



Water Conservation Survey
 P.O. Box 2059
 Prescott, AZ 86302

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Water Conservation Opinion Survey

The Towns of Prescott Valley and Chino Valley, City of Prescott, and Yavapai County are working to promote regional water conservation. By completing the survey you will assist with our effort. Information gained will be used to develop educational programs, a long-range work plan, and a regional water conservation workbook.

Please take a few minutes to complete this survey, fold, tape the end, and return it to:
 Water Conservation Survey, P.O. Box 2059 Prescott, Arizona, 86302, or complete it online at:
www.co.yavapai.az.us - follow the link to the water conservation opinion survey

- 1) How many people are in your household? _____ **YOUR ZIP CODE** _____
- 2) How is water delivered to your home? ___ City or Town system ___ Private company ___ Well ___ Hauled
- 3) Do you receive a monthly municipal or private company water bill? ___ Yes ___ No
- 4) If you pay a monthly water bill, do you look at the details of your monthly water use? ___ Yes ___ No
- 5) Do you live in an area with a homeowners' association that maintains common landscapes? ___ Yes ___ No
- 6) How old is your home? ___ less than 5 years ___ 5 to 10 years ___ 10 to 30 years ___ over 30 years
- 7) How large is your home? ___ less than 1,800 sq. ft. ___ 1800 to 3000 sq. ft. ___ Greater than 3,000 sq. ft.
- 8) How big is your lot? ___ standard lot about 10,000 sq. ft. ___ up to 1 acre ___ 1 to 2 acres ___ Over 2 acres
- 9) How much grass do you mow and water? ___ None ___ under 1000 sq. ft. ___ Over 1000 sq. ft.
- 10) Do you have planted trees and shrubs in your yard that you water regularly? ___ Yes ___ No
- 11) Do you hire a lawn service or gardener to care for your yard? ___ Yes ___ No
- 12) During the growing season, usually April through October how often do you water your landscape areas?
 ___ Daily ___ I water ___ days per week for ___ minutes ___ Weekly ___ Monthly ___ Never
- 13) If you have an automatic irrigation system with a timer, how often do you reset your timer?
 ___ Never ___ Monthly ___ Seasonally ___ No set schedule ___ I'm not sure how to set my timer
- 14) What time in the day do you usually water outdoors? ___ Morning ___ Afternoon ___ Evening
- 15) Do you have low water use fixtures and/or appliances? ___ Yes ___ No What kinds? _____

THE FOLLOWING INFORMATION IS OPTIONAL AND VOLUNTARY.

16) In your own words, what do you want to know about water and conservation. (attach additional page if needed)

Please print this information to enter a weekly drawing for a useful water conservation product.

Name	Address
Phone	E-Mail

Personal information gathered through this survey will only be used by the Central Yavapai County Partnership to improve communication with local water users. Personal information will not be shared with or distributed to any outside organization.



PROJECT CONTACT
9 2 8 - 7 7 7 - 1 1 3 0
water.smart@cityofprescott.net

Save a stamp...
COMPLETE SURVEY ONLINE:
www.co.yavapai.az.us

19) Please mark the box that best fits your agreement.

Rank the statement using the following scale:
(1) I Agree (3) I am Neutral (5) I Disagree

	1	2	3	4	5
	Agree		Neutral		Disagree

17) Please circle your top three (3) choices for questions a) through e) below.

a) I prefer to receive water conservation program information by:

Direct Mail	Utility Bill Insert	Website	E-mail	Newspaper	Television	Radio	Public Event
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b) I'm in favor of lawn areas on the grounds of:
(Note: 1000 sq. ft. of lawn generally will require about 30,000 gallons of water per year)

Parks	Private Homes	Business	Ball Parks	Schools	Roadways	Public Building	Other
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c) I prefer to learn about outdoor landscape design and irrigation practices from:

Gardening Class	Retail Nursery	Homeowner Association	My Neighbor	Professional Gardener	News Articles	Website	Books
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d) I am most concerned about our region's:

Water Supply	Cost of Water	Conservation Practices	Water Quality	Watersheds	Groundwater	Private Wells	Rapid Growth
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e) I consider these planning principles when landscaping my home:

Color	Maintenance	Play Area	Water Use	Patio Space	Fire Safety	Shade	Cost
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	1	2	3	4	5
	Agree		Neutral		Disagree

a) Water rates should be higher for customers who don't conserve.					
b) Government should spend tax dollars on water conservation.					
c) Government should adopt laws limiting the size of private property laws.					
d) Government should adopt laws limiting the size of public building laws.					
e) Imported water is necessary to meet the needs of growing communities.					
f) I understand the purpose of the Prescott Active Management Area (AMA).					
g) I'm more likely to buy water saving fixtures/appliances if there is an incentive.					
h) I will remove a portion of my lawn only if I receive a cash rebate or credit.					
i) Installing automatic in-ground sprinklers and timers will save water.					
j) Water conservation is about efficient water use and water supply management.					
k) I live in an arid (dry), highland area, and not in a desert.					
l) If I harvest rainwater for outdoor watering, I can plant what I want.					
m) Outdoor water use accounts for over 50% of household's water consumption.					
n) It is too expensive for me to replace high water use toilets and appliances.					
o) Water conservation supports the region's economy and natural eco-system.					
p) If I conserve water it will only benefit new growth and development.					
q) I conserve water because I am worried about my well going dry.					
r) I will conserve water only if the water saved is allocated to meet safe yield.					
s) I will conserve water only to save money on my monthly water bill.					
s) If people can afford water, they should be allowed to use as much as they want.					
u) Limiting growth rather than conservation is how to preserve our water supply.					
v) I conserve water; it is important for the wildlife and natural environment.					
w) I conserve water to preserve this resource for future generations.					
x) Watering outdoor gardens using a handheld hose is wasteful.					
y) Harvested rainwater should be the only water allowed for outdoor landscapes.					
z) Conserving electricity and water conservation are directly related.					
aa) Water use is a personal choice requiring no government regulation.					

18) In and around my home: (answer only if the question applies)

	YES	NO
a) We listen for, check regularly, and quickly repair any indoor or outdoor water leak.		
b) We select and install water saving fixtures, showerheads, and indoor appliances.		
c) We planned our yard to be a low-water use landscape, with no grass area.		
d) We know how much water to budget annually for indoor and outdoor use.		
e) We water our native vegetation monthly (e.g., Ponderosa Pine, Alligator Juniper, Oak).		
f) We know how to and understand the principles to conserve water in the landscape.		
g) We conserve to preserve our region's water supply and protect the eco-system.		
h) We understand the seven steps to a Xeriscape and the efficiency of a drip system.		
i) We would like to learn more ways to conserve water in the outdoor landscape.		
j) Our children learn and bring home water conservation information.		