

Rodeo/Fairgrounds Master Plan

**Upcoming Community Meeting
Provide your input!**

The City of Prescott and GH2 Architects are currently developing a Master Plan to shape the future of the City's Rodeo/Fairgrounds site. To introduce the project and obtain input, we invite you to attend an upcoming community meeting to discuss the Rodeo/Fairgrounds Master Plan Project. This is the first of multiple community meetings; and will allow you to learn more about the project, provide input to help shape the vision of the Master Plan and learn how to stay involved as the project develops. This meeting will be an open-house format with no formal presentation, feel free to join us anytime during the meeting time.

Meeting Details

Where:

The Center (formerly The Adult Center) 1280 E Rosser Street

When:

Monday, February 2, 4 p.m. to 7 p.m.

This meeting will be an open-house format with no formal presentation, feel free to join us anytime during the meeting time.

Stations at this meeting will include the following topics:

1. Project Timeline and Master Plan Process
2. Existing Site Conditions
3. \$15.3M in State appropriated funds and how it relates to this Master Plan
4. Previous Site Master Plans
5. Project Vision and Direction
6. How To Stay Informed and Involved

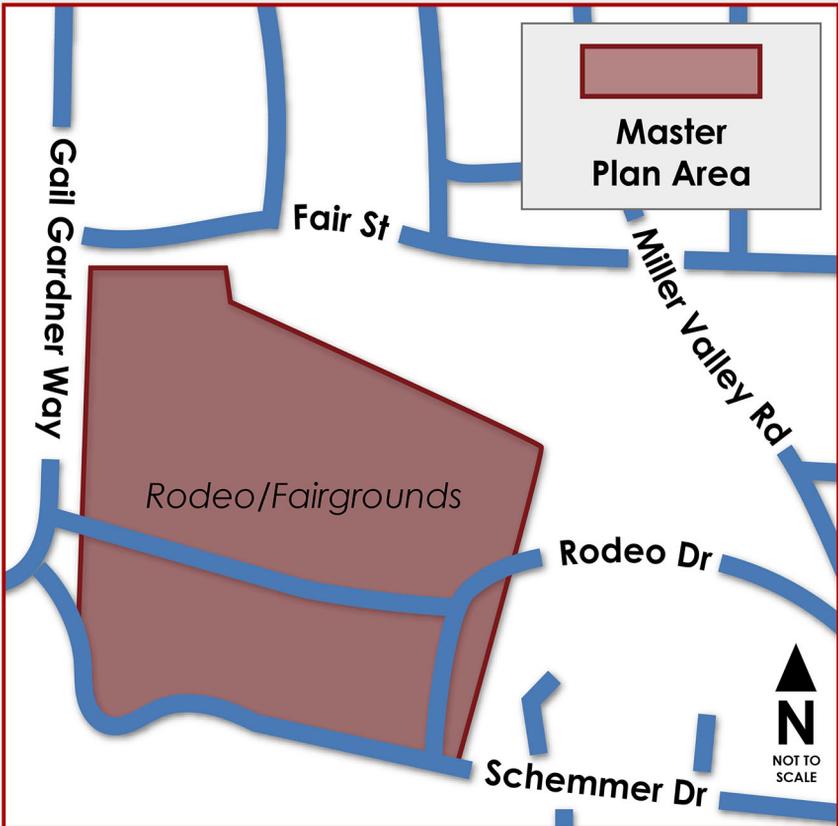
Additional project information can be found on the back of this flyer.



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Project Details

The Prescott Rodeo/Fairgrounds needs maintenance and has facilities that no longer meet current operational needs. These conditions affect event logistics and impact surrounding neighborhoods. The City of Prescott has initiated a collaborative master planning process to explore opportunities for site improvements that enhance functionality, modernize amenities and address community concerns. The goal of the project is to develop a facility master plan that improves infrastructure, event operations and the visitor experience, while helping to reduce impacts on the neighboring community. Key planning elements may include parking, utilities, vehicle and pedestrian circulation, lighting, sound, aesthetics, visual screening, dust mitigation, storm water collection, retention, treatment, and the possible addition of spaces for other site uses that align with community expectations.



Learn more by visiting

prescott-az.gov/prescott-rodeo-grounds-master-plan/
or scan the QR code with your phone camera.

