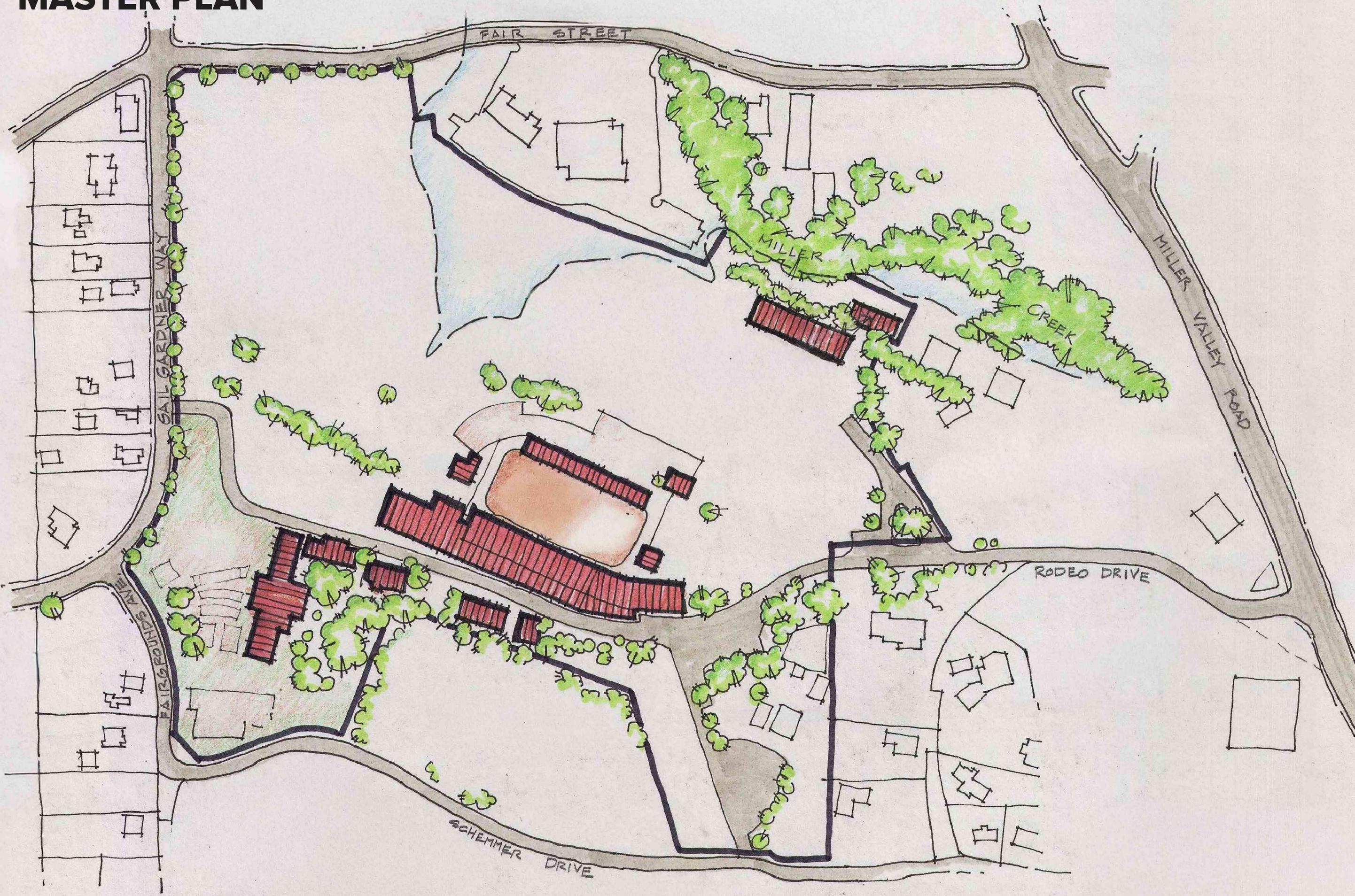


# PREVIOUS PRESCOTT RODEO/ FAIRGROUNDS MASTER PLAN



# PREVIOUS PRESCOTT RODEO/ FAIRGROUNDS MASTER PLAN

GAIL GARDNER WAY

FAIR STREET

RODEO DRIVE

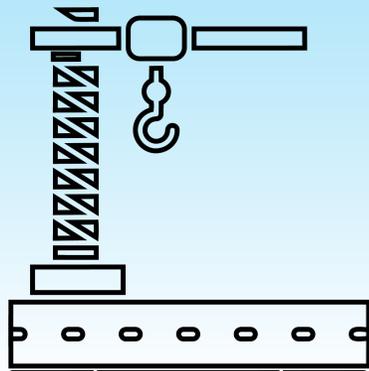


# MASTER PLAN VISIONING

Which Visioning Theme is most important to you?

## INFRASTRUCTURE AND FACILITIES MODERNIZATION

The site's physical infrastructure must be updated for comfort, accessibility, and environmental compliance while retaining its rural and historic character.



## COLLABORATION, COEXISTENCE, AND BALANCED USE

A central governance or coordination mechanism may be needed to balance interests and sustain long-term collaboration.



## ENVIRONMENTAL STEWARDSHIP AND AESTHETICS

Stakeholders want sustainable design that minimizes environmental impact and enhances beauty, comfort and livability.



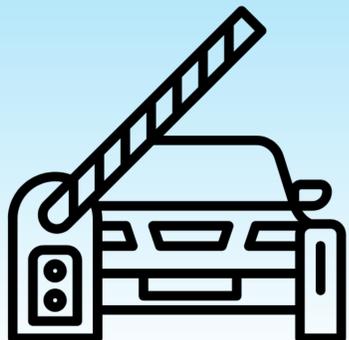
## SITE MANAGEMENT, GOVERNANCE, AND LEASES

Lease terms, governance and coordination with the City should be transparent, equitable, and aligned with long-term sustainability.



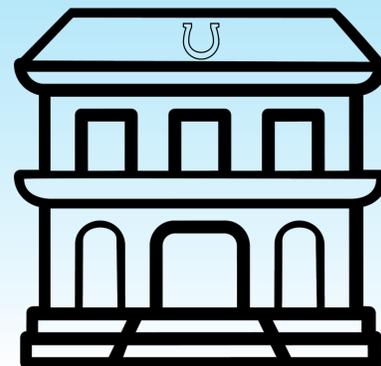
## PARKING, CIRCULATION, AND ACCESS

A unified circulation and parking strategy — that minimizes neighborhood impact and supports multiple concurrent uses — is essential.



## PRESERVATION OF HISTORIC AND CULTURAL IDENTITY

Preservation of legacy, aesthetics, and character should guide the architectural tone of all improvements.



## COMMUNITY ACCESS AND SHARED PUBLIC SPACE

There's broad agreement that the site should continue to serve the wider community, though boundaries for event-specific zones must be clarified.

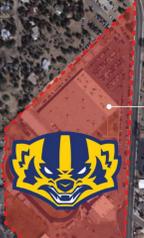


## EVENT MANAGEMENT AND NOISE CONTROL

The Master Plan should include policies for scheduling, sound management and crowd logistics to minimize conflicts.



# CURRENT PRESCOTT RODEO/FAIRGROUNDS



PRESCOTT HIGH SCHOOL



PRESCOTT RODEO FAIRGROUNDS



LINCOLN ELEMENTARY



MILE HIGH MIDDLE SCHOOL



EXISTING LARGER CONTEXT SITE PLAN  
SCALE: 1" = 450'-0"

# CURRENT PRESCOTT RODEO/FAIRGROUNDS



DOUGHERTY STREET

GAIL GARDNER WAY

SUNSET AVENUE

VALLEY STREET

FAIR STREET

MILLER VALLEY ROAD

FAIRGROUNDS AVE

RODEO DRIVE

SCHEMMER DRIVE

WEST RESTROOMS

SECRETARY OFFICE  
SIGN TRAILER

JUSTIN BUILDING

RODEO ANNOUNCER STAND

AUTO CLUB

TICKET BUILDING

BARN B

MACKIN BLDG & RR

GRANDSTANDS

BARN A

4H/UA EXTENSION

DANNY FREEMAN BUILDING

PRITCHARD BUILDING

DOC PARDEE BUILDING

CITY I.T.

# NEW PRESCOTT RODEO/FAIRGROUNDS MASTER PLAN



**TO BE  
DETERMINED...**

DOUGHERTY STREET

GAIL GARDNER WAY

SUNSET AVENUE

VALLEY STREET

FAIR STREET

MILLER VALLEY ROAD

FAIRGROUNDS AVE

RODEO DRIVE

SCHEMMER DRIVE