

Mayor Goode Letter for July 1,2025

Celebrating July Events and More

The month of June and early July Prescott is particularly active with events of all kinds including art fairs, music festivals, car shows parades, fireworks and of course, Rodeo. These events offer a variety of experiences to be enjoyed by our local residents as well as visitors.

Events downtown on the Yavapai County Courthouse Plaza in June and early July are at the heart of summer events in Prescott, making this a great time to enjoy all our City has to offer. The Summer Concert Series will continue through August, following a brief break for Rodeo.

The Frontier Days Art Show July 4-6 is hosted by Prescott Downtown Partnership on the Yavapai County Courthouse Plaza.

The Prescott Frontier Days Rodeo Parade takes place Saturday July 5 throughout downtown, and is organized by Prescott Frontier Days, Inc. Of course, the Prescott Frontier Days Worlds Oldest Rodeo takes place June 30 through July 6 this year at the historic rodeo grounds. This event brings top riders from around the world, and the past several years have seen sell out audiences.

This year on July 4, the City will once again offer fireworks at Watson Lake. This year's 4th of July Fireworks will again offer free admission for those who only want to attend and enjoy the show. There will be a variety of kids activities including bounce houses, for an additional fee. We always look forward to a spectacular show.

Now I would like to update citizens on the Public Safety initiatives that the City has undertaken since the passage of Prop 478 last November. The City began collecting the additional revenue from the .95% sales tax increase on April 1. This allows us to move forward confidently with planning two new fire stations. Several good locations have been scouted, and we should be able to announce the new locations soon. As we promised during the campaign for 478, the City is committed to transparency in all of our expenditures. We recently launched the new Open Gov platform. This is a link on the City website so citizens can view City budget, and expenditures as they are approved. There is a special section about Prop 478 so citizens can see how those dollars are collected and allocated, and they can monitor how these funds are to remain separate from rest of the General Fund.

Finally, as we prepare to recognize the 249th Birthday of the United States this year, I for one am grateful for this great nation and the freedoms we all share. Looking ahead to America 250 in 2026, I am excited to celebrate the year ahead with all of you.