

The Prescott Regional Airport will be requesting City Council approval on a new addition to the Rates & Fees – Schedule ‘B’ and a new Rates & Fees – Schedule ‘C’ at the January 14, 2025, Council meeting. If approved these rates and fees would be effective February 14, 2025. The last increase to the rates and fees occurred July 1, 2024. These additional rates and fees are needed to address the New Terminal Marketing & Advertising program, shared ramp/apron access, and shared automobile parking areas that serve multi-tenant complexes. The Federal Aviation Administration Sponsor Grant Assurance 24 requires the airport to maintain fees and rental rates which will make the airport as self-sustaining as possible.

Below are the new rates and fees the Airport would like to implement:

- **Ramp/Apron Access Fee.** This fee applies to shared ramp/apron access space that the Airport is required to maintain. This fee would apply to anyone that uses or requires access to either their leasehold or to taxi out to the nearest taxiway for runway access.
  - \$0.50 per square foot of building leasehold.
- **Shared Parking Fee.** This fee applies to shared automobile parking areas that the Airport is required to maintain. This fee would apply to anyone that uses shared parking areas that are not designated for terminal parking.
  - \$0.40 per square foot of building leasehold.
- **Terminal Advertising – Digital Monitors.**
  - 65 Inch Monitor: \$100.00 one-time (Set Up Fee)
    - \$100.00 per month
  - 50 Inch Monitor: \$100.00 one-time (Set Up Fee)
    - \$85.00 per month
  - 43 Inch Monitor: \$100.00 one-time (Set Up Fee)
    - \$70.00 per month
- **Other Advertising Media**
  - Security Screening Bins: \$100.00 one-time (Set Up Fee)
    - \$250.00 per month, three months minimum
  - Charging Station: \$100.00 one-time (Set Up Fee)
    - \$150.00 per month, three months minimum
  - Window Wrap (TSA Screening Area) – Three (3) months: \$100.00 one-time (Set Up Fee)
    - \$600.00 per three (3) month period
  - Window Wrap (TSA Screening Area) – Six (6) months: \$100.00 one-time (Set Up Fee)
    - \$1,000.00 per six (6) month period
  - Window Wrap (TSA Screening Area) - Twelve (12) months: \$100.00 one-time (Set Up Fee)
    - \$1,500.00 per twelve (12) month period
  - Floor Graphics (Floor Clings): \$100.00 one-time (Set Up Fee)
    - \$50.00 per month, three months minimum
  - Full Size Restrooms: \$100.00 one-time (Set Up Fee)
    - 200.00 per month, three months minimum
  - Family Restrooms: \$100.00 one-time (Set Up Fee)
    - \$75.00 per month, three months minimum

- Pillar Banner Long Hall: \$100.00 one-time (Set Up Fee)
  - \$250.00 per month, three months minimum
- Pillar Vinyl Long Hall: \$100.00 one-time (Set Up Fee)
  - \$200.00 per month, three months minimum
- Pet Area Sponsorship: \$100.00 one-time (Set Up Fee)
  - \$75.00 per month, three months minimum
- Nursing Room Sponsorship: \$100.00 one-time (Set Up Fee)
  - \$75.00 per month, three months minimum

The changes to Schedule 'B' would be added fees for spaces that exist in leasehold areas where multiple tenants share access to the taxiway and runway, and shared parking areas. Leases that do not have exclusive areas for aircraft operation and parking, or automobile parking spaces designated to them, the maintenance of these shared areas falls on the Airport to maintain. To be in compliance with grant assurances, the Airport is proposing these fees to be able to continue to maintain shared access ramps and shared automobile parking areas to current and future leaseholds.

The new Schedule 'C' fees were mentioned during budget presentation to both the Airport Advisory Committee & City Council. This new fee schedule will allow the Terminal Marketing and Advertising program to exist and support the local economy. Over the past years, there has been outside interest in advertising within the new terminal building. Due to changes in staffing this program has been delayed. As we are in the final stages of adopting our new program, the fee Schedule 'C' will need to be approved before the program can begin.