downtown certainly beats more strongly than most



UPPER RIGHT: The famous Hassayampa Inn. ABOVE AND RIGHT: Visitors and residents enjoy shopping, people watching or taking in the historic sites in downtown Prescott.

With its elm tree-lined streets surrounding the stately Yavapai County Courthouse and its famed Rough Rider statue, Prescott's downtown business district exudes history and tradition. While downtown is postcard perfect, it's far from being frozen in time, however.

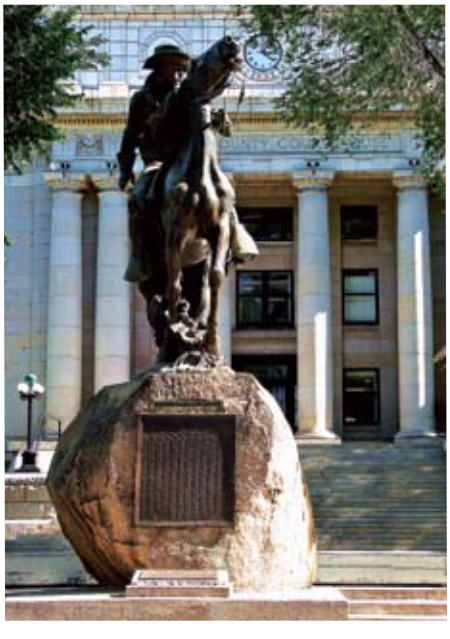
The City has placed elegant brass plaques all around downtown Prescott that tell the story of buildings long gone, as well as those still standing and lovingly preserved.

North Cortez Street is home to antique stores of all types. Bashford Courts on Gurley Street has three stories of unique retail and the City's hometown award-winning microbrewery, Prescott Brewing Company.

"Downtown Prescott has a unique feel," said Steve Stazenski, president of Prescott Downtown Partnership. "Beyond the boutiques and restaurants, you've got everything from craft shows and fairs to concerts, dances and family events. It pretty much hums all day and all night!"

SITES TO SEE

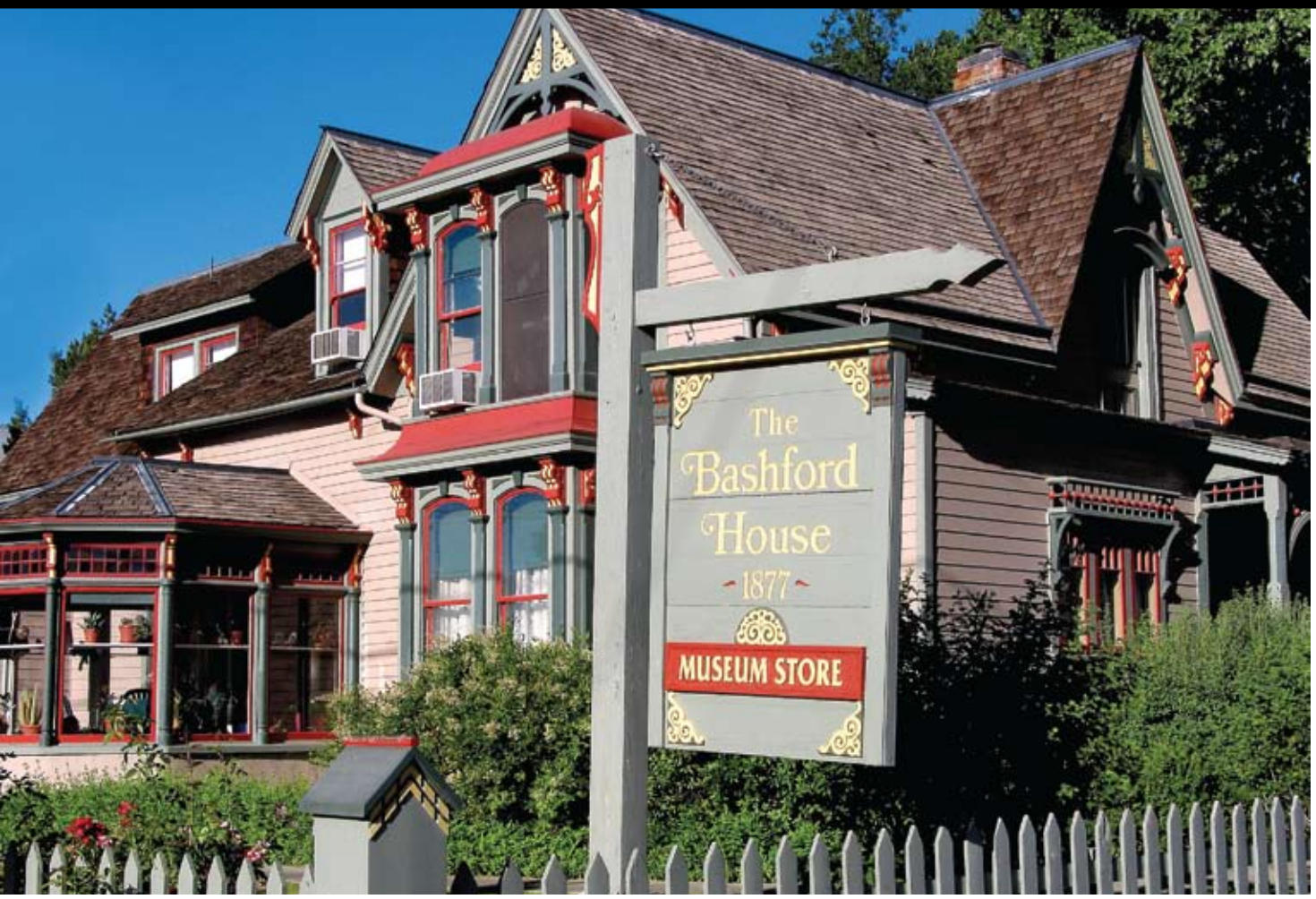
Strolling through this pedestrian-friendly community, or taking one of the convenient Old West Trolley Tours, you'll hear snippets of accents from all over the U.S. — not to mention the world — along with the occasional



roar of a Harley-Davidson or the whirr of a restored antique car. Look around and you'll see 360 degrees of Western history: Over here, the Hassayampa Inn dates back to 1927…over there, "The Cornerstone of Whiskey Row," the Hotel St. Michael, opened in 1901; and last but not least, Hotel Vendome, built in 1917.

The Old Firehouse Plaza, recently refurbished with a new two-story building, features boutiques, galleries and eateries. And the once-notorious

TOP RIGHT: FRANZ ROSENBERGER



The Bashford House is part of the Sharlot Hall Museum.

Whiskey Row, where rough-and-tumble miners and pioneers socialized and did business in the Wild West days, shows a kindler, gentler face to today's citizens: art galleries, ice cream shops, and gift shops meld seamlessly with old-style saloons.

REASONS TO CELEBRATE

In addition to daily action on the square, Downtown Prescott knows how to throw a big shindig, too. Whiskey Row hosts the Frontier Days festivities that take place over the July 4th holiday, including the World's Oldest Rodeo. "For our Old West Oktoberfest, we cordon off the streets, cook more bratwursts than you can imagine and invite craft brewers from all over the country," Stazenski said. "In turn, we use all the proceeds from that event for the Courthouse lighting, which is part of our 'Arizona's Christmas City' celebration."

In addition to the plentiful shopping, eating and entertainment options, the downtown area also appeals to one's cerebral side. Cultural venues include the Prescott Fine Arts Theatre, the Yavapai College Performing Arts Center, the McCormick Arts District, Sharlot Hall Museum, Mountain Artists Guild Gallery and the historic, soon-to-be-restored Elks Opera House, built in 1905.

HISTORY AND PROGRESS CONVERGE

Downtown continues to evolve, with infrastructure improvements such as the new parking garage, which makes it easy to explore downtown businesses at one's leisure. By blending modern events and facilities with historic buildings and local pride, Downtown Prescott has created a unique atmosphere for residents as well as vacationers and visitors.

"Our partnership is all about 'Feet on the Street,'" Stazenski said. "In a small town, word of mouth is incredibly important, and we want to be known as place that supports good businesses." ❋

TOP: Outdoor enthusiasts can enjoy the dynamic granite rock formations dipping into the blue waters of Watson Lake. ABOVE: Bucky's Casino offers visitors the opportunity to stay and play!

Get Out and Play

As one of the country's 'top 5' recreational cities, Prescott is hard to beat

Microsoft may have used the slogan first, but it fits Prescott to a T: "Where do you want to go today?" For outdoor enthusiasts, the answer might take a while: more than 450 miles of trails through scenic areas on the old Santa Fe railroad route, 90 holes of public golf, five lakes, 20 parks and preserves, or just exploring the open grasslands and forest, creeks and boulders, to name just a few. No surprise, then, that *Business Week* magazine rated Prescott as one of the top five "recreation havens" in the U.S.

SO MUCH TO DO-WHERE TO START!

"We've been in the parks and recreation business for a

ABOVE: Antelope Hills is one of Arizona's top municipal golf courses.
RIGHT: Prescott is a haven for art galleries and museums.

long time. Some of our parks date back to the 1930s," said Eric Smith, Parks and Trails Superintendent for the City of Prescott. "For a city this size, our opportunities are extremely comprehensive, whether you're into hiking and biking, horses, fishing and boating, or just having a picnic. We're proud of the fact that we provide a wide range of programs through the city government — a little of something for everyone, whether you're a senior or a kid who's participating in youth sports."

Thanks to a new superintendent, the 36 holes at city-run Antelope Hills Golf Courses are in better shape than ever. "If you've never played it, or if you haven't played it in a while," said General Manager Paul Parker, "it's worth coming back."

The courses were rated in the top five of municipal courses in Arizona last year by the Arizona Golfer's Association. And after your round, don't forget to leave time for a meal at the renowned Manzanita Grille.

For those whose tastes run toward spectating rather than participating, the Central Hockey League 2007-08 champion, Arizona Sundogs, and the Arizona Adrenaline professional indoor football team have quickly created a loyal fan base at Tim's Toyota Center. "In a short time, having a sports complex with pro hockey and indoor football has really made an impact," said Dave Maurer, CEO of the Prescott Chamber of Commerce. "All of it leads to more people discovering Prescott."

If you're not the sporting type, don't despair; the arena also brings top-notch entertainers such as Clint Black, Chicago, Willie Nelson and Ringling Brothers Barnum & Bailey to town. ✺

Artful considerations

If you've "gotta have art," you're in luck in Prescott. The city has 25 art galleries, and serves as home to many talented local artists showcasing their craft at venues such as Van Gogh's Ear and the Mountain Artists Guild. For those who prefer the performing arts, options include the Prescott Fine Arts Theatre, the Yavapai College Performing Arts Center (which has hosted Bill Cosby and Yitzhak Perlman, among other notables) and the McCormick Arts District. Soon, aspiring stars can give fame a shot at the historic Elks Opera House. "For the first time ever, we're going to be producing our own community theater shows," said Theater Manager Parker Ruiz. If gaming is your thing, the City has two casinos operated by the Yavapai-Prescott Indian Tribe.

And, of course, Prescott offers an impressive schedule of annual events that keep folks coming back year after year. The Prescott Bluegrass Festival, Frontier Days and the World's Oldest Rodeo, Prescott Rodeo Days Fine Arts & Crafts Show, Native American Arts Festival, Mountain Artists Guild Summer Arts and Crafts Show, Faire on the Square, Taste of Prescott, Tsunami on the Square, and the Old West Oktoberfest make for year-round fun. "Arizona's Christmas City" festivities include the Holiday Electric Light Parade and the Christmas Parade and Courthouse Lighting, giving the city a holiday glow from Thanksgiving through the New Year.

Learning to Excel

Superior housing and education opportunities combine to make Prescott one of the most desirable, livable cities in the Southwest

TOP: Yavapai College enrolls more than 15,000 students. BELOW: Embry-Riddle Aeronautical University is celebrating its 30th year in Prescott.

Great neighborhoods and excelling schools represent a critical aspect of a community's quality of life — and Prescott's long-term plans ensure that they're developed hand in hand.

PRESCOTT UNIFIED

For the 2007-08 school year, Prescott Unified School District received the best overall Arizona School Labeling ratings of any school district in northern Arizona. Out of eight schools, five were labeled Excelling (the top rating), two Highly Performing labels and one Performing Plus. In a state where only about four out of seven high school graduates continue their education, a Prescott survey found that 91 percent of its seniors indicated they were going on to a university, college, tech school or the military.

"The bottom line is that Prescott Unified School District works very hard to assist every student to achieve at his/her maximum capability and the data shows this reality," said Kevin Kapp, school superintendent. "Prescott Unified School District is no doubt 'The Smart Choice' for our local students and families."

Prescott also offers other educational choices including various charter, religious, and private schools.

HIGHER EDUCATION

For those taking the next step, there are four colleges offering higher education opportunities in Prescott: Yavapai College, which has instituted the Small Business Development Center to assist in the establishment and administration of new ventures; Northern Arizona University (as part of the NAU's Statewide Academic Programs); the four-year liberal arts Prescott College; and Embry Riddle Aeronautical University, the world's preeminent institution of higher education specializing in the fields of aviation and aerospace.

"One of our major objectives as an institution is to take responsibility for economic development and develop jobs to sustain the community," said Yavapai College President Jim Horton. Among the biggest needs is health care, Horton said, and Yavapai has responded by building one of biggest programs in the state, including nursing care, allied health, medical assisting, pharmacy and radiography. Similarly, the school has focused on developing programs to support regional manufacturers' needs for trained technicians, computer experts and welders. "We're doing everything we can to guarantee the skilled workforce companies need."

Prescott's strategy includes partnerships with Yavapai College as well as Embry-Riddle, including Embry-Riddle's planned business and technology park adjacent to the school. "We're not only creating an environment for our faculty and students to develop their ideas, but also incorporating employment opportunities and workforce housing for them and others in the region," said

Yavapai College

Are you considering locating in the Prescott or Quad-City area? Will your new work force require specialized training?

Yavapai College is a two-year community college that responds to the needs of employers and businesses in the Prescott area. Offering "Customized Training Solutions," Yavapai College can meet your needs for additional education or training modules. At the Career and Technical Education Center (CTEC), training programs may be developed to meet the ever-changing needs of the technical side of your business.

Located near the Prescott Airport, CTEC is located in a 108,000 sq. ft. building and sits on an 8-acre site. Yavapai College's Automotive Technology, Motorcycle Technology, Gunsmithing, Welding, Mining Technology and Computer Numerical Operator programs are housed at CTEC.

For more information about training opportunities through Yavapai College, call John Morgan, Dean of CTEC, 928-717-7721.

FACTS

- Yavapai College was established in 1966.
- The college offers more than 80 certificate, degree, and transfer options to students in over 60 different programs of study.
- Yavapai College employs more than 120 full-time faculty, 330 full-time staff and 500 part-time employees.

FOR MORE INFORMATION

Contact Yavapai College at 928-717-7721 or go to www.yavapai.cc.az.us.
Location: 1100 E. Sheldon St., Prescott.

Yavapai COLLEGE

Your community. Your college.

Yavapai Workforce Connection

Working Smarter Every Day

Developed by the Local Workforce Investment Board, the Yavapai Workforce Connection is an invaluable employer resource that strengthens the Yavapai county labor force, WIA Adult, Youth and Dislocated Worker programs. Together, their mission is to build economic success through workforce development partnerships.

The Yavapai Workforce Connection helps employers hire qualified employees and improve the skills of existing workers by operating centers where employers receive complementary assistance on a variety of essential services, including recruitment assistance, pre-employment testing, current employee skills assessment, and customized training and workshops that improve staff motivation and productivity. Access to labor market information and layoff strategy assistance are also available. Eligible employers may apply to receive tax credits and job training grants, too.

Are you connected?

Visit one of the Yavapai Workforce Connection's two comprehensive One-Stop Centers to learn what the Yavapai Workforce Connection can do for you: 221 N. Marina Street, Prescott, or 1500 E. Cherry Street, Cottonwood.

FACTS

- Access to valuable workforce resources—coordinated, accessible and county-specific resources for businesses and employees.
- Business Service Job Training Grants - designed to supplement business employment and training activities.
- Recruitment & Referral—effective techniques for drawing quality applicants and making a good first impression.

FOR MORE INFORMATION

Contact the Yavapai Workforce Connection/NACOG at 928-778-1422 or e-mail kmass@nacog.org.
Location: 221 N. Marina St., Ste. 201, Prescott.

Yavapai Workforce Connection

LEFT AND ABOVE: Two of Prescott's many carefully restored Victorian homes.

CFO Mike Willinger about the project, which includes plans for a solar plant and LEED certification. "We think we can offer some exceptional value, and it's been a collaborative effort with faculty and staff, the business community and the City of Prescott. One of the guiding principles has been to create a unique and sustainable environment that can attract new businesses and skilled workers."

Housing Yavapai College's trade and technical programs, the Career and Technical Education Center is a state-of-the-art facility accommodating programs and equipment that require a large square footage footprint to house specific equipment. Located near the Prescott Airport, the 108,000-square-foot building sits on an 8-acre site and houses automotive, gunsmithing, welding and mining technology programs. CTEC provides students a hands-on training facility that will give them a chance at better employment and the ability to stay in Prescott to go to school instead leaving the area to attend technical schools.

HOME SWEET HOME

Of course, education is only part of the equation. Where to live? Prescott offers a wide range of housing and lifestyle options, from historic and stately Victorians, to downtown living, to apartment complexes along major arterials.

Further afield, new single-family homes are popping up in the city's rural periphery, along with golf course properties, equestrian properties in scenic Williamson Valley, or homes among the pines in Groom Creek.

LIVING HISTORY

History is important to Prescott residents, and several National Register historic districts encompass residential areas. Preservation incentives are available to assist owners in defraying the cost of restoration and maintenance. Surveys of historic resources and National Register Nominations have been completed in several Prescott neighborhoods, including East Prescott, West Prescott, Fleury's Additions, Prescott Armory, South Prescott Townsite, Mile High Park, Joslin and Whipple, Whipple Heights and Pine Crest.

Also, many outstanding structures located in several historic areas of Prescott were placed on the National Register in 1978 as part of a Multiple Resource area.

The market softening of the past few years has made living in Prescott even more affordable, with relatively inexpensive land and housing available within easy commuting distance to any employer within the Quad Cities area. Single-family detached homes in the area typically range from $75,000 to several hundred thousand dollars, depending upon size, acreage and location. Condominiums, townhomes and patio homes begin at around $75,000 and manufactured homes average around $50,000. ✺

TOP LEFT: KERRICK JAMES

Destination Prescott

Have you visited Prescott lately? You shouldn't miss what's evolving in this cool Arizona destination. The dusty cattle and mining town established in 1863, and former Territorial Capital of Arizona, has grown into a popular retreat, not only for escaping the Valley of the Sun's summer heat, but for its historic and entertainment offerings. But don't just take our word for it. Prescott was named one of the country's top retirement communities by *Money* magazine in 2006, and by *U.S. News and World Report* in 2007.

FACTS

- A completely different atmosphere and change of pace from Metro Phoenix, at some 15 to 20 degrees cooler.
- An authentic, cultural heritage experience with more than 700 National Register of Historic Places buildings and four historic museums.
- Affordable fun, especially in cost-conscious times.

FOR VISITOR INFORMATION

Contact Prescott Area Coalition for Tourism at 800-266-7534, sschepman@cableone.net, or visit www.visit-prescott.com.

HISTORY LIVES ON!
The PRESCOTT Area

Phoenicians drive the short 90-minute distance to Prescott to enjoy a small-town atmosphere with sophisticated amenities. Visitors can stroll and shop along the tree-lined Courthouse Plaza; and browse historic saloons, upscale boutiques and galleries along Whiskey Row. The city offers a variety of great new restaurants, museums, hotels, and Bed & Breakfasts (B&Bs).

Visitors also enjoy outdoor adventures in the surrounding national forest. "In this spectacular alpine setting, visitors can explore more than 450 miles of groomed hiking and mountain biking trails, five area lakes with great boating and kayaking, and five area golf courses," said Gary Edelbrock, chairman of the Prescott Area Coalition for Tourism (PACT), and owner of the Log Cabin B&B.

This art mecca is also known for terrific events nearly every weekend from May through December. "Popular events include the 4th Friday Art Walk, Phippen Museum Western Art Show and Sale, Sharlot Hall Indian Art Market, Arizona Cowboy Poets Gathering, and Prescott Frontier Days Rodeo," said Susan Schepman, Schepman & Associates, PACT's promotional implementer. One popular upcoming arts and crafts show is "Fall Fest in the Park," Oct. 11–12, 2008, at the Prescott Courthouse Plaza. Theatergoers can also see professional performances at the historic Elks Opera House, Blue Rose Theater, Prescott Fine Arts Theater, and the Performance Hall at Yavapai College.

Plan a long weekend "up north" to enjoy everything Prescott offers: a unique, authentic cultural heritage; great shopping; outdoor recreation; and various events.

FRANZ ROSENBERGER

Here's to Our Health!

The health-care industry is alive and well in Prescott

It's been said that "living well is the best revenge"…but when illness or injury strikes, Prescott's array of health care facilities have you covered. Yavapai Regional Medical Center (YRMC) is a locally owned, locally operated, not-for-profit hospital system that encompasses two campuses — YRMC West in Prescott and YRMC East in Prescott Valley — plus the YRMC Del E. Webb Outpatient Center.

SKILLS AND FRILLS

YRMC's Del E. Webb Outpatient Center specializes in physical, speech and occupational therapies, cardiac, lab and rehabilitation services. YRMC East, the highly acclaimed 50-bed acute-care hospital celebrated its first anniversary in May 2007, while the YRMC West Campus, with 136 beds, recently wrapped up a major renovation project, including the opening of The Heart Center at YRMC.

"We are extremely pleased to offer this new (Heart Center) program to area residents and their families," said Tim Barnett, CEO at YRMC. "As the population of our communities grows, so do the healthcare needs. YRMC is continually looking to the future to anticipate those needs, and cardiac surgery was at the top of our list."

YRMC prides itself on a reputation for offering the warmth and comfort of a community hospital along with superior care, state-of-the-art technology, and a staff that includes doctors representing most medical specialties. The high-quality care has been noted by Solucient, which named it among the top 20 medium-size community hospitals in the country last year. And the Arizona Nurses Association named YRMC an "Employer of Choice" thanks to its commitment to community health and for helping nurses maintain a positive work/life balance.

HEALTHY SETTING

Quality health care is also provided by the staff of the Veterans Administration Medical Center located in Prescott at historic Fort Whipple on Highway 89. The Prescott VA Medical Center, which provides a continuum of primary and secondary level medical, rehabilitative and long-term care to veterans residing in northern Arizona, is the largest veteran health care facility within a 60,000-square-mile area and is the fourth-largest employer in the region.

In addition to hospital-based services, Prescott counts more than 150 practicing physicians, 40 dentists, 30 chiropractic physicians and a large number of opticians, optometrists and ophthalmologists in the area. For residents entering their "golden years," a selection of assisted living, nursing homes, personal care homes and adult day care are also available. ❋

Prescott Gateway Mall

An admirable selection of retail shops, entertaining special events and a delicious array of food and dining options make Prescott Gateway Mall a destination experience for residents and visitors to Prescott — "everybody's hometown."

Yavapai County's only premiere shopping center features more than 85 regional and national retailers and eateries located in the best of both worlds — a traditional, climate-controlled indoor mall and a charming, outdoor shopping and dining village. The center boasts a cozy, over-sized fireplace, indoor children's playground, free monthly Kids Club program, the complimentary Gateway Walking Club and stunning views of the Bradshaw Mountains.

Popular department stores such as Dillard's, JC Penney and Sears are joined by specialty retailers such as Barnes & Noble, Famous Footwear, LensCrafters, Spencer's, Just Sports, Sunglass Hut, Kirkland's Home, K-Momo, Raskins Jewelers and Anchor Blue, to name a few.

From Wildflower Bread Company's gourmet fare and scenic outdoor patio to the bountiful casual food court to Texas Roadhouse's award-wining steaks, delicious dining options are served throughout the mall. Indulge in fish-and-chips and a pint at the Celtic Crossings Pub. All-American fare from Sonic, Dairy Queen and Subway are accented by the international flavors of Macayo's Mexican Kitchen, Villa Pizza and the Flaming Wok.

Inviting summer breezes and Prescott's reputation as Arizona's Christmas city attract visitors from around the state. There are winter "Deck the Mall" celebrations, June/July Thursday Night Street Faires, Back-To-School fashion shows, school fairs, health fairs and community health seminars.

Stop by the Guest Services Kiosk located next to the Food Court for information and a Shopping and Dining Visitor Rewards Book.

FACTS

- Prescott Gateway Mall offers shoppers more than 85 retailers, both local and national.
- The mall offers 10 different dining options.
- Mall hours are Monday through Saturday, 10 a.m. to 9 p.m. and on Sunday from 11 a.m. to 6 p.m. Individual restaurant and store hours may vary.

FOR MORE INFORMATION

Contact Prescott Gateway Mall at 928-442-3659 or go to www.theprescottgatewaymall.com.
Location: Gateway and Lee boulevards, just south of Highway 69, Prescott.

Prescott Gateway Mall

Economic Outlook: Prepared for Takeoff

Prescott is brimming with business, retail and dining opportunities

Like so many Arizona territorial towns, Prescott owed its early prosperity to cattle ranching and mining. Today, while raw materials prices continue to make mining a profitable venture for global conglomerates, such as Freeport McMoran, the modern business environment is far more diversified — and promising — than ever before. Prescott is pushing the envelope to bring in forward-thinking research and technology industry.

TAKING FLIGHT

The Prescott Municipal Airport (PRC) serves as the hub of aviation, office and industrial employment in the Greater Prescott area. With a centralized location in the "Quad Cities" area, and easy access to Interstate 40 and Interstate 17, PRC offers an ideal way to move goods and people quickly into and out of Prescott. (Planned transportation routes include a bypass to Interstates 17 and 40.)

PRC offers passenger air service, freight service and general aviation. Great Lakes Airlines provides daily service to Phoenix and Ontario, Calif.; Horizon Air/Alaska Airlines provides daily flights to Los Angeles and convenient connections to 40 major markets, such as Hawaii, Pacific Rim, Portland, Seattle, and Reno in the comfort of its state-of-the-art Q-400 aircraft.

The Prescott Executive Airpark provides business owners with office space and the convenience of their own hangars and taxiway access, while Legend Aviation provides fueling and other aviation services. There are more than 500 acres of industrial land with shovel-ready sites of various sizes. Companies currently located near PRC include Wulfsberg Electronics, Midway Industries, Sturm Ruger Firearms, Pure Wafer and Ester-C.

"Because Prescott is such a relaxed environment, employees are happy when they come to work," said Yvonne Richardson, human resources manager at Fortner Aerospace, which counts Honeywell Aerospace among its customers. "They're not stressed out from being on the freeway, so they can put their energy into the workplace."

In addition to the existing sites, more than 14,000 acres of land around PRC are in various stages of annexation into the City of Prescott. Future uses include regional retail, hospitality, neighborhood retail, high-to-medium density housing, educational and parks/open space. To prepare for this future growth, the airport plans to replace the current terminal and extend their primary runway.

Jerry Winters, general manager of Pure Wafer, which reclaims silicon chips from companies such as Intel and IBM, attests to the benefits of locating in Prescott.

> "Because Prescott is such a relaxed environment, employees are happy when they come to work."
>
> — Yvonne Richardson, Human Resource Manager, Fortner Aerospace

Yavapai Gaming Agency: Bucky's and Yavapai Casinos

The ideal climate, scenic mountains, historic downtown and two exciting casinos make Prescott the perfect place for your next gaming getaway. Both Bucky's and Yavapai Casinos are owned and operated by the Yavapai-Prescott Indian Tribe. Bucky's adjoins the Prescott Resort, which offers some of the most luxurious accommodations in Northern Arizona. Just 90 minutes north of Phoenix in the cool pines, you can enjoy live-action blackjack, and try your hand at Texas Hold 'Em or our hot slots. The casinos' ultimate goal is to provide guests with a fun-filled entertainment experience, and to support the tribe and its community.

If you find you actually need some sleep, or want to make a long weekend of it, you can play and stay in the same locale. The Yavapai-Prescott Indian Tribe just remodeled the 160-room Prescott Resort. This beautiful facility — complete with a pool, spa and salon — provides very fine dining at the relaxed, romantic Thumb Butte Room. The resort offers exceptional views of Prescott's dark starry skies and provides one of Northern Arizona's largest conference facilities.

"The visitors and locals love us because we provide a social getaway, or a mini escape from the daily routine. They truly enjoy and appreciate our friendly staff," said Yavapai Gaming Agency Marketing Director Linda Thein.

But there's more than just fun going on at Bucky's and Yavapai. The casinos impact the community by providing employment for more than 450 community members. The Yavapai-Prescott Indian Tribe has realized many of its goals through its gaming agency. Using casino proceeds to help preserve its culture and traditions, the tribe also is improving its community by providing better education and healthcare opportunities to tribal members and employees.

"The Yavapai-Prescott Indian Tribe and the Yavapai Gaming Agency is proud to support the arts, education and other local charities. We strive to be a strong community partner within our region," Thein added.

FACTS

- Nonstop action with live table games and 525+ of Arizona's most entertaining slot machines.
- Perfect gaming getaway 90 minutes from Phoenix, including the newly remodeled Prescott Resort's fine leisure and business accommodations.
- You can't lose by supporting the Yavapai-Prescott Indian Tribe under Prescott's clear skies and cool pines.

FOR MORE INFORMATION

Contact the Yavapai Gaming Agency at 800-SLOTS-44 or go to www.buckyscasino.com.
Location: 1500 E. Highway 69, Prescott.

Bucky's Casino Prescott, Arizona

Yavapai Casino Prescott

Hassayampa Inn

In1927, the same year Charles Lindbergh made his solo non-stop trans-Atlantic flight from New York to Paris, the "Grand Dame of Prescott," Hassayampa Inn opened for business. Presently it's on the National Register of Historic Places and resonates with all the comfortable elegance and charm its original owners painstakingly fashioned 81 years ago.

On the surface little has changed since 1927, but today's guests enjoy every modern amenity expected of a 21st century hotel, including high speed wireless internet. An impressive selection of "Special Value" and "Staycation" packages are offered that include meals, dinner shows, complimentary gasoline cards, 18 holes of golf (including a cart), and much more.

Unwind with live jazz in the Cowboy Bar, enjoy award-winning cuisine in the comfortable elegance of the Peacock Dining Room or take pleasure in the cool, clean mountain air on the outdoor garden patio while leisurely sipping a glass of fine wine.

FACTS

- World-famous "Downtown Prescott" is a block away, a shopping mecca and home to the infamous "Whiskey Row."
- Yes, there is a resident ghost named Faith! In 1927, on their honeymoon, she and her new husband checked in; he went to buy cigarettes and never returned. Three days later, the heartbroken Faith hung herself.
- More than 6,000 square feet of the finest in conference meeting facilities with break out rooms, food & beverages, audio/visual equipment.

FOR MORE INFORMATION

Contact Hassayampa Inn at 928-778-9434 or 800-322-1927, or go to hassayampainn.com.
Location: 122 East Gurley Street, Prescott.

HASSAYAMPA Inn

"When we were looking to branch out from San Jose in the mid-'90s, we were looking at locations near electronic hubs, such as Austin, Portland and Phoenix/Chandler," he said. "Here, we're far enough away from the hustle and bustle of the city, but close enough to get resources such as shipping, bunny suits and chemicals. One of the things that made Prescott stand out is that they appointed a single point of contact, so that when it came time to deal with taxes or building permits, they helped us negotiate the system. A company our size would be a small fish in a big city, but we're a decent size employer in a place like Prescott."

SHOPPING AND DINING

Away from the airpark complex, business opportunities and employment options exist in a variety of shopping and dining venues. Prescott Gateway, which is part traditional mall, part big-box power center and part streetscape village, includes 410,000 square feet of enclosed space, anchored by Barnes & Noble, Dillard's, J.C. Penney and Sears. Outside, 30 shops and restaurants (totaling 154,000 square feet) include national names such as World Market, Chicos, Coldwater Creek, Michaels and Pier 1 Imports. In addition to stone and timber architecture, the development includes a 45-foot fireplace in the food court and a Heritage Circle: an outdoor traffic circle punctuated by a 40-foot pine tree and serving as a gathering and events space.

Nearby Frontier Village, a power center on the Yavapai Native American reservation, counts The Home Depot and Target among its tenants.

> "We offer a good mix of local and national businesses. We recently brought in Texas Roadhouse (opened in June) to add to the many local choices we have."
>
> – Brandon Boyster, senior property manager at Prescott Gateway Mall."

THE FUTURE OF BUSINESS

Embry-Riddle's business and technology park will be breaking ground soon on 160 acres of research and development, light manufacturing, retail and recreational uses. The project is intended for LEED certification and is fueled by a 10,000 square foot tech center partially funded with a $2 million grant from the Economic Development Administration.

Organizations such as the Specialty and Light Manufacturing Association and the Arizona Global Network are taking a strategic approach to ensuring the city beckons to new businesses.

"When Phoenix and Tucson court large companies, we can target the upstream businesses that support them," said Yavapai College President Jim Horton, who serves on the boards of several economic development organizations. "The potential in small- and medium-size companies is incredible."

Antelope Hills Golf Course and the Manzanita Grille

You're in for a delightfully atypical golf and/or dining experience when you and your customers head up to the City of Prescott's Antelope Hills Golf Course and Manzanita Grille. With its at-home atmosphere, you can enjoy two, mile-high, championship 18-hole courses under the direction of the facility's highly experienced superintendent Jerry Walsh. While you're there, you'll want to treat your group to Chef Joel Sugahara's full-menu delicacies, including his famed Sushi Night on Thursdays at the Manzanita Grille.

Golf-wise, you have a choice between two golf courses adjacent to the Prescott Airport. The North course is a 50-year-old traditional course. "It has a lot of character and its smaller greens make it very challenging. Plus, it's unique for an Arizona desert course, as every fairway is lined with elm trees," said Golf Course Manager Paul A. Parker.

The South course, opened in 1993, offers a more modern, wide-open course style. "It's more forgiving, with bigger greens and bunkered fairways," Parker said. "What a lot of players like about Antelope Hills is they can play one course each day over a weekend, or choose their preference. Both courses have improved tremendously in the past year under Jerry Walsh's experienced eye."

Prescott's 5,200 feet altitude allows players to hit farther, making club selection more difficult and golfing more challenging. Luckily, Antelope Hills' two full-time PGA and LPGA teaching professionals are on hand to help you improve your game.

Golfers, and even more non-golfers, are drawn to Chef Sugahara's food, not to mention the restaurant's driving range and golf course views silhouetted by Prescott's mountainous granite dells. "I've been a golf pro and manager at several municipal golf courses and I've never seen one with a restaurant of this caliber," Parker said. Offering breakfast and lunch seven days a week, the Manzanita Grille's Wednesday through Saturday nightly dinner specials rotate between all-you-can-eat pasta, sushi, all-you-can-eat fish fry, and prime rib.

FACTS

- The quality of golfing and dining is exceptional, especially for the price. They offer you a great deal.
- You'll love the friendly atmosphere, everyone is treated like family.
- Visitors have choices here: golf course styles, as well as the variety of dining selections.

FOR MORE INFORMATION

Contact the Antelope Hills Golf Course and Manzanita Grille at 928-776-7888, 800-972-6818; or go to www.antelopehillsgolf.com or www.manzanitagrille.com. Location: 1 Perkins Drive, Prescott, AZ 86301.

Antelope Hills GOLF COURSES

Manzanita Grille At Antelope Hills Golf Course

Embry-Riddle Aeronautical University

The only university in the world dedicated to aviation and aerospace has two residential campuses, and one is in Prescott, Arizona.

Celebrating its 30th year in Prescott, Arizona, Embry-Riddle Aeronautical University prepares students for exciting aviation and aerospace careers, with specialties in engineering, airplane piloting and safety, meteorology, global security and intelligence, and more. Graduates find jobs with major industry employers, including the major airlines, airline manufacturers, NASA, CIA, FBI and government organizations. In fact, one in four commercial airline pilots received Embry-Riddle training, and the University is the second highest school in placing pilots in the Air Force.

"Incredible flying, exceptional labs and facilities, and caring faculty are what we offer," said Daniel Carrell, chancellor, Embry-Riddle Aeronautical University, Prescott. "This campus is a wonderful place for students to fulfill their dreams and career goals."

Students benefit from the university's emphasis on applied learning in small classes. Courses are taught by professors who worked in the aviation and aerospace industries and impart their real-world expertise. The focused concentration on aviation and aerospace attracts students with similar interests and creates what Bill Thompson, director of public relations, calls "an osmosis learning environment, where students sit in the cafeteria and talk about aeronautical theories, the aerodynamics of their model and what's new in global security issues."

Undergraduate students have hands-on access to laboratory equipment and simulations that are available only to graduate students at many colleges and universities. The Robertson Aviation Center is home to a unique lab for accident investigation. This lab has seven acres of replicated crashes for students to study air safety and accident investigation.

Embry-Riddle students learn about good citizenship, too, as volunteers in the Prescott, Prescott Valley and Chino Valley communities, where they participate as Big Brothers and Big Sisters, help the homeless, and get involved in recycling programs and many other worthy causes.

"Our facilities are the best available, our faculty is world renowned, our staff is caring and our students are driven and focused. We have an incredible living and learning environment for our students," said Carrell.

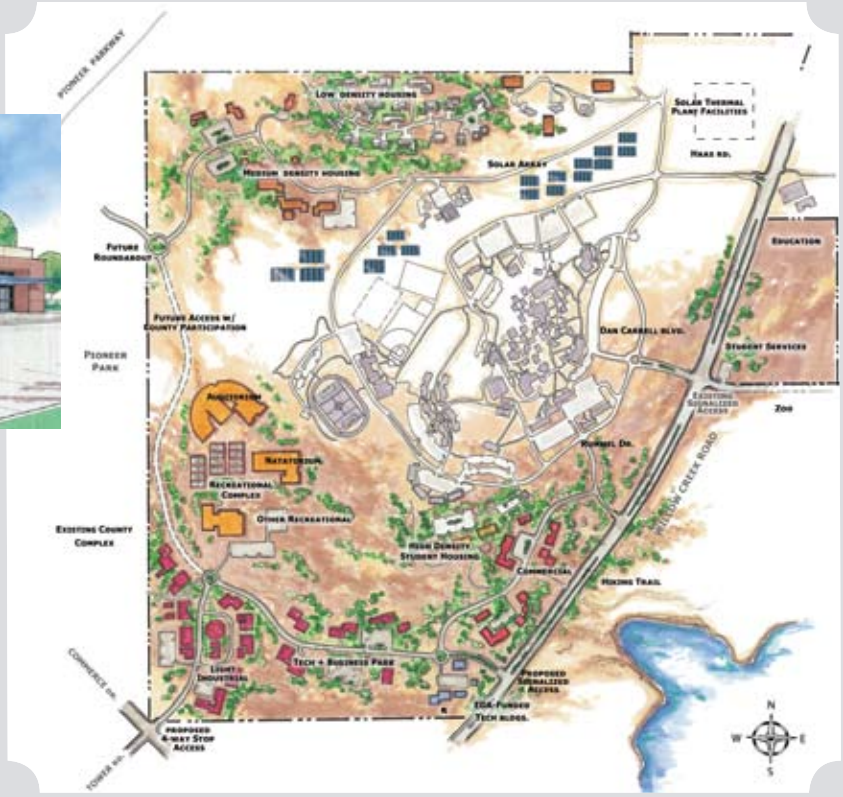
FACTS

- The focus, faculty, facilities and community are second to none, which creates an outstanding learning environment.
- Recent grants include developing working relationships with Microsoft and Honda in flight simulation and virtual reality.
- Member of the Federal Aviation Administration Centers of Excellence for Research in Aviation.

FOR MORE INFORMATION

Contact Embry-Riddle Aeronautical University, Prescott, Arizona Campus, 800-888-3728 or Bill Thompson, director of public relations, 928-777-6961, or go to www.erauarizona.com.
Location: 3700 Willow Creek Rd., Prescott 86301.

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY



Embry-Riddle Aeronautical University Technology Park

Embry-Riddle Aeronautical University, in collaboration with the City of Prescott, Yavapai County and Northern Arizona private entities, is developing plans for a Technology Park adjacent to the University campus. Based on a village concept, the Park's proposed amenities include offices, research and development facilities, a health and recreation area, a commercial area with restaurants, shops and services, and a residential area for students and faculty with special housing needs.

"The upcoming Technology Park will be the catalyst for economic and academic growth for Embry-Riddle and the community," said Daniel Carrell, interim chancellor, Embry-Riddle, Prescott. The Park will further the mission and vision of the University in a business environment by attracting companies that are focused on applied research in aviation and aeronautical technology, and that will offer opportunities for Embry-Riddle faculty and students to develop their research ideas into real-world, practical applications.

The project already has funding for its first building—a grant from the Economic Development Administration (of the U.S. Department of Commerce), where the focus will be on escalating small business growth.

"The Technology Park offers a unique opportunity for business to combine a high-tech workplace in a sustainable environment with the quality of life found in Prescott," said Mike Willinger, Embry-Riddle's director of business and finance. In keeping with the Park's technology theme, the plan calls for two phases of two to three megawatts of solar arrays to provide solar energy for the central campus and Technology Park. Of the 160 acres being set aside for the Park, approximately 100 acres will be open space, with hiking and biking trails that connect to 22 additional miles of trails. The building heights will be constructed below ridge lines to preserve views.

"The Embry-Riddle Technology Park will be a magnet to bring new technology, high-end employment and academic opportunities to the campus and the community," said Jane Bristol, director for economic development, City of Prescott.

FACTS

- Technology-focused business, light industrial, retail, health, recreation and housing in a village setting.
- Life-long commitment to quality of life by living in concert with the environment.
- Providing leadership in Northern Arizona and in the nation with the application of sustainable technology throughout the entire development.

FOR MORE INFORMATION

Contact Embry-Riddle Aeronautical University, Prescott, Arizona Campus at 800-888-3728 or Technology Park Director Mike Willinger at (928) 777-3950 or go to www.erauarizona.com.
Location: 3700 Willow Creek Rd., Prescott 86301.

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY

Prescott Airport

Residents, visitors and business travelers now enjoy flights from the Prescott Airport to Los Angeles, Phoenix, Flagstaff and Ontario, Calif.

Horizon Air/Alaska Airlines is providing daily, nonstop service to Los Angeles International Airport and Flagstaff aboard the airline's 74-seat, high-speed, twin-engine turboprops. Flight attendants serve complimentary, premium beverages including Jones soda, Starbucks coffee, Northwest wines and microbrews.

Great Lakes Aviation, Ltd. is flying from Prescott daily to Phoenix Sky Harbor International Airport and Ontario International Airport (serving the Riverside/San Bernardino County, Calif. area). Flight-attendant service is provided on its 19-seat, turbo-prop aircraft.

Free, long-term parking next to the passenger terminal, and rental cars and taxi service are available at the airport located at 6546 Crystal Lane just seven miles north of Prescott near Highway 89 and Highway 89A

FACTS

- Call Horizon Air Reservations: horizonair.com or 800-547-9308
- Call Great Lakes Aviation Reservations: www.flygreatlakes.com or 800-554-5111
- Prescott Municipal Airport also has charter and private aircraft services. Equipped with 7,600 linear feet of primary runway, Ernest A. Love Field has no landing or daytime parking fees.

FOR MORE INFORMATION

Contact the Prescott Airport at 928-777-1150 or go to www.cityofprescott.net/services/airport.

Prescott Airport

CITY OF PRESCOTT
Everybody's Hometown

Prescott Fine Arts Association

Prescott Fine Arts Association (PFAA) has served the greater Prescott area as a nonprofit community arts organization since its incorporation in 1968. Since starting its second season in the original Sacred Heart Church, it has been a consistent presence for arts and entertainment. PFAA not only presents six main-stage plays, but two family plays and five concerts. The art gallery has various exhibits throughout the year. For 26 years, PFAA has awarded scholarships to young people in music, drama and art. Hundreds of volunteers make this possible.

PFAA's home in the original Sacred Heart Church is listed on the state and national Register of Historic Places. PFAA's programming affects the lives of more than 15,000 area residents by providing opportunities to express their creativity, participate in the arts, attend quality cultural events, and improve our quality of life. PFAA's high-quality product and historical building make it a gem in the heart of Prescott.

FACTS

- Premier arts organization for the community to participate in theatre, music and visual arts as volunteers, artists and attendees.
- Workshops for children and adults in theatre and for adults in visual arts to learn and expand new skills.
- Housed in the original Sacred Hearts Church, found on the state and national Register of Historic Places.

FOR MORE INFORMATION

Contact the Prescott Fine Arts Association at 928-445-3286, tickets@pfaa.net. , or go to www.pfaa.net. Office hours: Monday-Saturday, 10 a.m.-3 p.m.; Gallery and Gift Shop Hours are Tuesday-Saturday, 10 a.m.-3 p.m., Sunday, noon-4 p.m. Location: 208 N. Marina St. (corner of Willis & Marina), Prescott.

PFAA
PRESCOTT FINE ARTS ASSOCIATION

The Granite Shop of Northern Arizona

The Granite Shop was selected one of "50 Companies to Watch" out of 500 applicants throughout the state. The Arizona Small Business Association sought out second-stage entrepreneurial companies that exemplified energy, imagination, determination and commitment. "This award encourages us all to see more clearly how successful businesses pursue innovation, interact with their communities, and treat their employees," said Governor Napolitano.

In 2007, The Granite Shop was voted "Best Prescott Countertop Shop." Most recently, the company received a Special Design award by the Ceramic Tile and Stone Association for their fabrication of a table made from 400-million-year-old Australian petrified wood, wood from ancient tree trunks that, through geologic time, morphs into stone.

The Granite Shop started in Prescott in 2004 as a small operation of five employees, located four blocks from downtown Prescott's Courthouse Square. By 2006, their number of employees had grown to more than 30. They doubled their facilities, and sales quadrupled.

Owners Dee and Dusty Spitler moved to Prescott to slow down and enjoy life. They were attracted to Prescott's four mild seasons, the natural beauty, and the convenience to Phoenix, yet far enough away from the hustle of the big city. A granite business with 30 employees was not in the plan. However, they realized the area's growth, the natural-stone trend, the friendly business conditions and small-town atmosphere was ideal for a small business.

Dee is Secretary/Treasurer for the Yavapai County Contractor's Association, and a Certified Leader for The Mankind Project, an international men's leadership training organization.

Dusty is actively involved volunteering with local animal rescue and welfare organizations, as well as playing music for the elderly and being on two nonprofit boards for music associations.

Dee and Dusty are both Core members of Animal Disaster Services, a branch of the Yavapai County Emergency Management Services, managing shelters for evacuees' pets, such as the recent Crown King fire.

"Prescott is a great place to be involved and give back to the community," Dee Spitler said.

FACTS

- Mission: Happy, satisfied, safe and healthy customers, employees and active community involvement.
- Vision: The Prescott area will continue to be a great place to live and prosper in quality of life, business, health and community.
- Plan: Prescott is a unique economic island. Now is the time to position for the next wave of opportunities.

FOR MORE INFORMATION

Contact The Granite Shop at 928-776-1771
or go to www.thegraniteshopna.com.
Location: 303 N. Summit Ave., Prescott.

the GRANITE shop
ROC # 192651
OF NORTHERN ARIZONA, INC.

Student:	Benjamin Kagen
From:	Tucson, Arizona
Major:	Biology
Class:	2011
Wants to be:	A pharmacist

"What matters to me is staying active—in and out of the classroom. At NAU, I can do both."

What matters to you?

NORTHERN ARIZONA UNIVERSITY

nau.edu The difference that matters.