

WHAT IS A MASTER PLAN?

A Master Plan is a living document that provides framework for future development and guides the growth of a facility.

WHAT IS THE STEERING COMMITTEE'S GOALS?

MISSION STATEMENT

The mission of the Rodeo/Fairgrounds Steering Committee is to guide the City of Prescott and GH2 Architects in the creation of a Master Plan for the Rodeo/Fairgrounds site. Through collaboration, conversation, and community engagement, we will work as a unified group to identify community uses for the property and ensure that the Master Plan created sustains Prescott's rural character and quality of life for generations to come.

VISION STATEMENT

The Prescott Rodeo/Fairgrounds celebrates our City's western heritage and open spaces while driving community and economic vitality. We strive to protect and enhance this space, honor tradition, encourage youth and family education, promote outdoor recreation and create a space where Prescott's rural heart and quality of life endure. We aspire to enhance enjoyment for the community at large.

WHAT IS THE GOAL OF TONIGHT?

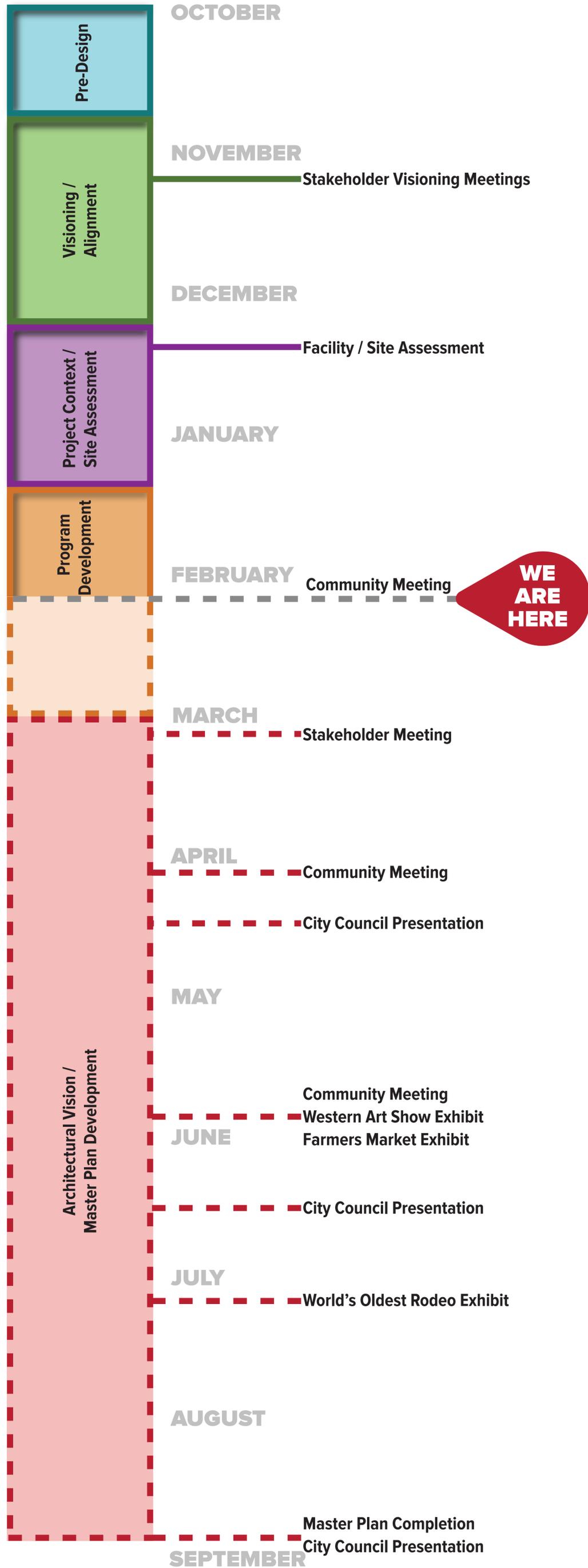
Gather community input on vision for the Master Plan.

WHAT WILL THE OUTCOME BE?

A Master Plan framework of phasing and cost estimate of future improvements.



PROJECT TIMELINE



WHAT IS THE \$15.3 M STATE APPROPRIATED FUND INFORMATION?

The Master Plan effort is independent of the \$15.3 million state appropriation for improvements to the Rodeo/ Fairgrounds site. The State appropriation had specific language on the types of improvements designated for the funding. Below is how the State funding has been allocated for improvements.

	<u>Budget Allocation</u>
1. Utility Improvements.....	\$10M*
2. New Restroom Building(s).....	\$1.5M*
3. New Grandstand Sound System.....	\$600,000
4. Fencing and Buffering along Gail Gardner Way and Fair Street.....	\$500,000*
5. New Announcer Stand & Suite Seating Structure.....	\$500,000
6. Grandstand Structural Assessment, Replace Seating Components, and Install Safety Improvements.....	\$400,000
7. HVAC Improvements at the Freeman and Pardee Buildings.....	\$250,000
8. Relocation of “Horse and Cowboy” statue from old City Hall.....	\$200,000
9. Replace Grandstand Lighting System Back-up Batteries.....	\$25,000

Total Estimated Cost: \$13,975,000

* pending master plan

