



Bid Tabulation
Annual Prescott 4th of July Event Coordination and Implementation

Evaluation Criteria	Star Struck Event Planning								Jard, LLC							
	Reviewer 1	Reviewer 2	Reviewer 3	Reviewer 4	Reviewer 5	Reviewer 6	Reviewer 7	Average Score	Reviewer 1	Reviewer 2	Reviewer 3	Reviewer 4	Reviewer 5	Reviewer 6	Reviewer 7	Average Score
Company Capacity, Interpersonal and delegation skills, detailorientation, planning and Organizational skills (40%)	40	30	25	40	30	40	30	34	40	40	40	40	40	40	40	40
Experience and Knowledge of conducting events (30%)	15	20	15	28	20	10	15	18	30	30	30	30	30	30	30	30
Marketing Strategy (20%)	10	8	10	0	8	6	10	7	20	20	20	20	20	20	20	20
Reference and History (10%)	5	5	8	10	5	10	5	7	10	10	10	10	10	10	10	10
Overall Total Score	70	63	58	78	63	66	60	65	100	100	100	100	100	100	100	100