

**Project:** City of Prescott Rodeo/ Fairgrounds Master Plan  
**Project Number:** 20250158  
**Meeting Date / Time:** March 3, 2026  
12:00 pm  
**Location:** UA Cooperative Extension Office – Meeting Room  
840 Rodeo Dr Bldg C, Prescott, AZ 86305  
**Purpose of Meeting:** Rodeo/ Fairgrounds Master Plan – Steering Committee

**Present:** **Steering Committee**  
Earl Duque – Neighbor  
Sue Manuel – Neighbor  
Kym Lopez – President, Prescott Frontier Days Inc.  
Rex Hinshaw – Vice President, Prescott Frontier Days Inc.  
Jim Dewey Brown – General Manager, Prescott Frontier Days Inc.  
Mike Morris – Deputy City Manager, City of Prescott  
Kathleen Yetman – Executive Director, Prescott Farmers Market  
Matt Halldorson – Yavapai County Extension Director, U of A

**City of Prescott**  
Scott Balck – Project Manager

**Beta Public Relations**  
Connor Cassens – Vice President

**GH2 Architects**  
Robert Wadsack – Architect, Principal  
Martha Mitchell – Senior Architect  
Anisa Hermosillo-Tronstad – Intern Architect

**Circulation:** All meeting attendees  
**Prepared By:** Anisa Hermosillo-Tronstad  
**Date of Circulation** March 13, 2026

### **TOPIC**

Refer to previous meeting minutes/discussion for previous discussion topics.  
*Italics represent meeting minute items that were revised.*

### **ACTION**

#### **1. REVIEW PREVIOUS MEETING MINUTES**

1.1 Meeting minutes from previous February 3rd meeting were reviewed by Steering Committee, and there were no further questions.

#### **2. PROJECT SCHEDULE**

2.1 The current Gantt chart has been updated to reflect the City Council dates, as well as next community meetings.

- A. GH2 will review all materials to be presented at the Community Meeting with the Steering Committee during the April 7th meeting.
- B. GH2 will present at City Council meet on April 28<sup>th</sup>.
- C. Community Meeting #3 will be held on June 1st at the Adult Center from 4 to 7pm.
- D. The Final Master Plan Presentation to City Council date was revised to August 25th to reflect the council meeting dates.

### **3. COMMUNITY MEETING #2**

- 3.1 During the April Steering Committee meeting, Beta PR will distribute copies of flyers to Steering Committee members to pass out.
- 3.2 It was agreed upon that mailers will be sent out to the greater area around the Prescott Rodeo Fairgrounds.
- 3.3 Steering Committee members to review survey used during the Community Meeting #2.

### **4. COMMUNITY, STAKEHOLDER AND PROGRAMMING REVIEW**

- 4.1 Steering Committee members have requested photos of all the options created during the Stakeholder meetings held on March 2<sup>nd</sup>.
- 4.2 Steering Committee members to review the programming document and provide comments by Wednesday, March 11<sup>th</sup>.
  - A. During discussions, the A10 Archery Range and C4 Buckle Club lines were removed as they are activities rather than program space. A11 Community Pool was unanimously removed as a program component.
  - B. The intent of program element A3 "Farmers Market Playground" was clarified as less of fixed play equipment and should be more of free play space.
  - C. A12 Tree Grove was requested to be limited around the southwest area and surrounding streets of the site.
  - D. B2 Extension Office will be revised to "demolish and rebuild".
  - E. B3 Pritchard Building, the City of Prescott will confirm if the City Police will be moving out of the Pritchard Building.
  - F. B4 County IT has the potential to move and will be marked as such.
  - G. B5 Danny Freeman Building is utilized by the Fair and Rodeo and will be marked as such.
  - H. B9 West Restrooms, B13 Secretary Office, and B14 Sign Trailer will be marked as "demolish".
  - I. B11 Grandstands, B12 Doc Pardee Building, and B16 Rodeo Announcer Stand are currently being renovated under the \$15.3 M project and will be removed from the scope of work from this master plan.
  - J. C1 Equipment Barn will be marked as to replace the program in Barn B.
  - K. B3 Multi-Use Indoor Arena Building will include the "Justin Room/ Cowboy Lockers".

**5. NEXT STEPS**

- 5.1 Next Steering Committee meeting to be held on Tuesday, April 7th at noon at the UA Extension Building .
- 5.2 Community Meeting #2 will be held Monday April 20th.
- 5.3 Community Meeting #3 will be held Monday June 1<sup>st</sup>.

**This is intended to be an accurate summary of items discussed. Please contact this office within 10 days of the date of this memorandum if modifications should be considered.**

**END OF MEETING REPORT**

Attachments: "26.03.04\_Prescott Rodeo Fairgrounds MP\_Stakeholders Programming Boards",  
"26.02.26\_Prescott Rodeo Fairgrounds MP\_Survey Results"

cc: GH2 Design Team

**Prescott Rodeo/Fairgrounds  
Master Plan Program**

SITE AMENITY	STAKEHOLDER USE	PROPOSED SPACE ALLOCATION			Probable Cost per SF	Probable Cost	PRELIMINARY COMMENTS	STEERING COMMITTEE COMMENTS
		EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>A Site Areas</b>								
<b>1 Overall Site</b>								
As much landscape as achievable	Neighborhood, refer to A12		1		\$ 500,000.00	\$ 500,000.00	Prescott Indigenous Landscape Architecture History	<i>Okay with Prescott Frontier Days, Inc. (PFD)</i>
<b>2 Entrances</b>								
Gate area with sign Main Public	Rodeo-Main Entrance Farmer's Market Main Entrance	380	8	3,040	\$ 50.00	\$ 152,000.00	Widen to keep traffic off the road - traffic study suggestion Some Stacking space noted	Potentially possible off of Miller Valley Road and Rodeo drive. Positive idea. Part of 15.3 expenditure
Gate area with sign West Side Small pedestrian/bicycle entry	Neighborhood	3500	1	3,500	\$ 20.00	\$ 70,000.00		<i>Remove "Small pedestrian/ bicycle entry" program according to PFD</i>
Bicycle Parking	Neighborhood	280	1	280	\$ 15.00	\$ 4,200.00		<i>Remove "Bicycle Parking" program according to PFD</i>
Traffic Routing	Neighborhood	2500	1	2,500	\$ 20.00	\$ 50,000.00		
<b>3 Park Areas</b>								
Mini Park	Neighborhood Farmer's Market Playground	10,000	1	10,000	\$ 100.00	\$ 1,000,000.00		<i>Remove "Mini Park" program/ "Farmer's Market Playground" stakeholder use according to PFD</i>
Dog Park	Neighborhood	18,800	1	18,800	\$ 25.00	\$ 470,000.00		<i>Remove "Dog Park" program according to PFD</i>
<b>4 Paved Site Area</b>								
Asphalt Paving 80% Concrete Paving 20%	Rodeo-Paved Parking Area Farmer's Market Set Up Extension Parking County Fair	380	230	87,400	\$ 20.00	\$ 1,748,000.00	VIP and Accessible Paved and used for public parking during events Rodeo set up vendor tents Lighting - dark sky compliant, run for events as necessary Electric hookups for Farmers Market	<ul style="list-style-type: none"> <li><i>Remove "Asphalt Paving"/ "Concrete Paving" program / "Farmer's Market Set Up" stakeholder use according to PFD</i></li> <li><i>Paved and used for public parking during events Rodeo set up vendor tents</i></li> <li><i>Lighting - dark sky compliant, run for events as necessary</i></li> <li><i>PFD parking has to run through Jim based on set up on buildings.</i></li> </ul>

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		EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>5</b>	<b>Gravel Parking</b>							
Public Event Parking As much as achievable Depending on final design selection	Rodeo-Event patron parking area Farmer's Market Parking Area County Fair Neighborhood-Public Parking	380	1270	482,600	\$ 10.00	\$ 4,826,000.00	Permeable - Gravel Paving Depends on masterplan layout, achieve as much parking as possible, achieve up to 1270 parking spaces. Pervious paving, minimal lanes, event staff to direct Must be designed, planned, and implemented as a whole. Integrated system Lighting - dark sky compliant, run for events as necessary	<ul style="list-style-type: none"> <li>Remove "Farmer's Market Parking Area" and "Neighborhood Public Parking" stakeholder use according to PFD</li> <li>Permeable - Gravel Paving BE MINDFUL OF BIOSWELL</li> </ul> <i>Depends on masterplan layout, achieve as much parking as possible, achieve up to 1270 parking spaces (PFD has never used this many parking spaces).</i> <i>Pervious paving, minimal lanes, event staff to direct</i> <i>Must be designed, planned, and implemented as a whole. Integrated system</i> <i>Lighting - dark sky compliant, run for events as necessary</i>
<b>6</b>	<b>Parking Garage</b>							
Public Event Parking	Rodeo-Event patron parking area Farmer's Market Parking Area County Fair	380	200	76,000	\$ 250.00	\$ 19,000,000.00	Multi-story building, footprint would be smaller Consider locating on adjacent site	<i>PFD wants this</i>
<b>7</b>	<b>Compost Area</b>							
	Farmer's Market	10,375	1	10,375	\$ 10.00	\$ 103,750.00	Existing	<i>You can not pave any larger area according to PFD</i>
		15,040	1	15,040	\$ 50.00	\$ 752,000.00	Additional, Increased Entry & Covered Compost	
<b>8</b>	<b>Outdoor Arena &amp; Support</b>							
Rodeo Arena		38,000	1	38,000	\$ 10.00	\$ 380,000.00	Existing Rodeo Arena	<i>Remove "Rodeo Arena", "Livestock Pens", "Sports Medicine", "First Aid", and "Warm Up Arena" program according to PFD</i> <i>Make as multi-purpose as possible.</i> <i>Part of the 15.3 not part of this scope of work</i>  <i>Do not touch this it is personal property according to PFD</i>
Livestock Pens	Rodeo	63,200	1	63,200	\$ 25.00	\$ 1,580,000.00	Expanded Area and Penning As much as can be achieved	
Sports Medicine	County Fair	200	1	200	\$ 500.00	\$ 100,000.00		
First Aid		200	1	200	\$ 500.00	\$ 100,000.00		
Warm Up Arena		45,000	1	45,000	\$ 25.00	\$ 1,125,000.00	New Warm Up arena, demolish old warm up arena	
<b>9</b>	<b>Demonstration Garden</b>							
	Extension Neighborhood	43,560	1	43,560	\$ 25.00	\$ 1,089,000.00	Incorporates hoop house	<i>PFD does not want a hoop house</i>
<b>10</b>	<b>Not Used</b>							

**Prescott Rodeo/Fairgrounds  
Master Plan Program**

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		EST. N.S.F.	QTY.	TOTAL N.S.F.				
	Extension		1	0	\$	-		<i>PFD does not want an archery range. PFD noted that their insurance will not allow for this around horses.</i>
<b>11</b>	<b>Community Pool</b>							
	Community Pool	0	1	0	\$ 200.00	\$ -		<i>Remove "Community Pool" and "Community Pool Building" program according to PFD</i>
	Community Pool Building	0	1	0	\$ 750.00	\$ -		

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		EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>12</b>	<b>Tree Grove &amp; Walking/Biking Path</b>							
	Tree Grove (half 50' setback area)	Neighborhood	154,420	1	116,300	\$ 5.00 \$ 581,500.00	Fence located within area Subtract entrances and parks from this number	Remove "Tree Grove" and "Walking/Biking Path" program according to PFD
	Walking/Biking Path (Half 50' setback)	Neighborhood	154,421	1	154,421	\$ 5.00 \$ 772,105.00		PFD notes that this is a rodeo/ fair grounds
<b>Facility Net Square Feet (NSF):</b>				1,132,296		\$ 34,403,555.00		
Net-to-Gross Conversion Factor:				1.15			(site circulation factor is 1.15)	
<b>Facility Gross Square Feet (GSF):</b>				<b>1,302,140</b>		<b>\$ 39,564,088.25</b>	<b>29.89 Acres Estimate with site circulation</b>	
				<b>1,526,778</b>			<b>35.05 Acres Existing Site Acreage</b>	
<b>B</b>	<b>Existing Buildings</b>							
<b>1</b>	<b>Barn A</b>							
	Existing	County Fair	12,250	1	12,250		Repair & Renovate	PFD notes "TBD"
<b>2</b>	<b>Extension Office</b>							
			3,540	1	3,540		Repair & Renovate	Okay with PFD
<b>3</b>	<b>Pritchard Building</b>							
		City-Police Evidence	4,180	1	4,180		Repair & Renovate	Available for re-programming. PFD notes "TBD"
<b>4</b>	<b>Head Start/City IT</b>							
	Existing		48,420	1	48,420			PFD notes "Keep it"
<b>5</b>	<b>Danny Freeman Building</b>							
	Existing		4,110	1			Historic/Renovate	Part of the 15.3 Expenditure Not included
<b>6</b>	<b>West Guard Station</b>							
	Existing	Rodeo	50	1			Demolish	Rodeo property, not included
<b>7</b>	<b>Barn B</b>							
	Existing		11,545				Demolish	Part of the 15.3 Expenditure
<b>8</b>	<b>Barn B Stalls</b>							
	Existing	Rodeo	4,140				Demolish	Part of the 15.3 Expenditure

**Prescott Rodeo/Fairgrounds  
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		EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>9 West Restrooms</b>								
Existing	Rodeo County Fair	600	1	600		Demolish	<i>PFD notes to "Demolish"</i>	
<b>10 Mackin Building &amp; Restrooms</b>								
Existing (2 story)	Rodeo	10,845	1	10,845		Repair/Renovate	<i>PFD notes "Keep it"</i>	
<b>11 Grandstands</b>								
Existing-Renovate	Rodeo	40,500				Renovate/ADA upgrade	Part of the 15.3 Expenditure	
<b>12 Doc Pardee Building</b>								
Existing		1,225				Historic/Renovate	Part of the 15.3 Expenditure	
<b>13 Secretary Office</b>								
Existing	Rodeo	400	1	400		Demolish	Possible new location in warm up arena office	
<b>14 Sign Trailer</b>								
Existing	Rodeo	320				Relocate Trailer	Possible new location in warm up arena office	
<b>15 Justin Building</b>								
Existing	Rodeo	1,400				Demolish	Part of the 15.3 Expenditure	
<b>16 Rodeo Announcer Stand</b>								
Existing - Remove and Replace	Rodeo	610				Remove and Replace	Part of the 15.3 Expenditure	
<b>17 Ticket Building</b>								
Existing	Rodeo	925	0	0		Demolish	<i>PFD notes "New building"</i>	
<b>18 Auto Club</b>								
Existing	Auto Club	2,700	1	2,700		Maintain		
Existing		1,780	1	1,780		Maintain		
<b>Facility Net Square Feet (NSF):</b>					84,715			
Net-to-Gross Conversion Factor:					1.00			
<b>Facility Gross Square Feet (GSF):</b>					<b>84,715</b>			

**Prescott Rodeo/Fairgrounds  
Master Plan Program**

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		EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>C New Buildings</b>								
<b>1</b>	<b>Equipment Barn</b>							
	Tractor, Truck, Equipment Garage	Rodeo	7,270	1	7,270			
		Farmer's Market						Remove "Farmer's Market" stakeholder use according to PFD
<b>Building Net Square Feet (NSF):</b>					7,270			
Net-to-Gross Conversion Factor:					1.10			
<b>Facility Gross Square Feet (GSF):</b>					<b>7,997</b>			
<b>2</b>	<b>Restroom Building</b>							
	Men & Women's Restrooms		5,200	1	5,200		Verify Code number required fixtures	Much needed per code
<b>Building Net Square Feet (NSF):</b>					5,200			
Net-to-Gross Conversion Factor:					1.10			
<b>Facility Gross Square Feet (GSF):</b>					<b>5,720</b>			
<b>3</b>	<b>Multi-Use Indoor Arena Building</b>							
	Arena Space	Rodeo - Indoor Arena						
	Stalling Area	4H-Extension Indoor Arena and Multi	61,138	1	61,138		Fully Sprinklered, dry system	Covered arena wanted by Rodeo, as few frills as possible? Clarify program
	Meeting Rooms	Species Barn					HVLS Fans, Radiant Heaters in Human Areas	PFD wants a covered arena. Remove "Arena Space", "Stalling Area", "Meeting Rooms", and "Catering Kitchen, Conference Room" according to PFD.
	Catering Kitchen, Conference Room						Restroom Areas and Second Floor Areas are Fully Conditioned	
<b>Building Net Square Feet (NSF):</b>					61,138			
Net-to-Gross Conversion Factor:					1.10			
<b>Facility Gross Square Feet (GSF):</b>					<b>67,252</b>			
<b>4</b>	<b>Livestock Circulation Cover and Viewing Area</b>							
	Steel cover with Concrete Platform		14000	1	14,000			
	And guardrails	Rodeo - Livestock Cover and Viewing Area						
<b>Building Net Square Feet (NSF):</b>					14,000			
Net-to-Gross Conversion Factor:					1.10			
<b>Facility Gross Square Feet (GSF):</b>					<b>15,400</b>			

**Prescott Rodeo/Fairgrounds  
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		EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>5</b>	<b>Multi-Purpose Community Hub Pavillion</b>							
Assembly Area		9800	1	9,800			Booths, Tables and Chairs, Chairs Overhead doors open space to exterior	called the event center by others in previous plans
Catering Kitchen		300	1	300				Ramadas not wanted by PFD
Gift Shop		1800	1	1,800				Picnic area not wanted by PFD
Ticket Booth		150	1	150				
Museum		180	1	180				
Men's Restroom	Rodeo- Museum, Gift Shop, Tickets Possible Farmer's Market Covered Exterior and Interior Flex Space Neighborhood Picnic Area, Ramadas	80	7	560				<i>PFD noted "This is what the event location was intended to be that everyone called the 'Event Center' "</i>
Women's Restroom		80	14	1,120				<i>Remove "Neighborhood Picnic Area, Ramadas" stakeholder use according to PFD</i>
Janitor		80	1	80				
Fire Riser		50	1	50				
IT		80	1	80				
Electric		80	1	80				
MEP		200	1	200				
<b>Building Net Square Feet (NSF):</b>				14,400				
Net-to-Gross Conversion Factor:				1.10				
<b>Facility Gross Square Feet (GSF):</b>				<b>15,840</b>				
<b>6</b>	<b>Extension/Community Hub Building</b>							
Offices	Extension							Managed by city for bookings
Indoor and Outdoor Meeting Spaces	Farmer's Market Neighborhood - Meeting Room	20,700	1	20,700				<i>Remove "Neighborhood - Meeting Room" according to PFD</i>
<b>Building Net Square Feet (NSF):</b>				20,700				
Net-to-Gross Conversion Factor:				1.10				
<b>Facility Gross Square Feet (GSF):</b>				<b>22,770</b>				

**Prescott Rodeo/Fairgrounds  
Rodeo Program**

SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>1) Outdoor Areas</b>							
<b>A) Overall Site</b>							
Prescott Indigenous Landscape Architecture History				A1	Consult Prescott Historical Commission regarding preservation of buildings on site and historical aspects of site	<p><i>Keep it-1.513 Align Master Plan with Gail Gardner Neighborhood Plan and keep historic aspects. 1.53 Cooperative process between all site users and neighborhood.</i></p> <p><i>1.510 Date Sky lighting.</i></p> <p><i>1.518 Keep the rodeo, county fair and all existing events.</i></p> <p><i>1.516 Keep the rodeo at the existing size.</i></p> <p><i>Cut if-1.55 No expansion of Rodeo or existing events.</i></p> <p><i>1.517 No large advertising signs on surrounding fences,</i></p> <p><i>1.56 No zoning change. 1.53 No private fencing or solid wall.</i></p> <p><i>1.54 No event center or year-round events.</i></p> <p><i>1.56 No additional sound or added traffic.</i></p> <p><i>1.59 No changes to Gail Gardner.</i></p> <p><i>1.511 No covered arena.</i></p> <p><i>1.512 No private dubs or VIP elements from the site.</i></p> <p><i>1.514 No overbuilt, ugly or overly large buildings.</i></p> <p><i>1.515 No additional noise or concerts.</i></p> <p><i>1.518 No lights that are not dark sky compliant.</i></p> <p><i>1.520 No expansion of restrooms; more port-opolties instead.</i></p> <p><i>1.521 No to anything that increases pollution.</i></p> <p><i>Consider it-1.58 Update existing bathrooms without adding more.</i></p> <p><i>1.513 ADA compliance</i></p> <p><i>Keep it 1.5-9. Improve sound system to reduce noise and enforce quiet hours</i></p> <p><i>Programming list - PFD Comments -yes</i></p> <p><i>Program List PFD - Neighborhood Comments : Why is Indigenous history a subset of overall site? Suggest Prescott Historical Commission be consulted about historical preservation of buildings on site (including grandstands) and historical aspects of the overall site.</i></p>	<p><i>Remove 1.55, 1.56, 1.53, 1.54, 1.56, 1.511, 1.512, 1.514, 1.515, 1.520, 1.521, 1.5-9 according to PFD</i></p> <p><i>1.517 Based on City Code</i></p> <p><i>1.59 City Decision</i></p> <p><i>1.518 PFD notes "ok"</i></p> <p><i>1.520 City Code</i></p> <p><i>1.58 City Code</i></p> <p><i>1.513 PFD notes "done"</i></p> <p><i>1.5-9 Part of the 15.3 not part of this scope of work</i></p>
<b>B) Main Entrance</b>							
Gate area with sign.	380	8	3,040	A2	<p>Sculpture and sign location opportunity</p> <p>Widen to keep traffic off the road - traffic study suggestion</p> <p>Some Stacking space noted</p> <p>Consider locations other than Gail Gardener</p> <p>Consider additional land acquisition at east side of property to accommodate entrance and traffic</p>	<p><i>Keep it 1.5-1. Things to consider in our Master Plan development: traffic study, parking/user study, feasibility study, environmental impact</i></p> <p><i>Keep it 1.5-2. New main entrance off Miller Valley Road -</i></p> <p><i>Keep it 1.5-3. Keep a cooperative process between all site users and neighborhood</i></p> <p><i>Keep it 1.5-4. Improve access and site flow</i></p> <p><i>Keep it 1.5-5. Do not make any changes to Gail Gardner - Programming list - PFD Comments - Changes may be necessary</i></p> <p><i>Program List PFD - Neighborhood Comments: Do not widen Gail Gardner- would lose bike lanes important to residents. Move main entrance to Miller Valley/Rodeo Drive and provide for "queuing" on that side of the property. Sculpture location should be determined by city's Civic Enhancement Committee. This sculpture belongs to the Prescott taxpayers. 2024 Traffic Engineering Study by Lee Engineering contains flawed and incomplete data and impacts Master Plan decisions. You can't squeeze more buildings on property without acknowledging there's a fundamental problem with traffic and parking. Consider land acquisition on east side of property for parking garage. Use rodeo drive for "queuing."</i></p> <p><i>Gail Gardner was not built or engineered in the late 1990's to accommodate traffic from large events.</i></p>	<p><i>Part of the 15.3 not part of this scope of work</i></p> <p><i>1.5-2 City</i></p> <p><i>Remove "Sculpture location should be determined by city's Civic Enhancement Committee. This sculpture belongs to the Prescott taxpayers" according to PFD</i></p>

**Prescott Rodeo/Fairgrounds  
Rodeo Program**

SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
C) Paved Parking Area	380	230	87,400	A4	VIP and Accessible Overlap - Farmer's market-paved area Storm Drainage Improvements Address City Parking Code Requirements	Keep it 1.3-15. Rodeo grounds seating improvements- Programming list - PFD Comments - yes Consider it 1.3-6. Restrooms in vendor area Programming list - PFD Comments - yes Consider it 1.3-7. Remove rocks behind "Building A" for more parking - Programming list - PFD Comments - No Consider it 1.3-8. RV hook ups - Programming list - PFD Comments - yes Consider it 1.3-9. Electric hookups for vendors - Programming list - PFD Comments - yes Consider it 1.3 10. Shade structures/covered areas for events - Programming list - PFD Comments - yes Program List Neighborhood Comments added the following themes: Keep it- 1.5-1 Consider traffic study, parking/user study... 1.5-3 Cooperative process between all site users and neighborhood. 1.5.4 - Improve access and site flow. 1.5-5 Do not make any changes to Gail Gardner. 1.56 Increased drainage and pollution control. 1.57 Improve parking on site. 1.58 Parking garage. 1.513 Align Master Plan with GGN plan and keep historic aspects. 1.517 Keep the rodeo existing size. 1.520 Community park/gathering space. 1.521 Keep access open for public. Cut it-1.5-5 No expansion of rodeo or existing events. 1.5-4 No event center or year-round events. 1.5-13 No exceeding parking capacity. Consider it-1.51 Beautification/trees. 1.5-2 Community/demonstration gardens. 1.5-5 Walking/flylike paths. 1.5-6 Bike parking. 1.5-9 Community park/open space/recreation area. 1.5-13 AM compliance where feasible. 1.5-14 Dust control. 1.5-16 Parking garage. 1.5-17 Shuttles for large events. 1.5 -18 PFD to sell tickets and parking at the same time.	Be mindful of bioswell  Remove 1.513, 1.520, 1.5-4, 1.5-13, 1.51, 1.5-2, 1.5-5, 1.5-6, 1.5-9 according to PFD  Remove "...and neighborhood" from 1.5-1  Add "part of the current lease with the city can not make us violate to 1.5-5

**Prescott Rodeo/Fairgrounds  
Rodeo Program**

SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>D) Gravel Parking</b>							
Public Event Parking	380	1500	570,000	A5	<p>Recommended number of parking spaces on site for rodeo events. Pervious paving, minimal lanes, event staff to direct Must be designed, planned, and implemented as a whole. Integrated system While this area will be paved and used for public parking during events, it could work for the Farmers Market also Address City Parking Requirements</p>	<p>Keep it 1.5-6. Increased drainage and pollution control Keep it 1.5-7. Improve parking on site Cut it 1.3-5. No changes to Rodeo's historic grandstand or buildings - Programming list - PFD Comments -bring up to code Cut it 1.3-6. Do not eliminate commercial kitchen Consider it 1.3-5. New parking lot with a clear entrance and exit path Neighborhood: Parking in the Master Plan needs to comply with the city's Land Development Code requirements for onsite parking, regardless expansion of rodeo or existing events of whether the city is legally required to follow the LDC. Program List Neighborhood Comments added the following themes Keep IT -1.51 Consider traffic study, parking user study. 1.5-3 Cooperative process between all site users and neighborhood. 1.5.4- Improve access and site flow. 1.55 Do not make any changes to Gail Gardner. 1.56 Increased drainage and pollution control. 1.57Improve parking on site. 1.55 Parking garage. 1.513 Align Master Plan withGGNplan and keep historic aspects. 1.517 Keep the rodeo existing size. 1.520Community park/gathering space. 1.521 Keep access open for public. Cut it-1.55 No Expansion of rodeo or existing events 1.5-4 No event center or year round events 1.5-13- No exceeing parking capacity Consider it-1.51 Beautification/tmes. 1.5-2 Community/demons (ration gardens. 1.5-5 Walkingflitike paths. 1.5-6 Bike parking. 1.5-9 Community park/open space/mcmation area. 1.5-13 ADA compliance where feasible. 1.5-14 Dust control. 1.5-16 Parking garage. 1.5-17 Shuttles for large events. 1.5-18 PFD to sell tickets andparking at the same time</p>	<p>Remove 1.513, 1.520, 1.521, 1.55, 1.5-4, 1.5-13, 1.51, 1.5-2, 1.5-5, 1.5-6, 1.5-9 according to PFD</p>
<b>E) Parking Garage</b>							
	0	0	0	A6	<p>Multi-story building, footprint would be smaller Consider locating on adjacent site</p>	<p>Keep it 1.5-8. Parking garage - Programming list - PFD Comments - not desired as part of rodeo Program List PFD - Neighborhood Comments: Acquire property around Miller Valley entrance that can be used for multiple purposes and take pressure off of downtown parking. 1/2 mile walk or shuttle to downtown events. Does not appear to be enough space on existing rodeo grounds for parking structure Program List Neighborhood Comments added the following themes: Cut It-1.5.13 No exceeding parking capacity. 1.5-9 No changes to Gail Gardner. 1.5-8 Remove main entrance from Gail Gardener</p>	<p>PFD notes that the "Cit ycan not afford to buy the space to do this"</p>

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SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>F) Operations Parking</b>	380	8	3,040	A5	City and maintenance parking	<p>Program List PFD - Neighborhood Comments: Clarification needed. Will this include a storage yard next to the neighborhood which is unsightly and violates current zoning on this parcel which is SF-9.</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep it - 1.5-3 Cooperative process between all site users and neighborhood.</p> <p>1.5-4 Improve access and site flow.</p> <p>1.5-7 Improve parking on site.</p> <p>1.5-14 Improved landscaping.</p> <p>1.5-19 Keep current leases and zoning in place .</p> <p>Cut it - 1.5-13 No exceeding parking capacity.</p> <p>1.5-6 No zoning change.</p> <p>1.5-16 No trash</p>	PFD notes that "This is city trash" in reference to zoning codes to the adjacent property
<b>G) Contestant Parking - Day Use</b>	40	1080	43,200	A5	<p>Truck and trailer parking - 12x90</p> <p>Separate contestant entrance</p> <p>Consider entering off Miller Road</p> <p>Improvements would include sufficient turning radius for large vehicles</p>	<p>Program List PFD - Neighborhood Comments: : Establish specific times for entrance away from show or event periods and use an IMPROVED Miller Valley entrance so there is sufficient turning radius for large vehicles. The number of contestant parking spaces, 1080, appears to be an error.</p> <p>(Design Team - 1080 is an estimate for the room taken by a truck and trailer and includes drive aisles)</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep It - 1.5-7 Improve parking on-site.</p> <p>Cut it - 1.5-4 No event center or year-round events.</p> <p>1.5-6 No zoning change.</p> <p>1.5-7 No additional sound or added traffic</p> <p>1.5-13 No exceeding parking capacity.</p> <p>1.5-9 No changes to Gail Gardner.</p> <p>1.5-8 Remove main entrance from Gail Gardner.</p> <p>1.5-18 No lights that are not dark sky compliant.</p> <p>1.5-21 No to anything that increases pollution.</p> <p>Consider it-</p> <p>1.5-1 Beautification/trees.</p> <p>1.5-14 Dust control.</p>	Remove 1.5-4, 1.5-6, 1.5-7, 1.5-13, 1.5-9, 1.5-8, 1.5-18, 1.5-21, 1.5-1 according to PFD
<b>H) Volunteer Parking</b>	380	25	9,500	A5	<p>PFD has 400-600 volunteers</p> <p>Consider locating volunteer parking off site.</p>	<p>Programming list - PFD Comments - PFD has 400-600 volunteers</p> <p>Program List PFD - Neighborhood Comments:: Require end enforce offsite parking for volunteers. Event to provide transportation to grounds. PFD claims 500 plus volunteers for WOR - 25 spaces likely in error.</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Cut it - 1.5-13 No exceeding parking capacity.</p> <p>1.5-9 No changes to Gail Gardner.</p> <p>1.5-8 Remove main entrance from Gail Gardner.</p> <p>Consider It- 1.5-17 Shuttles for large events.</p>	Remove PFD preliminary comments and PFD Program source comments according to PFD

**Prescott Rodeo/Fairgrounds  
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SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>I) RV Hookups</b>							
Compact size	1600	20	32,000	A5		<p><i>Neighborhood: 1600 RV Hookups? There are not this many rodeo contestants. 20 square feet is not adequate for an RF. A campground in the middle of a residential neighborhood is not allowed by city code. No camping (Design team - SF and QTY were transposed, this is fixed) Rodeo and State Fair would typically be served by competitors camping, it is a temporary use.</i></p> <p><i>Program List Neighborhood Comments added the following themes:</i></p> <p><i>Keep it- 1.5-6 Increased drainage and pollution control.</i></p> <p><i>1.5-11 Bike/trail connectors.</i></p> <p><i>1.5-16 Keep the rodeo the existing size.</i></p> <p><i>1.5-19 Keep current leases and zoning in place.</i></p> <p><i>1.5-20 Community park/gathering space (gardens,, pool, open space, dog park, outdoor fitness, BBQ, playground, picnic area, ramadas, walking paths, etc.</i></p> <p><i>1.5-21 Keep access open for public.</i></p> <p><i>Cut it - 1.5-4 No event center or year-round events.</i></p> <p><i>1.5-6 No zoning change.</i></p> <p><i>1.5-1 No limitation on public access or use .</i></p> <p><i>Consider it- 1.5-1 Beautification/trees.</i></p> <p><i>1.5-2 Community/demonstration garden.</i></p> <p><i>1.5-4 Improved compost site.</i></p> <p><i>1.5-5 Walking/bike paths.</i></p> <p><i>1.5-9 Community park/open space, recreation area.</i></p> <p><i>1.5-12 Make site home to Farmer's Marke t</i></p>	Remove 1.5-11, 1.5-20, 1.5-21, 1.5-4, 1.5-6, 1.5-1, 1.5-2, 1.5-4, 1.5-5, 1.5-9 according to PFD
<b>J) Not used</b>				XX	Existing Open Space Removed from Master Plan by City	Program List PFD - Neighborhood Comments: REMOVE. THIS IS PROTECTED OPEN SPACE. Use of this property must be taken to Prescott Voters for their approval.	PFD notes that "this was always renovated because it was purchased with Open Space money"
<b>K) Outdoor Arena</b>							
Rodeo Arena	38,000	1	38,000	A8	Existing Rodeo Arena	<p>Program List PFD - Neighborhood Comments: Are these distributed pens throughout the property? if so, this exacerbates issues with pollution control. There does not appear to be sufficient space to do this. Whatever the resolution is for improved pollution control should drive this decision</p> <p><i>Program List Neighborhood Comments added the following themes:</i></p> <p><i>Keep it - 1.5-4 Improve access and site flow.</i></p> <p><i>1.5-6 Increased drainage and pollution control.</i></p> <p><i>1.5-18 Keep the rodeo county fair and all existing events.</i></p> <p><i>Cut it - 1.5-11 No covered arena.</i></p> <p><i>1.5-21 No to anything that increases pollution</i></p>	<p>PFD notes "I find it to be very odd that during rodeo week before and after all over next door and Facebook and any other social media platform the neighbors post about how horrible the living conditions are of the horses being out in the sun and not under any kind of cover but when it comes to a covered arena to get the horses out of the sun they have a problem with that so my question is back to the community what is your resolution you can't have them both."</p> <p>Remove 1.5-11 according to PFD</p>
Livestock Pens	63,200	1	63,200		Expanded Area and Penning Coordinate Infrastructure for sanitary sewer or storm drainage as required by local jurisdiction		

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SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
L) Sports Medicine Ande Physical Therapy	200	1	200	A8	Part of the 15.3 million, not part of this scope of work.	Programming list - PFD Comments - Sports Medicine and Physical Therapy are the same space Program List PFD - Neighborhood Comments: There are serious space limitations on the property and multiple locations for medical treatment is unrealistic. Who or what event would this benefit besides PFD? This appears to be a duplicate of the Justin Room improvements below Program List Neighborhood Comments added the following themes: Keep it - 1.5-16 Keep the rodeo at the existing size. 1.5-20. Community park/gathering space (instead). Cut it - 1.5-5 No expansion of rodeo or existing events.	Part of the 15.3 not part of this scope of work
M) Not used	0	0	0	XX		Programming list - PFD Comments - Sports Medicine and Physical Therapy are the same space Program List PFD - Neighborhood Comments: There are serious space limitations on the property and multiple locations for medical treatment is unrealistic. Who or what event would this benefit besides PFD? This appears to be a duplicate of the Justin Room improvements below Program List Neighborhood Comments added the following themes: Keep it - 1.5-16 Keep the rodeo at the existing size. 1.5-20. Community park/gathering space (instead). Cut it - 1.5-5 No expansion of rodeo or existing events.	Remove all comments according to PFD
N) First Aid / Security to Support Arena	10'x20'	200	200	A8	Part of the 15.3 million, not part of this scope of work.	Program List PFD - Neighborhood Comments: There should be a designated area for first aid and security for any and all events. Liability section of lease must be more robust. Program List Neighborhood Comments added the following themes: Keep it - 1.5-18 Keep the rodeo, county fair and all existing events. Consider it - 5-13 ADA Compliance where feasible.	Part of the 15.3 not part of this scope of work
<b>Facility Net Square Feet (NSF):</b>			846,740				
Net-to-Gross Conversion Factor:			1.10				
<b>Facility Gross Square Feet (GSF):</b>			<b>931,414</b>				

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SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>2) Existing Buildings</b>							
<b>A) Barn A</b>							
Existing	12,250	1	12,250	<b>B1</b>	Repair	<p>Program List PFD - Neighborhood Comments: What purpose is this building being used for now and what would the future use be ?</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep it- 1.5-18 Keep the rodeo, county fair and all existing events.</p> <p>1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension</p>	PFD notes "TBD"
<b>B) Extension Office</b>							
	3,540	1	3,540	<b>B2</b>	Repair	<p>Program List PFD - Neighborhood Comments: Make normal building improvements and repairs, such as fixing leaking roof, plumbing issues, etc</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep it- 1.5-18 Keep the rodeo, county fair and all existing events.</p> <p>1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension</p>	PFD notes "TBD"
<b>C) Pritchard Building</b>							
	4,180	1	4,180	<b>B3</b>	Repair	<p>Program List PFD - Neighborhood Comments: Make normal building improvements and repairs, such as fixing leaking roof, plumbing issues, etc</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep it- 1.5-18 Keep the rodeo, county fair and all existing events.</p> <p>1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension</p>	
<b>D) Head Start/City IT</b>							
Existing	48,420	1	48,420	<b>B4</b>	Repair	<p>Program List PFD - Neighborhood Comments: Why is County IT in this building? This used to be city IT? Is city IT moving? If so, what is the cost to taxpayers? What is the future use of this building?</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep it- 1.5-18 Keep the rodeo, county fair and all existing events.</p> <p>1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension</p>	
<b>E) Danny Freeman Building</b>							
Existing	4,110	1	4,110	<b>B5</b>	Repair	<p>Program List PFD - Neighborhood Comments: Make normal building improvements end repairs, such as fixing leaking roof, plumbing issues, etc</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep it- 1.5-18 Keep the rodeo, county fair and all existing events.</p> <p>1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension</p>	Part of the 15.3 not part of this scope of work
<b>F) West Guard Station</b>							
Existing	50	1	50	<b>B6</b>	Demolish	<p>Program List PFD - Neighborhood Comments: What is this used for? Is it a historic building?</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep it- 1.5-18 Keep the rodeo, county fair and all existing events.</p> <p>1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension</p>	

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SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>G) Barn B</b>							
Existing	11,545	1	11,545	<b>B7</b>	Demolish Remediation Plan for Hazardous Materials	Programming list - PFD Comments - Needs to be removed Program List PFD - Neighborhood Comments: If removed, must have plan for remediation of existing hazardous construction materials. If remains, must have plan for remediation of existing hazardous construction materials. Program List Neighborhood Comments added the following themes: Keep it- 1.5-18 Keep the rodeo, county fair and all existing events. 1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension	Part of the 15.3 not part of this scope of work
<b>H) Barn B Stalls</b>							
Existing	4,140	1	4,140	<b>B8</b>	Demolish	Programming list - PFD Comments - Needs to be removed Program List PFD - Neighborhood Comments: If removed, must have plan for remediation of existing hazardous construction materials. If remains, must have plan for remediation of existing hazardous construction materials. Program List Neighborhood Comments added the following themes: Keep it- 1.5-18 Keep the rodeo, county fair and all existing events. 1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension	
<b>I) West Restrooms</b>							
Existing	600	1	600	<b>B8</b>	Maintain, renovate ADA Renovations	Program List PFD - Neighborhood Comments: Perform normal Maintenance, clarify date of sewer line installation; add luxury port-a-potties for additional facilities for infrequent large events. Note: rodeo performance is only 2 hours long. Program List Neighborhood Comments added the following themes: Keep it- 1.5-18 Keep the rodeo, county fair and all existing events. 1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension Consider it -1.5-8 Update existing bathrooms without adding more. 1.5-13 ADA compliance where feasible.	
<b>J) Mackin Building &amp; Restrooms</b>							
Existing (2 story)	10,845	1	10,845	<b>B10</b>	Maintain, renovate	Program List PFD - Neighborhood Comments: Perform normal Maintenance, clarify date of sewer line installation; add luxury port-a-potties for additional facilities for infrequent large events. Note: rodeo performance is only 2 hours long. Program List Neighborhood Comments added the following themes: Keep it - 1.5-18 Keep the rodeo, county fair and all existing events. 1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension. Cut it- 1.5-5 No expansion of rodeo or existing events. 1.5-20 No expansion of restroom - more port-o-potties instead. Consider it - 1.5-8 Update existing bathrooms without adding more. Consider it -1.5-13 ADA compliance where feasible.	Part of the 15.3 not part of this scope of work
<b>K) Grandstands</b>							
Existing	40,500	1	40,500	<b>B11</b>	Maintain, renovate ADA renovations	Program List PFD - Neighborhood Comments: Keep historic Grandstands, make improvements for ADA seating, DO NOT construct sky boxes or VIP seating. Program List Neighborhood Comments added the following themes: Keep it - 1.5-13 Align Master Plan with Gail Gardner Neighborhood Plan and keep historic aspects. 1.5-5 No expansion of Rodeo or existing events. 1.5-11 No covered arena. 1.5-12 No private clubs or VIP elements from the site. Consider it - 1.5-9 Community park/open space/recreation area. Cut it- 1.5-5 No expansion of rodeo or existing events. 1.5-15 No additional noise or concerts.	

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	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>L) Doc Pardee Building</b>							
Existing	1,225	1	1,225	<b>B12</b>	Maintain, renovate Document and Submit for Historical Designation	Program List PFD - Neighborhood Comments: Seek historical designation. Backs up to voter-protected Open Space. Program List Neighborhood Comments added the following themes: Keep it - 1.5-13 Align Master Plan with Gail Gardner Neighborhood Plan and keep historic aspects.	Part of the 15.3 not part of this scope of work
<b>M) Secretary Office</b>							
Existing	400	1	400	<b>B13</b>	Maintenance	Program List PFD - Neighborhood Comments: Perform routine maintenance Program List Neighborhood Comments added the following themes: Keep it -1.5-18 Keep the rodeo, county fair and all existing events. 1.5-17 Keep the Farmer's Market compost, Antique Auto Club and U of A Cooperative Extension.	
<b>N) Sign Trailer</b>							
Existing	320	1	320	<b>B14</b>	Storage Trailer owned by Rodeo	Program List PFD - Neighborhood Comments:What is this? Is this temporary? Program List Neighborhood Comments added the following themes: Cut it - 1.5-17 No large advertising signs on surrounding fences.	Storage trailer owned by PFD
<b>O) Justin Building</b>							
Existing	1,400	1	1,400	<b>B15</b>	Demolish, replace	Programming list - PFD Comments - Needs to be replaced Program List PFD - Neighborhood Comments: This is currently used for medical. Is this in addition to the medical already noted above? Is that separate facilities? What will this be used for? Why is size being dramatically increased? Why are other medical facilities (above) needed? Program List Neighborhood Comments added the following themes: Keep it - 1.5-16 Keep the rodeo the existing size. Cut it - 1.5-5 No expansion of rodeo or existing events. Consider it -1.5-13 ADA compliance where feasible	Part of the 15.3 not part of this scope of work
<b>P) Rodeo Announcer Stand</b>							
Existing	610	1	610	<b>B16</b>	Demolish, replace New sound system for arena	Programming list - PFD Comments - Needs to be replaced Leave as is with safety improvements only. No sky boxes. Install new sound system for arena. Program List Neighborhood Comments added the following themes: Cut it 1.5-5 No expansion of rodeo or existing events. 1.5-12 No private clubs or VIP elements from the site. Keep it - 1.5-13 Align Master Plan with Gail Gardner Neighborhood Plan and keep historic aspects. 1.5-9 Improve sound system to reduce noise and enforce quiet hours. Consider it - 1.5-9 Improve sound system to reduce noise and enforce quiet hours.	Part of the 15.3 not part of this scope of work

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SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>Q) Ticket Building</b>							
Existing	925	1	925	<b>B17</b>	Demolish, replace Coordinate new location with entrance	Program List PFD - Neighborhood Comments: Evaluate location and move to new entrance at Miller Valley road, or to save space, move all ticket sales to on-line, including simultaneous sale of parking tickets. Program List Neighborhood Comments added the following themes: Keep it - 1.5-1 Consider traffic study, parking/user study, feasibility study, environmental impacts. 1.5-2 New main entrance off Miller Valley Road. 1.5-4 Improve access and site flow. 1.5-5 Do not make any changes to Gail Gardner. Consider it- 1.5-18 PFD to sell tickets and parking at the same time.	
<b>Facility Net Square Feet (NSF):</b>			145,060				
Net-to-Gross Conversion Factor:			1.00				
<b>Facility Gross Square Feet (GSF):</b>			<b>145,060</b>				

<b>2) New Buildings</b>							
<b>A) Equipment Barn</b>							
Tractor, Truck, Equipment Garage	6,650	1	6,650	<b>C1</b>		Program List PFD - Neighborhood Comments: Who does this benefit other than PFD? Selected themes assume replacement for Barn B Program List Neighborhood Comments added the following themes: Keep it - 1.5-4 improve access and site flow. 1.5-14 Improved landscaping. 1-5-15 Demonstration gardens and community gardens. 1.5-16 Keep the rodeo at the existing size. 1.5.16 Keep the rodeo, county fair and all existing events. 1-5-20 Community park/gathering spaces (see 11/5/2025 list). Cut it - 1.5-5 No expansion of rodeo or events. 1.5-14 No overbuilt, ugly or overly large building. 1.5-21 No to anything that increases pollution. Consider it- 1.5-1 Beautification/trees. 1.5-12 Make site home fo Farmer's Market	Part of the 15.3 not part of this scope of work
Restroom	80	1	80				
Office	270	1	270				
Secured Storage	270	1	270				
<b>Building Net Square Feet (NSF):</b>			7,270				
Net-to-Gross Conversion Factor:			1.10				
<b>Facility Gross Square Feet (GSF):</b>			<b>7,997</b>				

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SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS	
	EST. N.S.F.	QTY.	TOTAL N.S.F.					
<b>B) Restroom Building</b>								
Women	80	30	2,400	C2	Verify Code number required fixtures	Program List PFD - Neighborhood Comments: Use luxury port-a-potties for the two large events held each year on this property Program List Neighborhood Comments added the following themes: Keep it- 1.5-16 Keep the rodeo at the existing size. Cut it- 1.5-5 No expansion of rodeo or existing events. 1.5-20 No expansion of restrooms; more port-o-pot ties instead. Consider it 1.5-3 Update existing bathrooms without adding more	Part of the 15.3 not part of this scope of work	
Men	80	30	2,400					
Family	100	4	400					
Janitor	80	2	160					
<b>Building Net Square Feet (NSF):</b>			5,200					
Net-to-Gross Conversion Factor:			1.10					
<b>Facility Gross Square Feet (GSF):</b>			<b>5,720</b>					
<b>C) Multi-Use Indoor Arena Building</b>								
Arena Floor	39,000	1	39,000	C3	Fully Sprinklered, dry system HVLS Fans, Radiant Heaters in Human Areas Restroom Areas and Second Floor Areas are Fully Conditioned  130x300 Practice Arena Warm up arena may be sectioned off - 100x130 Non-Conditioned Dirt Floor - not assembly	Programming list - PFD Comments - Share with fair Program List PFD - Neighborhood Comments: Hard no. applies to all below - neighborhood does not want an event center in the middle of the neighborhood. This appears to benefit only PFD and PFD-related events. Portable restrooms and portable showers can be used. This appears to be a feature from the 2023 PFD Master Plan that was soundly rejected by the community. Appears to be 105 plus bathrooms total in this plan. Why is that even Program List Neighborhood Comments added the following themes: Keep it - 1.5-16 Keep the rodeo at the existing size. 1.5-17 Keep Farmer's Market, Compost, Antique Auto Club and U of A Cooperative Extension. 1.5-18 Keep the Rodeo, County Fair and all existing events. 1.5-20 Community park/gathering space. 1.5-21 Keep access open for public. Cut it - 1.5-1 No limitation on public access or use. 1.5-16 - Keep the Rodeo at the existing size. 1.5-1 No limitation on public access or use. 1.5-4 No event center or year-round events. 1.5-5 No expansion of rodeo or existing events. 1.5-6 No zoning change. 1.5-7 No additional sound or added traffic. 1.5-11 No covered arena. 1.5-14 No overbuilt, ugly or overly large buildings Consider it *1.5-7 Consider moving Rodeo to K-4 Ranch, 1.5-9 Community park/open space/recreation area  Program List PFD - Neighborhood Comments: Applies to all noted in this section. What building is this? Why more restrooms? Who does VIP facility serve? This does not benefit the general public and should not be part of a Master Plan for public Program List Neighborhood Comments added the following themes: Keep It - 1.5-16 Keep the rodeo at the existing size. 1.5-20 Community park/gathering space. Cut it - 1.5-5 No expansion of rodeo or existing events. 1.5- 12 No private clubs or VIP elements from the site. 1.5-14 No overbuilt, ugly or overly large buildings. 1.5-20 No expansion of restrooms; more port-o-potties instead. Consider it - 1.5-8 Update existing bathrooms without adding more. 1.5- 13 ADA compliance where feasible.		
Horse Stalls	72	144	10,368					12x12 Stalls
Wash Racks	4	180	720					Serves these stalls only, increase number if additional areas are served
Women Restrooms	80	10	800					Verify Code number required fixtures
Men Restrooms	80	10	800					

**Prescott Rodeo/Fairgrounds  
Rodeo Program**

SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
Family Restroom	100	2	200				
Womens Showers	80	3	240				
Mens Showers	80	3	240				
Janitor	80	2	160				
Kitchen	700	1	700		Confirm if commercial or catering		
Food Storage	350	1	350				
Conference Room	1,000	1	1,000				
Storage	400	1	400				
VIP Room	4,500	1	4,500		With Bar and Kitchenette		
VIP Storage	220	1	220				
VIP IT Room	80	1	80				
VIP Women Restrooms	80	5	400				
VIP Men Restrooms	80	5	400				
Fire Riser Room	200	1	200		Possible fire pump required & Generator		
IT	80	1	80				
Electric	80	1	80				
MEP	200	1	200				
<b>Building Net Square Feet (NSF):</b>			61,138				
Net-to-Gross Conversion Factor:			1.10				
<b>Facility Gross Square Feet (GSF):</b>			<b>67,252</b>				

**Prescott Rodeo/Fairgrounds  
Rodeo Program**

SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>D) Livestock Cover / Viewing area</b>							
Outdoor Cover and Viewing	4000	1	4,000			Program List PFD - Neighborhood Comments: Same comments as above plus how many kitchens are needed on this site? There are 3 total kitchens included on this program list. Excessive Neighborhood: Same comments as above plus how many bathrooms are needed on this site? There are 105 total bathrooms included on this program list. Neighborhood: Same comments as above plus how many bathrooms are needed on this site? There are 105 total bathrooms included on this program list.	
<b>Cover Net Square Feet (NSF):</b>			4,000				
<b>Net-to-Gross Conversion Factor:</b>			1.10				
<b>Facility Gross Square Feet (GSF):</b>			<b>4,400</b>				

<b>E) Multi-Purpose Pavillion</b>							
SITE AMENITY	EST. N.S.F.	QTY.	TOTAL N.S.F.	Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
Assembly Area	9800	1	9,800	<b>C5</b>	Booths, Tables and Chairs, Chairs Overhead doors open space to exterior	<p>Program List PFD - Neighborhood Comments: This type of facility will compete with numerous existing public and private venues. What is the need? Feasibility study and business plan must be completed before using taxpayer money and scarce property for such a building. Is the city prepared to run this facility? Will the city be bidding for a vendor? Will the city be charging?</p> <p>Program List Neighborhood Comments added the following themes:</p> <p>Keep it - 1.5-1 Consider traffic study, parking/user study, feasibility study</p> <p>Keep it - 1.5-16 Keep the rodeo at the existing size.</p> <p>1.5-9 Keep current leases and zoning in place.</p> <p>1.5-21 Keep access open for the public.</p> <p>Cut it - 1.5-4 No event center or year round events.</p> <p>1.5-5 No expansion of rodeo or existing events.</p> <p>1.5-6 No zoning change.</p> <p>1.5-7 No additional sound or added traffic.</p> <p>1.5-14 No overbuilt, ugly or overly large buildings.</p> <p>1.5-15 No additional noise or concerns.</p> <p>1.5-20 No expansion of restrooms, more port-o-potties instead.</p> <p>Consider it - 1.5.3 multi-use facility for education and community use</p> <p>Keep it - 1.5-1 Consider traffic study, parking/user study, feasibility study</p> <p>open space to exterior Keep current leases and zoning in place</p>	
Catering Kitchen	300	1	300			Program List PFD - Neighborhood Comments: This is the third kitchen proposed for this site. See first comment applies.	
Gift Shop	1800	1	1,800			Program List PFD - Neighborhood Comments: There is no public benefit for a gift shop. This benefits PFD exclusively	
Ticket Booth	150	1	150			Program List PFD - Neighborhood Comments: Move all ticket sales to online to address space limits.	
Museum	1000	1	1,000			Programming list - PFD Comments - Museum Needed Program List PFD - Neighborhood Comments: See first comment. Publicly owned, but privately operated facility that will compete with private business.	
Not used	0	0	0			Programming list - PFD Comments - Not needed	
Men's Restroom	80	7	560			Program List PFD - Neighborhood Comments: Additional restrooms not needed. Part of total 105 restrooms.	
Women's Restroom	80	14	1,120			Program List PFD - Neighborhood Comments: Additional restrooms not needed. Part of total 105 restrooms.	
Janitor	80	1	80			Program List PFD - Neighborhood Comments: Not needed, this building should not be constructed.	
Fire Riser	50	1	50			Program List PFD - Neighborhood Comments: Not needed, this building should not be constructed.	

**Prescott Rodeo/Fairgrounds  
Rodeo Program**

SITE AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
IT	80	1	80			Program List PFD - Neighborhood Comments: Not needed, this building should not be constructed.	
Electric	80	1	80			Program List PFD - Neighborhood Comments: Not needed, this building should not be constructed.	
MEP	200	1	200			Program List PFD - Neighborhood Comments: Not needed, this building should not be constructed.	
<b>Building Net Square Feet (NSF):</b>			15,220				
Net-to-Gross Conversion Factor:			1.10				
<b>Facility Gross Square Feet (GSF):</b>			<b>16,742</b>				
<b>A) Outdoor Arena</b>							
150'x300'	45,000	1	45,000	<b>A8</b>	Outdoor warm up arena is existing Consider Relocating	Program List PFD - Neighborhood Comments: The neighborhood has been told PFD has already upgraded the equipment and floor of the outdoor arena. Why is this needed? This also appears to benefit a single organization, raising concerns about the use of public funds. Program List Neighborhood Comments added the following themes: Cut it - 1.5-16 Keep the Rodeo at the existing size.	The footing which is the dirt is extremely important to the rodeo it's what keeps the horses safe we did this years ago if you were talking about currently we did have to dig up down to the base to fix something and put the dirt back but that's part of the maintenance of what we do so moving on dirt stays it's needed and it's paid for by Prescott frontier days not your tax dollars
<b>B) Viewing Area</b>							
<b>C) Vendor Tents with Shade Shelter</b>							
	15,000	1	15,000	<b>A4</b>		Given space and financial restrictions, why is a shaded shelter required for vendors who already have tents? This type of space raises additional programming concerns when all of the new square footage is added to the site, along with correcting existing parking deficiencies and adding additional parking Program List Neighborhood Comments added the following themes: Keep it- 1.5-7 Improve parking on site. 1.5-20 Community park/gathering space... Cut it - 1.5-16 Keep the rodeo at the existing size.	Remove PFD comments according to PFD
<b>Facility Net Square Feet (NSF):</b>			60,000				
Net-to-Gross Conversion Factor:			1.00				
<b>Facility Gross Square Feet (GSF):</b>			<b>60,000</b>				

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Farmer's Market**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>1) Outdoor Areas</b>							
<b>A) Paved Area</b>							
Marketplace Farmer's Market Set Up	65,340	1	65,340	<b>A4</b>	Set up stall space for farmers (Number & Size Needed) Bicycle parking for volunteers Bike Racks Bike/Trail Connectors Farmers Market is held weekly Parking to be designed/integrated with other shared site amenities (Number & Size Needed) Shade structures/covered areas for events Multi-use facility for education and community use Improved landscaping Improve Parking on Site Electric hookups for vendors Align Master Plan with Gail Gardner Neighborhood Plan and keep historic aspects	Themes from Visioning Workshop 11/05/2025: Keep it 1.2-1. Balanced allocation of resources between site stakeholders. GGN Program 1.5-3 Multi-use facility for education and community use GGN Program 1.5-13 Align Master Plan with Gail Gardner Neighborhood Plan and keep historic aspects GGN Program 1.5-17 Keep Farmers Market, Compost, Antique Auto Club, and U of A Cooperative Extension GGN Program 1.5-18 - Keep the Rodeo, County Fair and all existing events GGN Program 1.5-16 - Keep the Rodeo at the existing site GGN Program 1.5-11 - New U of A Extension office/facilities GGN Program 1.5-12 - Make Site Home to Farmer's Market Keep it 1.2-4. Pave an area for a permanent Farmer's Market site (At least 1.75 acres) GGN Program 1.5-3 Multi-use facility foreducation and community use GGN Program 1.5-12 - Make Site Home to Farmer's Market Keep it 1.2-6. Parking improvements (additional spaces, parking garage, handicap parking) GGN Program 1.5-7 Improve parking on site GGN Program 1.5-13 ADA Compliance where Feasible, GGN Program 1.5-16 Parking Garage, GGN Program 1.5-8 Parking Garage Keep it 1.2-7. Trees/Landscaping GGN Program 1.5-14 Improved Landscaping, GGN Program 1.5-1 Beautification/Trees Consider it 1.2-1. Create a community agricultural hub (community support and partnership for composting) GGN Program 1.5-15 Demonstration gardens and community gardens GGN Program 1.5-20 Community park/gathering space (gardens, pool, open space, dog park, outdoor fitness, BBQ playground, picnic area, ramadas, walking paths, etc) GGN Program 1.5-1 No limitation on Public Access/Use - GGN Program 1.5-21 Keep access open for public GGN Program 1.5-3 Multi-use facility for education and community use. GGN Program 1.5-9 Community park/open space/recreation area GGN Program 1.5-11 New U of A Extension office/facilities. GGN Program 1.5-12 Make site home to Farmers Market Consider it 1.2-2. Host Farmer's Market at the Rodeo/Fairgrounds GGN Program 1.5-3 Multi-use facility for education and community use GGN Program 1.5-12 Make site home to Farmers Market Consider it 1.2-9. Bike racks GGN Program 1.5-11 Bike trail/connectors GGN Program 1.5-5 Walking/Bike Paths GGN Program 1.5-5 Bike Parking Consider it 1.2-13. Paved site for Farmer's Market (marked stalls) GGN Program 1.5-3 Multi-use facility for education and community use GGN Program 1.5-12 Make site home to Farmers Market Consider it 1.2-14. Improved parking GGN Program 1.5-7 Improve parking on site Consider it 1.3-9. Electric hookups for vendors Consider it 1.3-10. Shade structures/covered areas for events GGN Program 1.5-20 Community park/gathering space (gardens, pool, open space, dog park, outdoor fitness, BBQ, playground, picnic area, ramadas, walking paths, etc) GGN Program 1.5-3 Multi-use facility for education and community use GGN Program 1.5-9 Community park/open space/recreation area GGN Program 1.5-13 Align Master Plan with Gail Gardner Neighborhood Plan and keep historic aspects  Programming list - PFD Comments - needs to be available for other uses during the rest of the week.	
Playground/Seating Area	7,500	1	7,500	<b>A3</b>	Share with neighborhood program	Consider it 1.2-10. Playground/seating area Programming list - PFD Comments - inappropriate use for this site, was only noted as consider it in stakeholder meetings	Remove "Playground/ Seating Area" program according to PFD

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Farmer's Market**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>B) Composting Area</b>							
Compost Area Site Space	10,375	1	10,375	<b>A7</b>	Existing Space for Compost Bin Area on Site Keep and Improve Compost Site	<p><i>Keep it 1.2- 2. Keep and improve the existing compost site</i></p> <p><i>GGN Program1.5-3 Multi-use facility for education and community use</i></p> <p><i>GGN Program1.5-3 Improve Compost Site</i></p> <p><i>Cut it 1.2-: 2. No moving or adjusting the current size of the compost location</i></p> <p><i>Keep it 1.2- Consider it 3. City/County financial partnership for composting</i></p> <p><i>Cut it 1.3-3. Do not remove Farmer's Market or compost pile from site</i></p> <p><i>GGN Program1.5-12 Make site home to Farmers Market</i></p>	
Additional Composting Site Space	7,040	1	7,040		Vehicle circulation and parking needed Widen gate for access - <i>confirm width</i>	<p><i>Cut it 1.2-1. No dominant entity</i></p> <p><i>GGN Program 1.5-3 Multi-use facility for education and community use</i></p> <p><i>GGN Program 1.5-3 Cooperative process between all site users and neighborhood</i></p> <p><i>Cut it 1.2-3. Move main entrance off Gail Gardner</i></p> <p><i>GGN Program 1.5-2 New main entrance off Miller Valley Rd</i></p> <p><i>GGN Program 1.5-9 No changes to Gail Gardner</i></p> <p><i>Consider it 1.2-7. Permanent signage</i></p> <p><i>Consider it 1.2-11. Improve/create entrance and exit specifically for composting</i></p> <p><i>GGN Program1.5-3 Improve Compost Site</i></p> <p><i>Programming list - PFD Comments - too largeProgramming list - PFD Comments - PFD is the dominant entity</i></p>	
Compost Area - Not Covered	7,040	1	7,040		Concrete Pad Storage of Cured compost on a concrete pad Provides additional storage space for chips, & leaves	<p><i>Consider it 1.2-6. Expand compost and add a garden</i></p> <p><i>GGN Program1.5-20 Community park/gathering space(gardens, pool, open space, dog park, outdoor fitness, BBQ playground, picnic are, ramadas, walking paths, etc)</i></p> <p><i>GGN Program 1.5-3 Multi-use facility for education and community use</i></p> <p><i>GGN Program1.5-2 Community/Demonstration Garden</i></p> <p><i>Consider it 1.2-12. Increase footprint of compost site and a new concrete pad (covered)</i></p>	
Compost Area - Covered	960	1	960		Covered Compost Storage Area Divided into Bins 12' Deep - concrete walls	<p><i>Keep it 1.2-3. Covered space/shade for compost pad and/or Farmer's Market</i></p> <p><i>GGN Program1.5-3 Improve Compost Site</i></p> <p><i>GGN Program 1.5-3 Multi-use facility for education and community use</i></p> <p><i>GGN Program1.5-12 Make site home to Farmers Market</i></p>	

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Farmer's Market**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Source Information	STEERING COMMITTEE COMMENTS	
	EST. N.S.F.	QTY.	TOTAL N.S.F.					
<b>2) Indoor Areas</b>								
<b>C) Building Space</b>								
Storage Space	2,000	1	2,000	C1	Expand capacity from 1 shipping container (800 sf)	<p><i>Keep it 1.2-5. New utilities and building systems (electricity, bathrooms, storage facilities)</i>  <i>GGN Program1.5-3 Improve Compost Site</i>  <i>Consider it 1.2-4. Storage area with easy access</i>  <i>GGN Program1.5-3 Improve Compost Site</i>  <i>Consider it 1.2-5. Indoor space for Prescott Farmer's Market for winter use</i>  <i>GGN Program 1.5-3 Multi-use facility for education and community use</i>  <i>GGN Program1.5-12 Make site home to Farmers Market</i>  <i>Consider it 1.2- 8. New utilities and building systems (bathrooms, dark sky lighting, hot water, drainage improvements)</i>  <i>GGN Program1.5-10 Dark Sky Lighting</i>  <i>GGN Program1.5-3 Improve Compost Site</i>  <i>GGN Program 1.5-3 Multi-use facility for education and community use</i>  <i>GGN Program1.5-18 no lights that are not Dark Sky compliant</i>  <i>Programming list - PFD Comments - what is being grown and sold in winter?</i></p>		
Tool Storage	288	1	288		Tools for compost and site needs			
Skid Steer Parking	288	1	288		Skid Steer Parking Space			
Soil Testing Lab	200	1	200	existing is located at extension office				
Demonstration Space	1,000	1	1,000	regular testing of compost Covered exterior space				
Education Space	1,000	1	1,000	Interior classrooms space Flexes as meeting room				
Office	100	2	200					
Mens: (3 Fixtures)	80	3	240	C6	Provide water drinking fountain(s) in proximity to Restrooms			
Womens: (3 Fixtures)	80	3	240		ADA accessible			
Family Toilet:	80	2	160		Floor drains for wash down			
Janitor's Closet:	30	2	60					
Mechanical								
10'x10'	100	1	100					
Electrical								
5'x10'	50	1	50					
Site Area			98,255		4.81 Acres Estimate with Site Circulation (site circulation factor is 2)			
Facility Net Square Feet (NSF):			5,826					
Net-to-Gross Conversion Factor:			1.10			Programming list - PFD Comments - too large		
Facility Gross Square Feet (GSF):			<b>6409 SF</b>					

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Uof A Extension**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Themes from Visioning Workshop 11/05/2025	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>1) Outdoor Areas</b>							
<b>A) Demonstration Garden</b>							
Demonstration Garden	43,560	1	43,560	A9	<p>Demonstrations by Extension Office Directly adjacent to the Farmers Market Compost Project and needs ample access to water, preferably with ingress and egress</p> <p>No community gardens, demo only more diverse community uses and access can provide landscaping and buffers</p>	<p>Keep it 1.3 -6. Demonstration garden Keep it 1.3 -10. Multiple uses on the Rodeo/Fairgrounds at the same time 20260216-Facilities Priority Ranking</p> <p>20260216-Program List Coop Ext - Neighborhood Comments</p>	
<b>B) Hoop House</b>							
Hoop House	2,000	1	2,000	A9	Adjacent/Within the garden space	20260216-Facilities Priority Ranking	Remove "Hoop House" program according to PFD
<b>C) 4H Covered Arena</b>							
Arena Space	16,000	1	16,000	C3	<p>We do not need our own arena; if the rodeo or other entities need an arena, we would like to use it occasionally</p> <p>100 X 160</p> <p>20x80 (10 cows)</p> <p>20x20</p> <p>20x20</p> <p>60x20</p> <p>180x20</p> <p>Beef Cattle, Pigs, Sheep, Goats</p>	<p>20260216-Facilities Priority Ranking Programming list - PFD Comments - Share with Fair &amp; Rodeo 20260216-Program List Coop Ext - Neighborhood Comments</p>	
Wash Racks	1,600	1	1,600				
Squeeze Chute	400	1	400				
Scale	400	1	400				
Staging Pen	1,200	1	1,200				
Covered Livestock Area	3,200	1	3,200				
<b>D) Barn</b>							
Multi Species Barn	2,000	1	2,000	C3	<p>If Rodeo or Fair also need these types of facilities, we could share</p> <p>less toilets ( note - building code calculates the number of toilets required)</p> <p>Verify Number and Species of Animals</p> <p>Dairy cattle - is there a program?</p>	<p>Programming list - PFD Comments - Share with Fair &amp; Rodeo 20260216-Facilities Priority Ranking 20260216-Program List Coop Ext - Neighborhood Comments Keep it 1.3 -7. Barn for animals</p>	PFD notes "insurance issues"
<b>D) Archery Range</b>							
Smaller Archery Range (110'x200') Basis of Design BSA 10 yard Archery Range is 60'x200' workable?	22,000	1	22,000	A10	<p>(10 yard) 30 Foot range with 32" targets, confirm size</p> <p>Berm</p> <p>Direction of shooting - avoid glare from sun</p>	<p>Keep it 1.3 -14. Archery range Programming list - PFD Comments - too large</p>	Remove "Archery Range" program according to PFD
<b>D) Parking</b>							
Parking for Extension Building and Exterior Spaces	280	55	15,400	A4	Parking/Access 50-60 parking spaces # of Cars/Patrons	<p>Keep it 1.3 -11. Improved entrance, parking and walkway Keep it 1.3 -12. Improved lighting Cut it 1.3-1. No bright lighting 20260216-Facilities Priority Ranking Programming list - PFD Comments - Lighting is needed for certain events</p>	

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Uof A Extension**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Themes from Visioning Workshop 11/05/2025	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>E) Building Space</b>							
					multi use, smaller buildings not ugly more diverse community uses and access control traffic, sound, environmental	<p><i>Keep it 1.3 -13. Retain historical appeal and keep historic buildings</i> <i>Cut it 1.3 -2. Do not, not build a new facility of Extension Office</i></p> <p>20260216-Program List Coop Ext - Neighborhood Comments</p>	
Lobby (receptionist, seating, foyer)	200	1	200				
Copy/Mail/Supply Room	300	1	300				
Office	200	1	200		Director	20260216-Facilities Priority Ranking	
Office	150	7	1,050		Business Manager, Administrative Coordinator, FCHS Agent, 4-H Agent, 4-H Camp, Livestock Agent, Range Personnel (Central location for any range person to serve Yavapai stakeholders) Exterior Window @ Business Mgr & Admin Coord.	20260216-Facilities Priority Ranking Cooperative Extension - Programming List Comments 01	
Office	100	5	500		ANR (Hort) Program Coordinator, 4-H Stem Coordinator, FCHS Program Coordinator(x3), ANR Livestock Program Coordinator	20260216-Facilities Priority Ranking	
Office	100	2	200		FCHS Program Coordinator (x2) located next to FRC space	20260216-Facilities Priority Ranking	
Office	300	1	300		Master Gardener	20260216-Facilities Priority Ranking	
Flex Office Area	1,000	1	1,000		These offices could be used by Extension-adjacent entities and be flex, pop-up, etc Community Resource Center	20260216-Facilities Priority Ranking Cooperative Extension - Programming List Comments 01	
Flex Offices	100	6	600		Flex cubicles for program coordinators, visiting agents, interns, Americorps	20260216-Facilities Priority Ranking	
Farmer's Market Office	250	1	250		Overlap with Farmer's Market Program	20260216-Facilities Priority Ranking	
Wet Lab (soil testing, microscope, insect mounting, etc)	200	1	200		Could be used by Farmers Market as well Locate adjacent to Master Gardener office	20260216-Facilities Priority Ranking	
Family Resource Center	1,500	1	1,500		Parenting education, health, and youth enrichment programs	<i>Keep it 1.3 -5. Family Resource Center</i>	
Break Room	300	1	300			<i>Keep it 1.3 -4. Increased storage</i> 20260216-Facilities Priority Ranking	
Storage	3,000	1	3,000		A multi-use storage area might be a possibility	<i>Keep it 1.3 -1. More meeting/classroom space</i>	
Meeting Room	3,000	1	3,000				
Meeting Room	500	2	1,000				
4H Club Room	1,000	1	1,000	<b>C6</b>	Flexible meeting and activity space for youth clubs, leader training, and community-based learning programs  restrictive, exclusive elements	20260216-Program List Coop Ext - Neighborhood Comments	

**Prescott Rodeo/Fairgrounds  
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Uof A Extension**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	PRELIMINARY COMMENTS	Themes from Visioning Workshop 11/05/2025	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
Teaching/Demonstration Kitchen	1,000	1	1,000		Nutrition education, food safety, and culinary demonstrations, includes appliances and built in storage and workstations Food Pantry Adjacent to restroom Adjacent to receiving area Adjacent to laundry room <b>Confirm domestic/teaching needs&amp;commercial needs</b> 8 stainless steel prep tables w/4 tall chairs+ADA height Handwashing sink and dishwashing sink/area	<i>Keep it 1.3-3. Larger/new extension office (classrooms, meeting spaces, commercial kitchen, teaching kitchen)</i> <i>20260216-UA YC Extension Teaching Kitchen Details</i> <i>Programming list - PFD Comments - share with PFD</i>	
Teaching Kitchen Receiving Area	150	1	150		receiving, inspecting, cleaning and storing ingredients like garden produce or large shipment of dry goods	<i>20260216-UA YC Extension Teaching Kitchen Details</i>	
Teaching Kitchen Janitor Room	60	1	60		Storage for chemicals and cleaning	<i>20260216-UA YC Extension Teaching Kitchen Details</i>	
Teaching Kitchen Laundry	100	1	100		Laundry room for teaching kitchen - washer and dryer	<i>20260216-UA YC Extension Teaching Kitchen Details</i>	
Mens	80	6	480		Provide water drinking fountain(s) in proximity to Restrooms	<i>Keep it 1.3-2. Additional restrooms and external bathroom access</i>	
Womens	80	6	480				
Family Toilet: 8'x10'	80	1	80		ADA accessible	<i>20260216-Facilities Priority Ranking</i>	
Lactation Room	100	1	100			<i>20260216-Facilities Priority Ranking</i>	
Childcare Room	200	1	200		For stakeholders that bring children	<i>20260216-Facilities Priority Ranking</i>	
Janitor Room	100	1	100		Floor drains for wash down	<i>20260216-Facilities Priority Ranking</i>	
Quiet Room	50	1	50				
Mechanical 20'x10'	200	1	200				
Electrical 5'x10'	50	1	50				
IT Room 5'x10'	50	1	50			<i>20260216-Program List Coop Ext - Neighborhood Comments</i>	
Storage	3,000	1	3,000		shared resources A multi-use storage area might be a possibility	<i>20260216-Facilities Priority Ranking</i>	
Site Area			107,760		8.99 Acres Estimate with site circulation (site circulation factor is 3)	<i>Programming list - PFD Comments - too large</i>	
Facility Net Square Feet (NSF):			20,700				
Net-to-Gross Conversion Factor:			1.10				
Facility Gross Square Feet (GSF):			<b>22770 SF</b>				

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
County Fair**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Source Information	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>1) Outdoor Areas</b>							
<p>GGN Program List Fair - There are some sound issues with the fair- particularly the carnival rides and the musical performances. I think it might pertain more to the rodeo but the loudspeakers calling the contestants/entrants to the staging areas can be extremely loud during the day.  GGN Program List Fair - Can any of the existing facilities can be multi-use for the community as well?  Permanent presence for the Farmers Market would be good- what area would they occupy and what would the parking are look like.  GGN Program List Fair -I think the neighborhood still needs to determine exactly what our year round open space uses look like and how they are incorporated into the fair and rodeo facilities, tents and pens.  GGN Program List Fair -Generally speaking the fair entails a lot of traffic and the flow and parking needs to be improved with access off of Miller Valley. No additional activity on Gail Gardner. No large signs. The loudspeakers, the carnival rides and musical performances need to be monitored, the allowed decibel level set and enforced during the day and night.</p> <p>Program derived from Meeting Minutes 1/6/2026  GGN Program List Fair - I don't know how to evaluate the size of the tents- are they the same size as usual or larger?  GGN Program List Fair - Keep it: 1.5-1,1.5-3,1.5-6,1.5-9,1.5-13,1.5-14  GGN Program List Fair - Cut it: 1.5-9</p>							
<b>A) Rented Tents (Size based on current sizes)</b>							
				<b>A4</b>	60' x 90'	<p>GGN Program List Fair - I don't know how to evaluate the size of the tents- are they the same size as usual or larger?  GGN Program List Fair - Keep it: 1.5-1,1.5-3,1.5-6,1.5-9,1.5-13,1.5-14  GGN Program List Fair - Cut it: 1.5-9</p>	
Show Ring Tent	5,400	1	5,400		60' x 180' - sheep, pigs, goats		
Small Stock	10,800	1	10,800		30' x 150'		
Cattle	4,500	1	4,500		40' x 60' - Setup in front of the Mackin Building		
Overflow Picnic Tent	2,400	1	2,400		30' x 50' - set up under the Mackin Building (20 bays of hay for seating)		
Overflow Picnic Tent	1,500	1	1,500				
<b>B) Parking</b>							
				<b>A5 A6</b>	One way traffic in off Fair Street - Entrance off Miller Valley if Possible Fencing off Gail Gardner Landscaping off Gail Gardner Need power in the parking lot to be used for the stage and vendors County Fair has installed 10 - 50-amp circuits County Fair rents 4 light towers Maximum number that can be achieved on site	<p>Overall: my preference is to consider moving to K-4 Ranch. To be determined how the permanent open space the neighborhood desires is designed with the needs of the rodeo and fair if both are to remain.  If the parking is paved, how much of the area will be paved? There should be a limit to the number of parking spaces- what is the current or proposed number of spaces?</p> <p>GGN Program List Fair - Keep it: 1.5-2,1.5-4,1.5-5 1.5-7  GGN Program List Fair - Cut it: 1.5-8,1.5-9  GGN Program List Fair -As per traffic, the entrances should be pushed to Miller Valley. Some landscaping around the fencing on Gail Gardner would be nice.</p>	
General Parking	321,884	1	321,884				
Vendor Parking	39,000	1	39,000				
Accessible Parking	3,316	1	3,316				
VIP Parking	36,542	1	36,542				
Trailer Parking	96,600	1	96,600	<b>A5</b>	General Fenced off area		

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
County Fair**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Source Information	STEERING COMMITTEE COMMENTS		
	EST. N.S.F.	QTY.	TOTAL N.S.F.						
<b>C) Portable Stage / Stage Area</b>									
Existing	37,000	1	37,000	<b>A4</b>	Set up between Barns A and B Permanent power so generators are not required Decibel levels and time as required by Prescott noise ordinance	GGN Program List Fair - Keep it: 1.5-9,1.5-10 GGN Program List Fair -Cut it: 1.5-15 Can we establish what decibel levels are allowed for the rides and performances and what time it should end (10pm?) Is there a way/requirement that the fair monitors the noise level. GGN Program List Fair -Meeting Minutes 1/8/2026 note need for power in parking lot for stage and vendors-what does this mean. Does this include generators or lighting for parking lot and is this a permanent fixture			
<b>D) Carnival</b>									
Existing	118,560	1	118,560		20 Porta John's (number currently rented by fair,no change)	GGN Program List Fair -I oppose any RV hookups. As per porta- johns- they are requesting 20- is this the usual amount? Existing cowboy restrooms could be updated but no additional ones added.			
<b>E) Petting Zoo</b>									
Existing	14,365	1	14,365	<b>A4</b>	Dark sky compliant lighting, hard wired powered	Dark sky compliant lighting, hard wired powered			
<b>K) Outdoor Arena</b>									
Rodeo Arena	38,000	1	38,000	<b>A8</b>	Dark sky compliant lighting, hard wired powered	GGN Program List Fair -Meeting minutes 1/8/2026 note fair rents 4 light towers. What is the direction and placement and are they dark sky compliant? Livestock pens are expanded but I don't know how much larger than previous pens. I assume they are temporary pens GGN Program List Fair -There was a strong smell of manure in the air during the day and for several days but it may apply more to the rodeo but both events need to do more to ensure pollution control.			
Livestock Pens	63,200	1	63,200		Manure management system and storm drainage  Existing Rodeo Arena Expanded Area and Penning				
<b>Facility Net Square Feet (NSF):</b>			234,125						
Net-to-Gross Conversion Factor:			1.00						
<b>Facility Gross Square Feet (GSF):</b>			<b>234125 SF</b>						
<b>2) Indoor Areas</b>									
<b>A) Barn A</b>									
Existing	12,250	1	12,250	<b>B1</b>		GGN Program List Fair - Barn A, Ticket Building, Temporary Office, Cowboy Restrooms (All are existing structures) Keep it: 1.5-13 Consider it: 1.5-8			
<b>B) Ticket Building</b>									
Existing	925	1	925		10 Porta John's				
<b>C) Temporary Office</b>									
Existing	493	1	493	<b>C5</b>					
<b>D) Cowboy Restrooms</b>									
Existing	600	1	600	<b>B9</b>	Closed to the public during the county fair. Keys are given to certain attendees/volunteers.		Remove "Cowboy Restrooms" program according to PFD		
<b>Facility Net Square Feet (NSF):</b>			2,018						
Net-to-Gross Conversion Factor:			1.00						
<b>Facility Gross Square Feet (GSF):</b>			<b>2018 SF</b>						

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Auto Club**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			Master Plan Reference	STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Information Source	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
<b>1) Outdoor Areas</b>							
<b>A) Paved Area</b>							
Parking Area	380	16	6,080	<b>A4</b>	Parking to be designed/integrated with other shared site amenities (Number & Size Needed)		PFD questions if this is a new request
<b>2) Indoor Areas</b>							
<b>D) Building Space</b>							
Existing Building	2,700	1	2,700	<b>B18</b>	Existing building(30X90) Auto Club to remain as is, does not conflict with Gail Gardner Neighborhood	Themes from Visioning Workshop 11/05/2025Cut it 1.3-4. Do not interfere with the lease or building of Antique Auto Club 20260216-Program List Auto Club - Neighborhood Comments- Keep this: The Auto club would like to be left alonas things currently stand. — Do not interfere with the current lease or building	PFD notes that "Auto Club is perfect where it is"
Existing Building	1,780	1	1,780		Exisitng Building		PFD notes "City will most likly require a new lease due to Ralph and Howard Gift Clause Violation. "
Site Area			6,080		0.51 Acres Estimate with Site Circulation  (site circulation factor is 2)	20260216-Program List Auto Club - Neighborhood CommentsThere is nothing in the Auto Club's wishes that conflict with those of the Gail Gardner Neighborhood.	PFD notes that they are okay with Auto Club
<b>Facility Net Square Feet (NSF):</b>			4,480				
<b>Net-to-Gross Conversion Factor:</b>			1.10				
<b>Facility Gross Square Feet (GSF):</b>			<b>4928 SF</b>				

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Gail Gardner Neighborhood**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Information Source	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.			
<b>1) Outdoor Areas</b>						
<b>A) Paved Area</b>						
General				High quality, directed sound systems and dark sky lighting	Program List Neighborhood Comments -	<i>Part of the 15.3 not part of this scope of work</i>
Vehicle Entrance Areas				Improvements to intersection of Miller Valley Rd. and Rodeo Dr. Consider the only public vehicle entry from Miller Valley Road Contestant and equipment entry from Fair This will direct contestants and equipment into westside convertible areas.	Program List Neighborhood Comments - Improvements to intersection of Miller Valley Rd. and Rodeo Dr. Program List Neighborhood Comments -This is critical to solving traffic concerns and concentrating public parking on the east	
Public Parking				Pervious paving, minimal lanes, event staff to direct Must be designed, planned, and implemented as a whole. Integrated system While this area will be paved and used for public parking during events, it could work for the Farmers Market also Eastside parking well designed for condensed parking area with maximum spaces Parking fees for events set at proper rate to encourage carpooling or walking and biking instead Payment system must be modern and easy to use with event staff assisting; online payment prior to event also provided. Designated off-site parking and free shuttles	Program List Neighborhood Comments - Must be designed, planned, and implemented as a whole, Integrated system Program List Neighborhood Comments -Signage and enforcement to prevent parking in neighborhood during event Program List Neighborhood Comments -Signs and patrols, tow trucks on-call Program List Neighborhood Comments Designated off-site parking and free shuttle Program List Neighborhood Comments Shuttles, drivers, signs, promotion Program List Neighborhood Comments -Study reasons why previous attempts failed and adjust. Program List Neighborhood Comments -Promotion for choosing shuttles could include discounts to events or other reward Program List Neighborhood Comments -Bicycling and walking must appear to be better choices than driving. Promotion for choosing biking or walking could include discounts to events or other rew	
Pedestrian Entrance	3500	1	3500	A2 Pedestrian entry from Gail Gardner Inviting gateway that prevents cars entering, but allows emergency and maintenance vehicles Connect to Greenways Trail Connect to walking paths throughout property	Program List Neighborhood Comments -Main entry for park amenity users and should be an artistic, quality, and welcoming design. Program List Neighborhood Comments -Improvements to the Greenways Trail that connects to downtown, as well as onstreet bikeways and sidewalks; bike access and walking paths throughout the property	<i>Remove "Pedestrian Entrance" program according to PFD</i>
Bicycle Parking	14	20	280	A2 A bicycle parking space is roughly 2' x 6' with approximately 36"- 48" apart. Placed near destinations on the property bicycle circulation on property Secure, high quality racks Covered for rain	Program List Neighborhood Comments -Bike parking areas must be placed near destinations on the property, closer than vehicle parking will be, again, to make biking more attractive than driving Program List Neighborhood Comments -Secure, high-quality bike racks on paved pads, covered for rain. Adequate number for maximum expected with room to expand	<i>Remove "Bicycle Parking" program according to PFD</i>
Traffic routing	2,500	1	2500	A2 Along Gail Gardner Way (from Fairgrounds Ave to Whipple St)		<i>Remove "Traffic routing" program according to PFD</i>

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Gail Gardner Neighborhood**

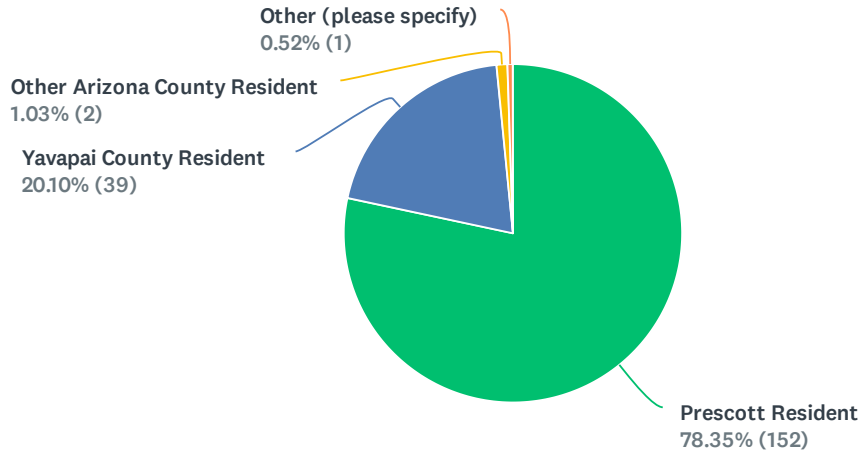
STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Information Source	STEERING COMMITTEE COMMENTS	
	EST. N.S.F.	QTY.	TOTAL N.S.F.				
Mini park	10,000	1	10,000	<b>A3</b> A mini park is defined as no more than a 1/4 acre by NRPA Mini park areas throughout site TBD by final design Playground equipment, adult fitness stations, giant chess, bocce ball, and similar Can include picnic tables and demonstration gardens Play and fitness areas for all ages	<i>Themes from Visioning Workshop 11/05/2025-Keep it 1.5-20 Community park/ gathering space Program List Neighborhood Comments - Access for park usages year round, shade from trees rather than dark ramada Program List Neighborhood Comments -Mini-park areas with trees throughout - on edges and between built areas.</i>	Remove "Mini park" program according to PFD	
Community pool	15,000	1	15,000	<b>A11</b> Prescott Valley's Mountain Valley Splash is roughly 90' by 75' and 7,775 sf (with circulation) Admissions, restrooms, staff office/break room, pool maintenance equipment/chemical storage	<i>Themes from Visioning Workshop 11/05/2025-Keep it 1.5-20 Community park/ gathering space</i>	Remove "Community Pool" program according to PFD	
Community pool support building	2,500	1	2,500			Remove "Community Pool Support Building" program according to PFD	
Picnic area/ Ramadas	100	5	500	<b>C5</b> Based off of a typical 10'x10' ramada or trees for shade	<i>Program List Neighborhood Comments - Access for park usages year round, shade from trees rather than dark ramada</i>	Remove "Picnic area/ Ramadas" program according to PFD	
Dog Park	18,800	1	18,800	<b>A3</b> Willow Creek Dog Park is roughly 18,704 sf Could fit into westside convertible areas	<i>Themes from Visioning Workshop 11/05/2025-Keep it 1.5-20 Community park/ gathering space Program List Neighborhood Comments - Could fit into westside convertible areas</i>	Remove "Dog Park" program according to PFD	
<b>B) Landscaping</b>							
Tree grove	154,420	1	154,420	<b>A12</b> Surrounding the west side of the property to reduce noise Natural Landscaping and Beautification Consider Convertible greenscape to parking as needed for Fair and Contestants Curbing & Shade trees to delineate greenscape	<i>Themes from Visioning Workshop 11/05/2025Keep it 1.2-7 Trees and landscaping Program List Neighborhood Comments - Natural landscaping and beautification that also addresses environmental stewardship Program List Neighborhood Comments - Westside unpaved, with greenscape, BBQ and picnic areas, convertible to contestant and fair parking for event Program List Neighborhood Comments - Some curbing and shade trees to delineate greenscape, but with space for contestant vehicles (limit ramadas or none at all)</i>	Remove "Landscaping" program according to PFD Remove "Tree Grove" program according to PFD	
Demonstration Garden	43,560	1	43,560			<b>A9</b> Demonstrations by Extension Office	<i>Themes from Visioning Workshop 11/05/2025-Keep it 1.3 -6. Demonstration garden Themes from Visioning Workshop 11/05/2025-Consider it: 1.5-2 Community/ demonstration garden</i>
Walking areas	154421	1	154,421	<b>A12</b> Perimeter of site	<i>Themes from Visioning Workshop 11/05/2025-Keep it 1.5-20 Community park/ gathering space</i>	Remove "Walking Areas" program according to PFD	
<b>2) Indoor Areas</b>							Remove "Indoor Areas" program according to PFD
<b>B) Building Space</b>							Remove "Building Space" program according to PFD Remove "Community Meeting/ Gathering Room" program according to PFD
Community Meeting/Gathering Room	3,000	1	3,000	<b>C6</b> Can be shared with other users No additional Space, shared space and scheduled when others are not using Supporting Restrooms and Spaces as noted in other programs	<i>Program List Neighborhood Comments -</i>		
Parking Garage	380	200	76,000	<b>A6</b> Multi-story building, footprint would be smaller Consider locating on adjacent site	<i>Themes from Visioning Workshop 11/05/2025-Keep it 1.5-8. Parking garage</i>		
Site Area			405,481	38.92 Acres Estimate with Site Circulation			

**Prescott Rodeo/Fairgrounds  
Master Plan Program  
Gail Gardner Neighborhood**

STAKEHOLDER AMENITY	PROPOSED SPACE ALLOCATION			STAKEHOLDER REQUESTED PROGRAMMING NEEDS	Program Information Source	STEERING COMMITTEE COMMENTS
	EST. N.S.F.	QTY.	TOTAL N.S.F.			
				(site circulation factor is 2)		
<b>Facility Net Square Feet (NSF):</b>			401,981			
Net-to-Gross Conversion Factor:			1.10			
<b>Facility Gross Square Feet (GSF):</b>			<b>442179 SF</b>			

## Q1 I am a...

Answered: 193 Skipped: 3



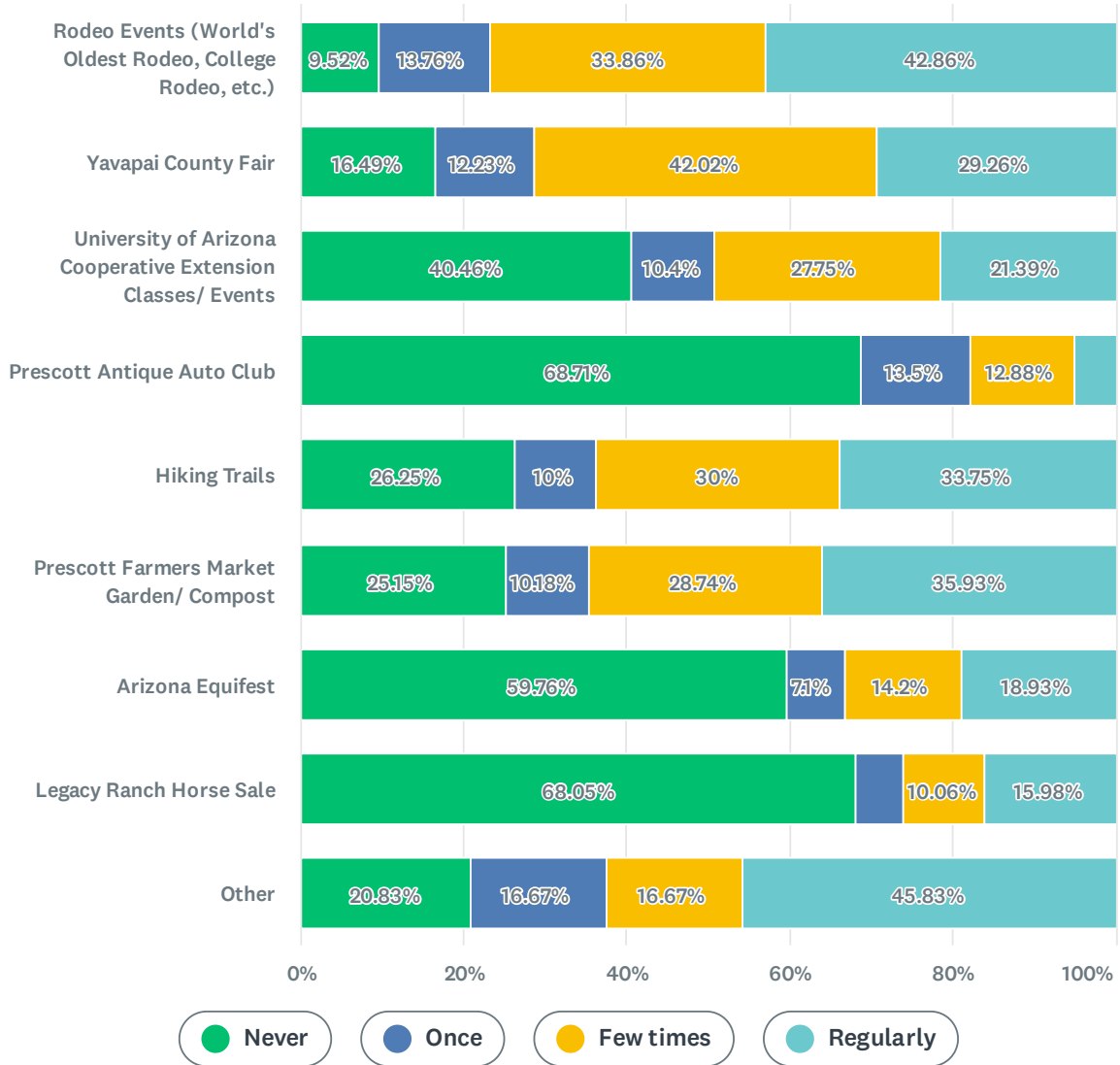
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Prescott Resident	78.76%	152
<span style="color: blue;">●</span> Yavapai County Resident	20.21%	39
<span style="color: yellow;">●</span> Other Arizona County Resident	1.04%	2
<span style="color: teal;">●</span> Out of State Visitor	0%	0
<span style="color: orange;">●</span> Other (please specify) <a href="#">Show responses</a>	0.52%	1
<b>Total</b>		<b>194</b>

### OTHER (PLEASE SPECIFY)

Mountain Club

## Q2 Which event/activities do you attend at the Prescott Rodeo/ Fairgrounds

Answered: 194 Skipped: 2



**OTHER (PLEASE SPECIFY)**

Music / dances (never)

Cowboy Poets Event, Audobon Society Events- Rummage Sale - Early 1990's (once)

junior, high school, and college rodeo (regularly)

Prescott Antique Show (regularly)

Prescott Antique Show (regularly)

antique sales (once)

barrel racing (regularly)

private events in old buildings (few times)

Halloween (frequency not specified)

Master Gardener's help desk- use often (frequency not specified)

Meetings, parties (frequency not specified)

FFA auction (regularly)

Weddings and other social events that are held in buildings at Rodeo Grounds (frequency not specified)

Tractor pull and tractor show PAAC car show also (frequency not specified)

live nearby- walk my dog through daily (frequency not specified)

walk dog (never)

College, Ranch Jr Rodeos (frequently)

volunteer at PFDR (frequency not specified)

Cirque; can't remember name- last year (frequency not specified)

Grand Canyon Regional Rodeo (frequency not specified)

(not specified/ never frequency)

recently moved here (frequency not specified)

I prefer not to say (frequency not specified)

1.5 yr resident (frequency not specified)

Western Antiques (few times)

tractor pulls (regularly)

Sharlot Hall M guest - jr bonner event (once)

community organization events (few times)

Walking and playing with dog in open areas (regularly)

Voting (few times)

Community Compost (regularly)

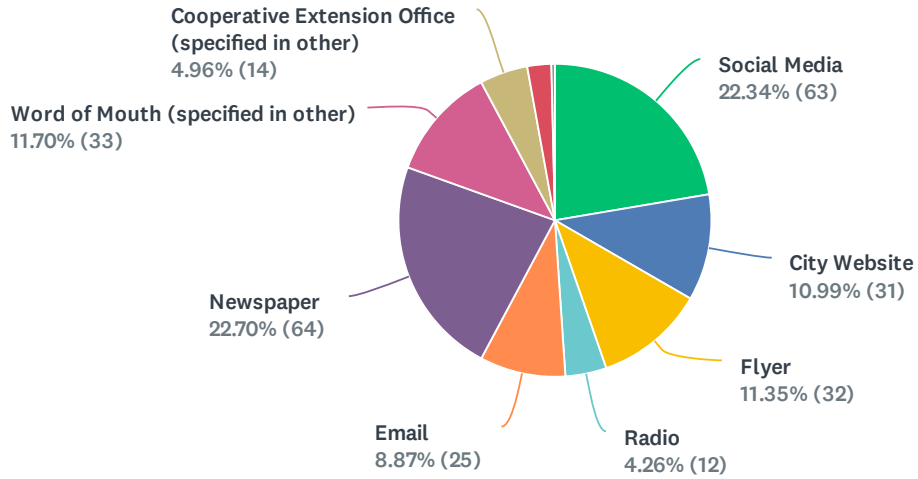
Tractor Pull (once)

nothing specified (regularly)

Rodeo events for high school and other rodeo events (regularly)

## Q4 How did you hear about this event?

Answered: 185 Skipped: 11

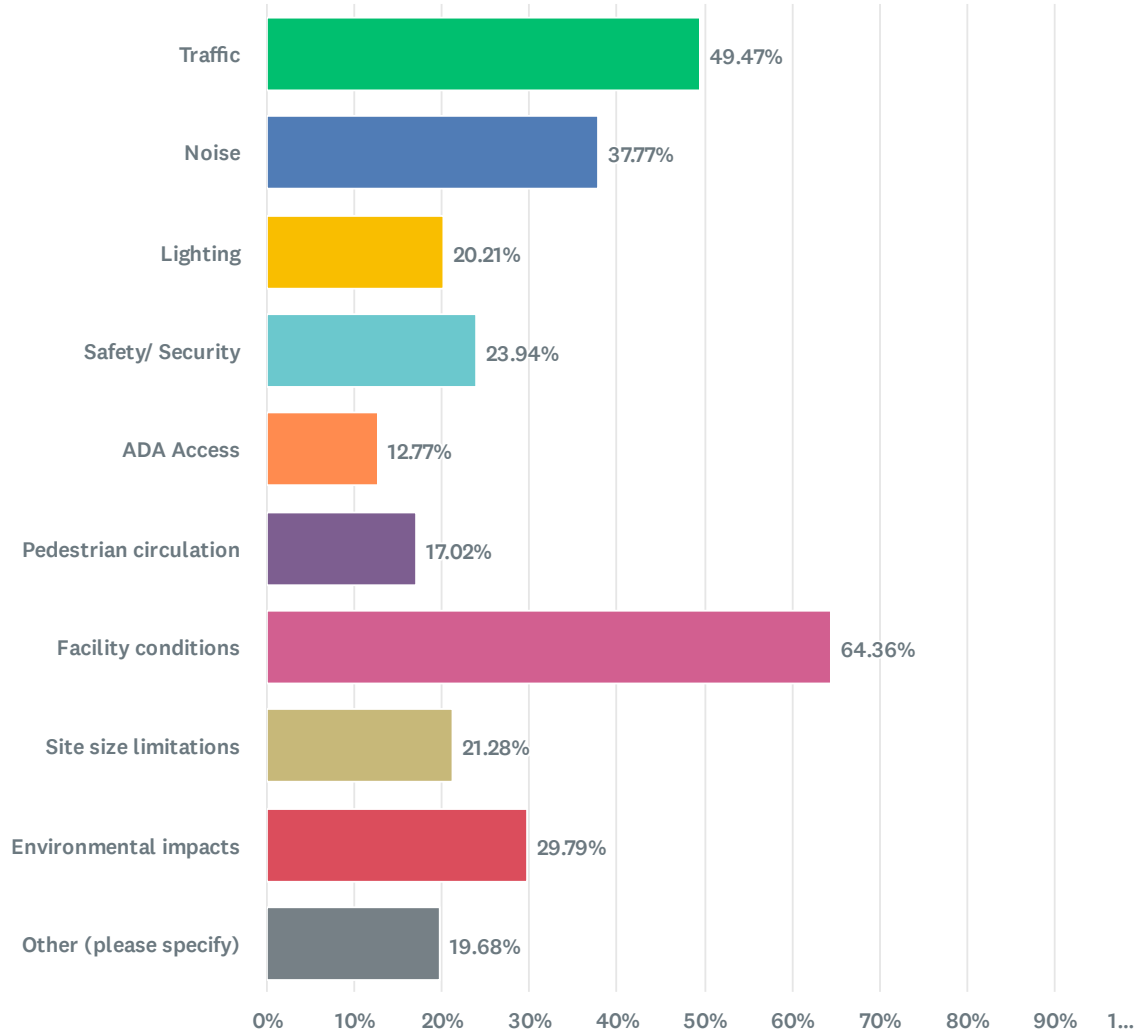


### OTHER (PLEASE SPECIFY)

not specified

## Q5 What are some of the challenges you hope this Master Planning process addresses?

Answered: 188 Skipped: 8



**OTHER (PLEASE SPECIFY)**

Community Building

parking

More room for extension office & lab/ storage

parking

Should blend into Prescott; not be a monstrous eye sore

heating/cooling

See #9 (Answer for #9: i want to see a master plan that provides benefits to all stakeholders, and not just a select few. I want a master plan that is driven by the desire to benefit as much of our local community as possible, and not just a select few in our community. )

honor pioneer

add green space, trees, play areas for all ages

community integration

balanced use

animal welfare

Cooperative extension expanded facilities

Keep usable with the original purpose

Restrooms

Grace Sparks honored

Better seating and bathroom

Neighborhood concerns

flooding/erosion

architectural attractiveness + compatibility with Prescott

UofA Cooperative Extension Building Upgrade

no red light

other uses

How to be a good neighbor

parking and bathrooms

improve seating (grand stand)

parkinglot dust

neighborhood impacts / dust storm runoff

Opportunities to better support young families in Prescott

restrooms on both ends of stands

lack of trees

more general community access

Dust, camping

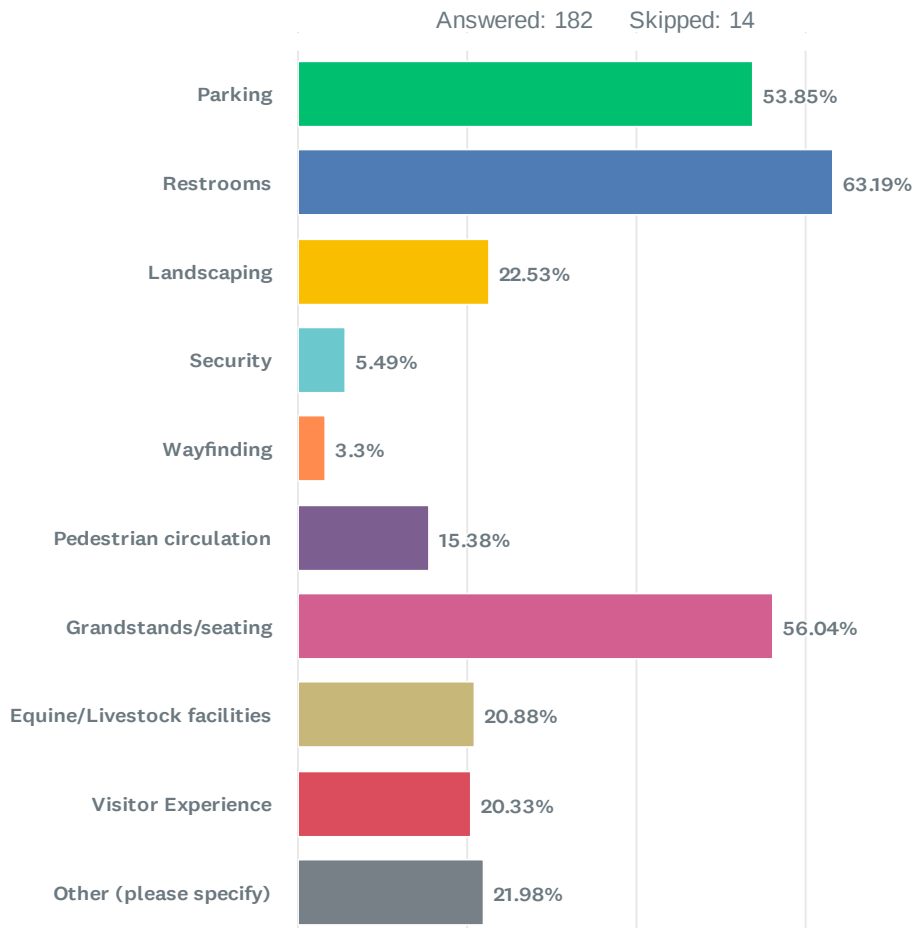
erosion control

Maintain Existing Charm

Financial

Better sound system

## Q6 What elements need the most improvement at the current Prescott Rodeo/ Fairgrounds?



Note: The percentage shown on the graph are the number of people who selected said response as one of their three responses

Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Parking	19.03%	98
<span style="color: blue;">●</span> Restrooms	22.33%	115
<span style="color: yellow;">●</span> Landscaping	7.96%	41
<span style="color: cyan;">●</span> Security	1.94%	10
<span style="color: orange;">●</span> Wayfinding	1.17%	6
<span style="color: purple;">●</span> Pedestrian circulation	5.44%	28
<span style="color: pink;">●</span> Grandstands/seating	19.81%	102
<span style="color: olive;">●</span> Equine/Livestock facilities	7.38%	38
<span style="color: red;">●</span> Visitor Experience	7.18%	37
<span style="color: grey;">●</span> Other (please specify) <a href="#">Show responses</a>	7.77%	40

**Total**

**515**

**OTHER (PLEASE SPECIFY)**

cameras

Many trip hazards! Lack of smooth walking surfaces in grandstands

Event centers

consider a new location so it can be a bigger event center. This site is too small

Larger extension office

Justin room for cowboys! First aid

fresh water improvements

Sound System

Traffic circulation

natural beautification , welcoming all year for residents to enjoy

Everything

sound system

collaborative use

Signage

Environmental impacts

open area for community

Adequate space for U of A Cooperative extension

environmental impacts

water improvements (hydrants)

Cooperative Extension Office

upgrades on other buildings

waste and disposal

Dust control

Sound System

Sound System

taffic

Noise and light mitigaion

sound system - not directed at neighborhood

as a master gardener, we badly need an improved facility

no pool, no dog park, soccer field

cooperative extension office

neighborhood impacts / traffic conflicts

sound

sound system

cooperative Extension building and future garden s

Management

Kiosk of Events

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water and mud / dirt control

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Can't improve it - move it

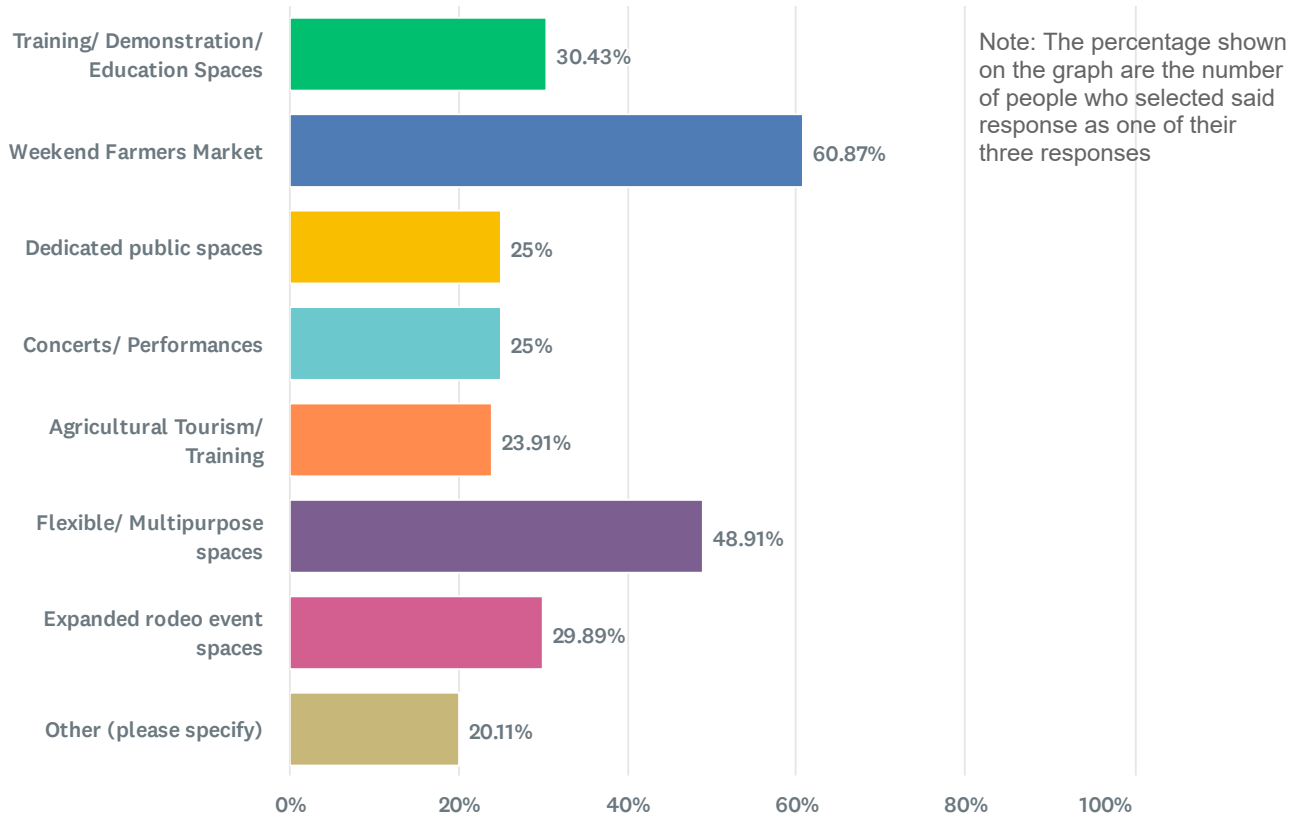
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Improved Multi-use

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## Q7 What additional partners, spaces, events, or activities do you feel would enhance the Prescott Rodeo/ Fairgrounds?

Answered: 184 Skipped: 12



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Training/ Demonstration/ Education Spaces	11.52%	56
<span style="color: blue;">●</span> Weekend Farmers Market	23.05%	112
<span style="color: yellow;">●</span> Dedicated public spaces	9.47%	46
<span style="color: teal;">●</span> Concerts/ Performances	9.47%	46
<span style="color: orange;">●</span> Agricultural Tourism/ Training	9.05%	44
<span style="color: purple;">●</span> Flexible/ Multipurpose spaces	18.52%	90
<span style="color: pink;">●</span> Expanded rodeo event spaces	11.32%	55
<span style="color: olive;">●</span> Other (please specify) <a href="#">Show responses</a>	7.61%	37

**Total**

**486**

**OTHER (PLEASE SPECIFY)**

ALL EQUINE EVENTS

improved rodeo event spaces

See 9 (Answer to #9: Herding facilities & possible dog trials or clinics & training seminars. The extension office has not expanded since it was in 4H in the 1970's. They need more room for labs, kitchens, education & storage!)

equine stock events "westerns:", example of horse shows and dog shows

yard sales

flea market

preservation of rock building

BBQ picnic, play areas with trees

Demonstration Garden

Demonstration Garden

swimming pool !!!!!

bring back horse racing

no to concerts

Cooperative extension demonstration garden

extension office demonstration garden

current farmer's market is fine

fair and rodeo events - no free loaders

Cooperative Extension

Grace Sparks

Preserve park facilities

Indoor event space

maintain boundaries

None

Ag Extension Space

Nothing Else

Community Activities for all

Club Campouts & Rally's

No additional events that impact neighborhood

demonstration garden

Family Resource Center!

Fair

clean, landscaped

gardens, orchard and vineyard for Extension

Fix just needed items

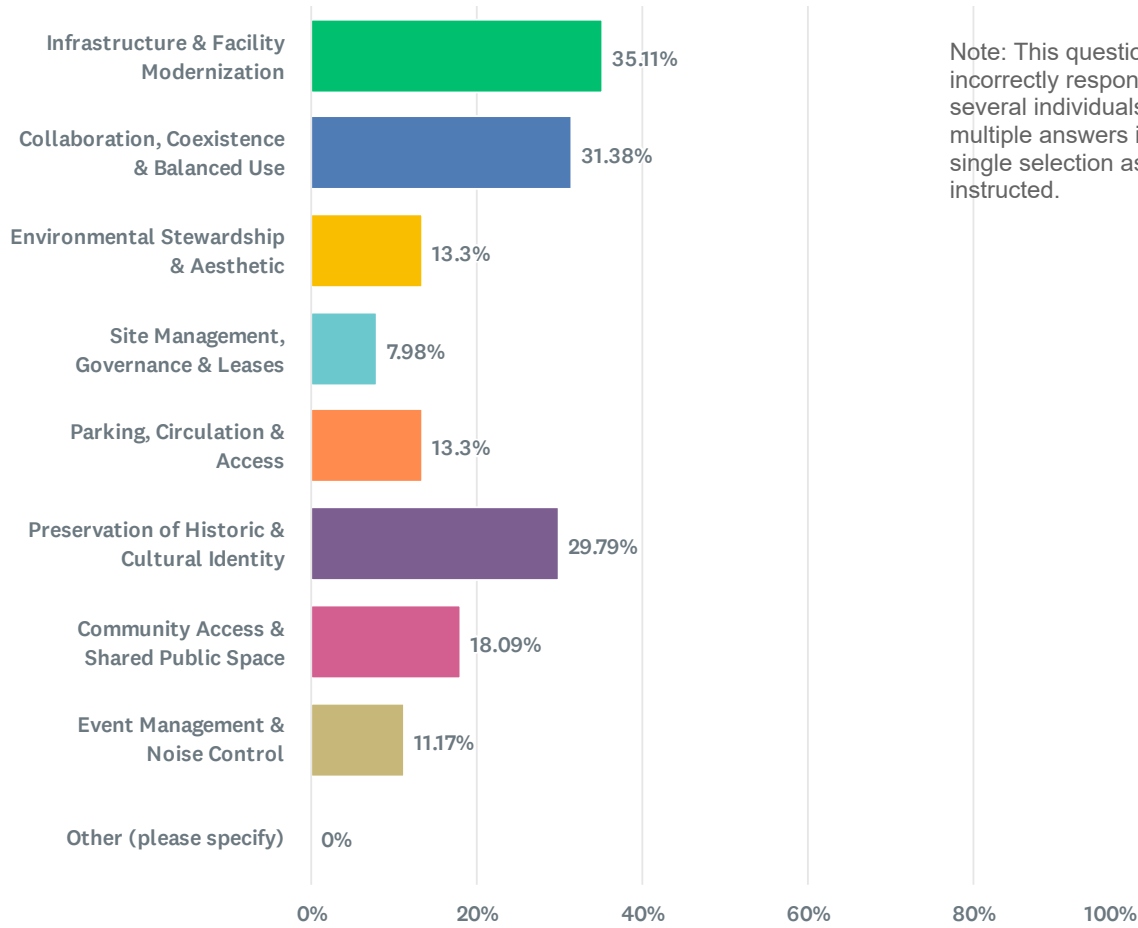
covered horse stalls

Flea Market?

move it

## Q8 Of these Visioning Themes, which is the most important to you?

Answered: 188 Skipped: 8



Note: This questions was incorrectly responded to with several individuals choosing multiple answers instead of a single selection as instructed.

### OTHER (PLEASE SPECIFY)

There are no responses.



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14	Environmental respect/ noise - respect for neighborhood(s)
15	Main Access on to Miller Valley Rd
16	Keep the PFDR. Historical, don't turn it into a theme park
17	Project control- single person accountable for budget, schedule, scope
18	1. improvement at bathrooms 2. improvement at seating (safety) 3. better Medical Room
19	Traffic Impact
20	i want to see a master plan that provides benefits to all stakeholders, and not just a select few. I want a master plan that is driven by the desire to benefit as much of our local community as possible, and not just a select few in our community.
21	whatever is needed to improve to preserve the rodeo
22	pioneer grace m sparks was critical to the rodeo grand stans an beautiful rock buildings. She deserves to be honored in some way for her 30+ years of directing Frontier Days, securing funding, and having the rodeo ground built in the 1930s
23	Modernized facility allowing multiple uses
24	Restrooms
25	General upgrades that will attract addition offerings to a quality facility.
26	Please stop referring to it as the rodeo grounds; this is public space and must serve Prescott residents all year with park-like amenities.
27	Weekend Prescott Farmers Market - permanent space! (No expansion, yes to rodeo!)
28	Would like to see more presence of the Extension Office. Community benefits greatly by their training, experience and would love to have a demonstration garden to share with the community to help them learn.
29	Demonstration Garden
30	Multi-purpose buildings. Budget!!
31	Pre-K learning center and community pool
32	easier access from both Gail Gardner and Miller Valley Rd
33	UofA Cooperative Extension
34	A community / family resource center. Public space that serves families and residents all year long
35	a permanent location for Prescott Farmers Market that is also shared, collaborative space for the community!
36	Improved building facilities for daily activities at the Fairgrounds ie. Extension
37	Addressing the environmental impacts (noise, animal waste into the water ways, traffic fumes)
38	Co-existence
39	Extended facilities for U of A Yavapai Co-op Extension
40	how is water utility 80% of budget? make it a space for community and gathering and concerts
41	Farmers Market would be amazing. New/upgraded facilities, yes! Keep it small,sweet, reinvest savings into kids programming. Gail gardner needs speed bumps!
42	The University of Arizona cooperative extension currently experiences high use of its space on the grounds + expanding services. Please provide MORE space for cooperative extension including the Master Gardening program, so that more people may receive horticultural services and information.
43	Make the rodeo grounds rodeo friendly & community integrated
44	Respectful collaborative consideration by stakeholders for the community

45	Better "prime" seating other than Buckle Club!!
46	Preserve the history
47	Extension office- need more office space, larger training room, storage space. Now using conex boxes. Need a wet lab for soil testing (now using kitchen sink). Master Gardeners would like a demonstration garden (a hoop house) to prepare plants for plant sales. 4H would like a covered arena. Family Consumer Health Services would like access to a commercial kitchen for food safety trainings. Farmers Market
48	Restrooms
49	I tend not to go to events because between parking and event activities it all tends to seem chaotic and haphazard.
50	Access to Miller Valley rather than Gail / Gardner -- think outside of the box
51	I would love more areas or a space dedicated to uplifting local businesses and farms on a more regular basis. Similar to the farmers market
52	medical room renovation
53	a balance between the neighborhoods needs and interests and the rodeos
54	Prescott Farmers Market - an opportunity for a truly community space that benefits the economy and those who value fresh and local nutrition.
55	Elec & Fair
56	increased extension office presence and demonstration garden will benefit prescott community
57	covered multipurpose event arena
58	keep rodeo and fair events get rid of free loaders that dont bring in revenue to Yavapai County
59	expansion of cooperative extension facilities - possibly combined with farmers market and composting
60	Expanding the facilities for the yavapai co cooperative extension and include a demonstration garden for training and open to public
61	Don't lose historic nature
62	continue using that beautiful area as it has been with open space for Co-op extension office and more!
63	Honor Grace Sparks
64	tasteful monument or recognition of rodeo champions. Preservation of history & cultural identity.
65	community use and city management or expanded park amenities
66	improve infrastructure
67	Multiuse facilitation
68	disability access, traffic help, multi-use
69	Better way for traffic control when it comes to event parking for major events like the rodeo.
70	updating it is very important. I would agree that updates are needed. as a young family living here, having access to community things are very important to me for the future I believe allowing groups like cooperative extension, fair, and other community members access this is important. Please consider future families and community members in Prescott.
71	Erosion control. from the overflow parking lot (across from city IT building) During monsoon LITERALLY TONS of dirt (and heavy water flow) travels down rodeo drive, enters CLM, picks up more dirt, that dirt proceeds to and ends in our shop parking lot. Extensive video and pictures as evidence. A MAJOR PROBLEM.
72	new UA extension facilities

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73	Build for the community, no special interests.
74	environmental and neighborhood issues
75	Reality - this space is too small for this.
76	the maintain the current property for the prescott antique auto club at its present location. 823 osborn st
77	Make sure that all the Fairgrounds land is covered in the plan. Additional item for the plan should be a full vehicular traffic study for all streets leading directly to and surrounding the Fairgrounds. The streets surrounding the Fairgrounds, if medians were included, should include xeriscaping in them to add character and beauty.
78	New UA Cooperative Extension Building
79	farmer market every saturday
80	Ag Extension Space
81	Better traffic control for the Residents. No expansion. Just update the facilities.
82	45 year Prescott resident living in neighborhood. I want to see transparency with site management collaborative and multi use space that offers quality of life opportunities for more than rodeo/fair usage. I want to see m families life elevated by this property though events, managed, and balanced opportunities for all. Top of my wish list - outdoor space for walking, exercise recreation and outdoor pool. Important to have a plan that honors Gail Gardner neighborhood plan and one that does not get changed through city staff and their agendas
83	adaptability for activities with minimal environmental an neighborhood Impacts
84	How about moving the fairgrounds to a new location? Out of the city, but not too far. More "elbow room", fewer noise and traffic issues. A blank state without the constraints of the current site. Some business/entities can remain where they are - their choice. It could be amazing! If you do it right, you can retain the heritage. Don't let that be the show stopper.
85	get this moving
86	the voices of the neighbors. big events impact our lives. no events or additional events what is happening now is just fine
87	analysis to determine cost vs benefits of spending tax dollars on a facility w/ very limited space
88	Cost Analysis
89	Having this space provide for the community.
90	more fair exhibit spaces
91	The rodeo is the crown jewel of Prescott. Everybody can't have everything. Make a deal and stop the fighting
92	parking parking parking
93	Noise, Lighting mitigation Traffic! Stoplight at Fair and Gail Gardener! Stop light at Westridge & Gardner
94	improve infrastructure
95	indoor arena for expanded equine events
96	update facility & seating
97	water/drainage management, pared parking (dust management) better event seating better environment signage
98	overall improvements to facility
99	improved sound system - noise only directed at grandstand, not neighborhood

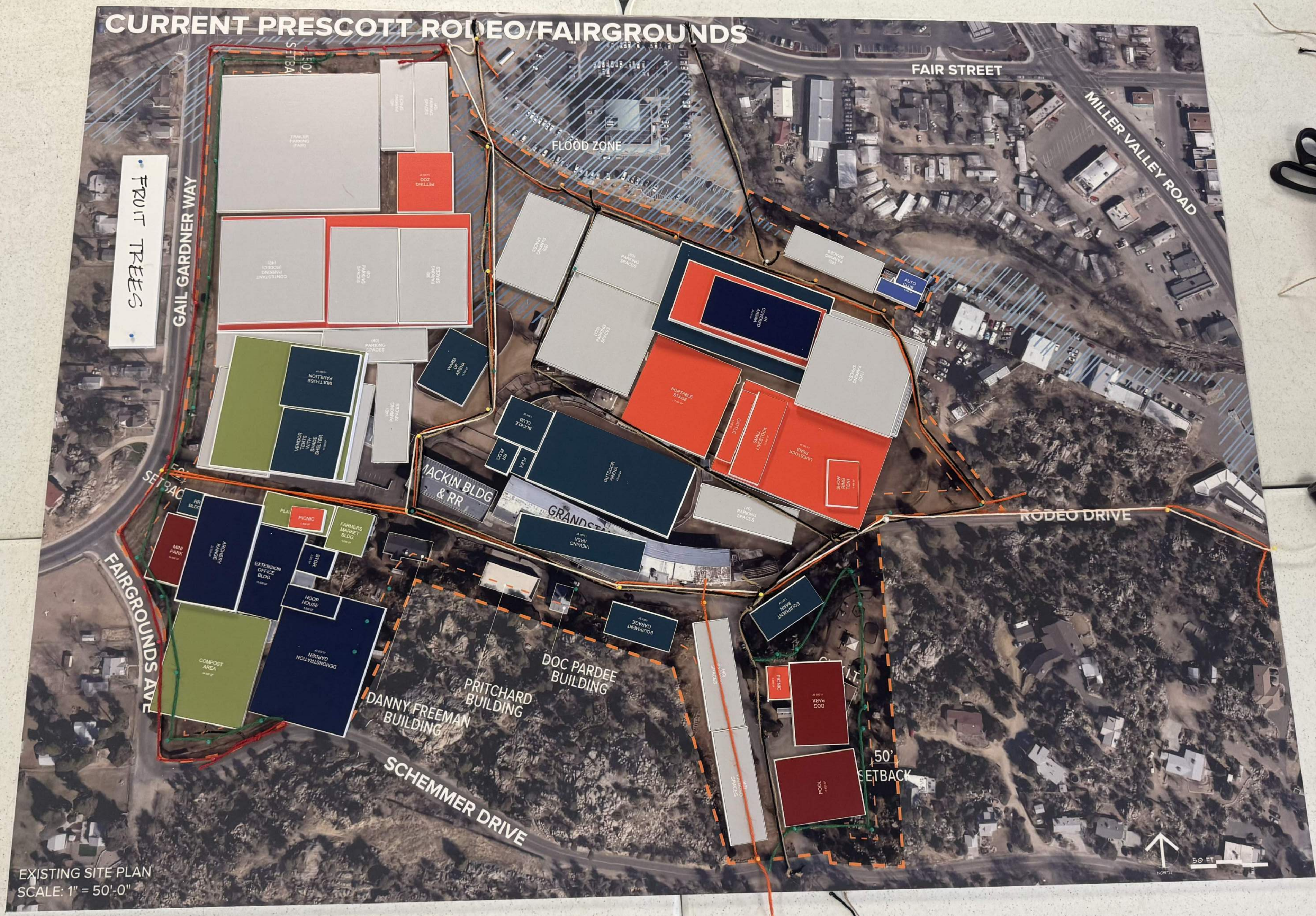
Prescott Rodeo/ Fairgrounds Master Plan February 2nd, 2026 Community Meeting Survey

100	I would love to see the extension office working with the farmers market with an improved building and demo garden
101	upgraded infrastructures
102	Better traffic flow
103	ignoring the professional whiners / complainers
104	A facility that is multipurpose.
105	Living just off Gail Gardner, traffic and noise control is very important
106	Do not move rodeo. Do not cave to the "new" neighbors. Improve the facility and consider neighbors without compromising event.
107	less focus on the rodeo and more on total community use year around for multi purposes. the rodeo only limits the land use to few events per year for a specific group interest
108	Prescott Farmers Market is a vital part of our community and should be incorporated into the Master Development Plan.
109	better PA system
110	ability for off site parking, shuttle services provided
111	utilizing parking downtown (garages) and using a shuttle service
112	I want to see the economic impact that the rodeo/fair continue to help stimulate the Prescott economy. This is huge economic boost to the merchants of Prescott.
113	Know how much money is brought into Prescott from events held here
114	Modern and flexible multipurpose facilities that can accommodate a wide variety of events
115	honesty & transparency with the Community/ neighborhood in mind
116	revenue increases
117	Space/parking allocated for Prescott Farmers Market
118	You might consider buying the parking lot across from the YMC for overflow for the rodeo - other entities could also use it.
119	better rodeo experience for livestock, cowboys and patrons in the facilities. thus attract top rodeo testers
120	places that will support the community year round
121	community swimming pool
122	Historic preservation and use as Rodeo Grounds
123	I remember the old underpass under the racetracks. the place has been milked for decades. the PV fairgrounds history is a DISGRACE. the taxpayers were left holding the I O Us. the public doesn't trust this process for good reason. I challenge you to have a true TOWN HALL where everyone can hear the questions & answers.
124	A Family Resource Center. These are heavily studied nationally and in Maricopa County, bringing over \$4 return for every \$1 invested. I've been in community and hear parents' plea for family friendly spaces that offer positive experiences between parents/ children and trusted access to support.
125	Access from the East side, not from Gail Gardner WY. I can only leave my home via Gail Gardner and traffic delays is a major concern. Also maintain the historical feel of "The Worlds Oldest Rodeo" Grounds
126	No effect on the grounds leased by the Prescott Antique Auto Club
127	A real rodeo museum with security, heating and cooling, more support from the rodeo organizations

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128	Building space for Fair Stakeholders. More multi-use of structures.
129	To maintain its existence. Rodeo on. :)
130	No convention center
131	2-3 level parking structure is critical for reducing footprint and maximizing open space
132	Improved traffic flow, updated seating with allotment for improved ADA seating
133	Trees - horse protection - sound system to better enjoy rodeo
134	site manager, governance and lease is integral! Things need to be organized, maintained and use should expand for the community as a whole
135	New Cooperative Extension building with space for demonstration garden, orchard, and vineyard
136	This site, in the middle of a residential area in the heart of the City, should be redeveloped for multi-use community purposes. Yes, we all love and want our beloved Rodeo to continue. This site, however, must NOT be solely dedicated to equine activities. Nor should private entities control buildings on this public space.
137	Dust mitigation! Surely there must be a way to keep the horse's hooves happy without plowing the ground after every single event. Pumice? Pea gravel? Spraying water is not doing the trick.
138	traffic - there more ways now to get the traffic out of the area than there used to be. in 1973, we moved off the grove street because the traffic was so bad
139	Ensure new improved bathrooms and seating
140	A rodeo museum
141	It feels like you are limiting the responses to possibly skew the outcome to overshadow the concerns. You need to present the financials of the rodeo and the amount of city money that subsidizes the rodeo.
142	Preservation of historic identity
143	What is needed to keep the Rodeo growing!!! Whatever the Rodeo needs to keep it alive for all of us to enjoy!!! <3 :)
144	Farmers Market
145	drainage and water / dirt and mud mitigation that impacts my business with rain water runoff of mud, manure and urine after every rain ends up in my parking lot!
146	Because Prescott's known as everyone's hometown, and is home to the World's Oldest Rodeo, it is important to preserve that identity and remain true to its heritage. Modernization does not necessarily align with that vision and should not come at the expense of Prescott's character.
147	PRESERVATION OF THE AUTO CLUB!
148	fairgrounds should encourage, flexible space for various uses, concerts, dirt bike races, shakespeare festivals, cart racing music festivals, stuff younger generations are interested in, other than ronco. Ronco should pay city to use, like OTHERS.
149	Move it to a different more rural area. Stop funding
150	Park like setting
151	shared space/ facilities. Amenities that serve out community every day. Agricultural : demonstration gardens, orchard
152	More focus on equine events- Prescott has many beautiful parks - we don't need to compromise this property's ability to make rodeo/fair its primary use.
153	Lowkey, quiet uses supportable by the neighborhood, such as: - demonstration garden w/ composting station - hoop house - Farmers Market Be careful to preserve enough rustic / historical pieces. Too fancy means locals will reject it.

# CURRENT PRESCOTT RODEO/FAIRGROUNDS



EXISTING SITE PLAN  
SCALE: 1" = 50'-0"

OTHER STAKEHOLDERS OPTION 1



# CURRENT PRESCOTT RODEO/FAIRGROUNDS



EXISTING SITE PLAN  
SCALE: 1" = 50'-0"



OTHER STAKEHOLDERS OPTION 4

# CURRENT PRESCOTT RODEO/FAIRGROUNDS



EXISTING SITE PLAN  
SCALE: 1" = 50'-0"

RODEO OPTION 1



RODEO OPTION 2

# CURRENT PRESCOTT RODEO/FAIRGROUNDS



EXISTING SITE PLAN  
SCALE: 1" = 50'-0"





# CURRENT PRESCOTT RODEO FAIRGROUNDS



EXISTING SITE PLAN  
SCALE: 1" = 50'-0"

COMMUNITY OPTION 2



