

PRESCOTT TRADE AREA FAST FACTS

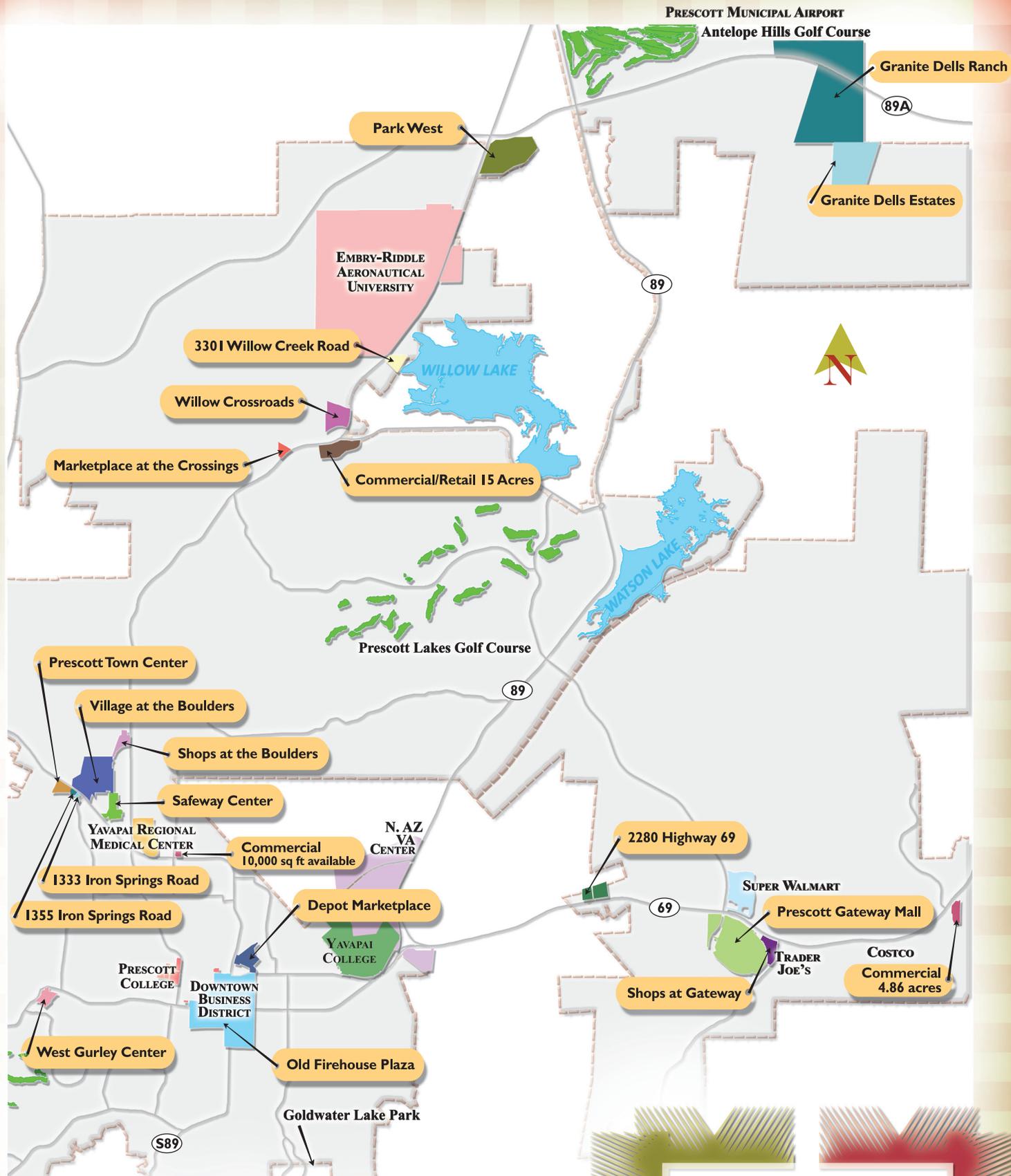
- Trade Area Pop.: 127,900
- 2016 Est.: 130,000
- Number of HH: 56,000
- Average HH Size: 2.24
- Average HHI: \$61,921
- HHI \$75,000+ : 26.1%
- High School Graduates: 91%
- College Graduates: 34%
- Traffic Counts: 35k-60k
- City Sales Tax 2.0%
- Corp. Income Tax 6.968%
- Located at the intersection of two major state highways
- Easy access to I-17 and I-40
- Major Employers
- Regional Center for Trade
- Tourist Destination
- Passenger flights to and from LAX and Denver Int'l.
- Outdoor Recreation
- Championship Golf
- Year-Round Major Events
- 4 Colleges & Universities
- Mile-High Location
- Business Friendly Climate
- Existing and BTS Sites
- Fast Track Permits

CITY OF **PRESCOTT**
ARIZONA

REGIONAL CENTER FOR TRADE
TOURIST DESTINATION
FOUR COLLEGES AND UNIVERSITIES
MAJOR EMPLOYERS
OUTDOOR RECREATION
MILE-HIGH LOCATION
EXISTING AND BTS SITES
FAST TRACK PERMITS
BUSINESS-FRIENDLY CLIMATE



Wendy Bridges · (928) 777-1204
wendy.bridges@prescott-az.gov · www.cityofprescott.net



PROPERTY AVAILABLE FOR RETAIL DEVELOPMENT

Wendy Bridges · (928) 777-1204
 wendy.bridges@prescott-az.gov · www.cityofprescott.net

