

CITY PROFILE

48,945 Residents

Prescott is a full-service charter city and regional center for Northern Arizona. We value our Western heritage, outdoor recreation, natural resources, and quality of life.

390,000+ Airport Operations

Prescott Regional Airport (PRC) is one of the nation's 20 busiest airports with a USFS Fire Center serving Northern Arizona, extensive military and civilian pilot and air traffic controller training, and commercial service.

1.5M+ Annual Visitors

Prescott is Arizona's Christmas City, home of the World's Oldest Rodeo, an IMBA Trails Town, Arizona's Territorial Capital, and the home of the world-famous Whiskey Row.

Regional Public Safety Hub

Accredited regional emergency response and dispatch for all hazards including police, fire, medical, and wildland.

Water-Secure Community

Prescott is the only community in the region with an assured water supply through ADWR.

Economic Engine

Growing aviation/aerospace, healthcare, advanced manufacturing, technology, and higher education sectors make Prescott an ideal community for investment.

LEGISLATIVE PRIORITIES

Local Control & Fiscal Stability

Protect Prescott's charter authority, local decision-making, and fiscal flexibility.

Preserve the City's rural character. Advocate for legislation that benefits rural communities. Exempt rural areas from urban-focused policies.

Allow municipalities to have direct oversight of short-term rentals in their communities.

Safe Communities

Build resilience through investment in public safety response and services. Ensure appropriate facilities and equipment are available to protect our community, including the use of K-9 units and secure technology.

Support wildland firefighting capabilities, including at Prescott Regional Airport (PRC), and help residents maintain property insurance.

Reduce the concentration and impact of sober living homes, strengthen state oversight, provide a mechanism to recover costs of high frequency public safety responses, and reduce the use and impact of illicit substances.

Oppose legislation that would erode due process or result in harsher sentencing for individuals, including law enforcement officers and staff performing their assigned duties.

BILLS OF INTEREST

1. Authorize cities to make one-time, mid-year budget adjustments for unanticipated revenues
 2. Clarify the existing conflicting statute for timing of tax levy notifications
 3. Modify Title 13 to ensure fair and practical sentencing related to dangerous occupations
 4. Allow Construction Manager at Risk (CMAR) on City projects that include federal and state aviation grant funds.
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FUNDING PRIORITIES

1. Phase II of the Northeast Airport Ramp for wildfire helicopters, cargo, innovation (\$3M)
2. On-ramps between Highways 89 / 89A previously designed with ADOT funding (\$4M)
3. Multi-use path on SR-89 from Frontier Village to Lee Boulevard (\$4M)

LEGISLATIVE PRIORITIES

Dynamic Economy

Prescott is ready to partner with the State of Arizona and federal agencies to attract aviation/aerospace, advanced manufacturing, healthcare, technology, and other target industries that contribute to state and national economies.

Expand Prescott Regional Airport as a wildfire response asset and maturing economic catalyst bridging university workforce development and research with emerging technologies and aviation/aerospace innovation.

Promote jobs, workforce development, and business investment while preserving Prescott's character and quality of life. Help existing businesses grow and expand.

Preserve and enhance tourism as an economic contributor to rural communities.

Support legislation and funding for nonprofit and education partners, libraries and museums, and art and cultural organizations that provide services to the City.

Reliable Infrastructure

State roads in rural areas should be adequately funded, maintained and improved.

Extend the runway at Prescott Regional Airport (PRC) to support regional wildfire defense and commercial air service. Allow Construction Manager at Risk (CMAR) on City projects that include federal and state aviation grant funds.

Prepare now for roads needed in the future, including freeway connecting I-17 to Prescott.

Ensure all electric vehicles are contributing to community road infrastructure.

Water & Natural Resources

Protect Prescott's assured water supply and maintain the Big Chino Water Ranch as a critical water source.

Support outdoor recreation, trail connectivity, lake health, wildlife corridors, open space, and preservation of Arizona's unique ecosystems.

Protect the headwaters of the Hassayampa River and the Gila River Drainage from activities that could harm water quality and/or flow.

Support the wild and scenic designation for the Upper Verde River.

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Thank you for your ongoing advocacy and support for the City of Prescott!